

Directors and Senior Management Profile

Executive Directors

Mr. Cheung Po Lun, aged 57, is the chairman and managing director of the Company and one of the founders of the Group. Mr. Cheung is primarily responsible for the Group's overall strategic planning, formulation of corporate policies and marketing management. Mr. Cheung has over 38 years of experience in the manufacturing and trading of toy products.

Ms. Cheung Man, Catherine, aged 34, joined the Group in November 1995 as the managing director of Pearl Delta Toys Limited ("Pearl Delta"), an indirectly wholly-owned subsidiary of the Company. She is also the director of business diversification of the Company. Ms. Cheung is primarily responsible for strategic planning and formulation of corporate policies of Pearl Delta and marketing management of the Group. She graduated from the University of Warwick in the United Kingdom in 1993 with a bachelor of science (honours) degree in management science. Prior to joining the Group, she worked in the marketing field for almost three years. Ms. Cheung is the daughter of Mr. Cheung Po Lun.

Mr. Hui Kwok Chu, aged 44, joined the Group in 1993 and is the chief executive officer of the Group. He is primarily responsible for the overall management of the Group. Mr. Hui holds a diploma in management studies from the joint organisers of The Hong Kong Polytechnic University (formerly known as Hong Kong Polytechnic) and Hong Kong Management Association. He has over 11 years of experience in the manufacturing and trading of toy products. Prior to joining the Group, he worked as an accountant in a commercial firm for over 10 years.

Mr. Kung Ka Pang, aged 38, joined the Group in 1991 as quality control manager. Mr. Kung was promoted to production manager in 1993 and further promoted to factory manager in 1996. Mr. Kung is primarily responsible for overseeing the day-to-day manufacturing operations of the Group. He has over 18 years of experience in toy manufacturing industry. Prior to joining the Group, he worked for an international toy firm as a quality control inspector for almost five years.

Independent Non-executive Directors

Mr. Yeung Po Chin, aged 53, is an independent non-executive director and a member of audit committee of the Company. Mr. Yeung holds a bachelor degree of arts from The University of Hong Kong. He is a practicing solicitor in Hong Kong and has been admitted as a barrister and a solicitor in Australia (ACT) and as a solicitor in England and Wales. Mr. Yeung has extensive experience in the legal profession, and is a legal adviser to various incorporated owners and social clubs and executive members of various social clubs. Mr. Yeung is now a solicitor at T L Ip & Co..

Mr. Wong Yam Fung, aged 49, is an independent non-executive director and a member of audit committee of the Company. Mr. Wong has started his career for a toy manufacturer principally engaged in the production of plastic and metal toys since 1972. He acted as a buying agent of that manufacturer which traded between the U.S. importers and local manufacturers. Mr. Wong has over 32 years of experience in the toy industry. He has been working for another trading company since 1992.

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Mr. Lam Yu Lung, aged 40, is an independent non-executive director and a member of audit committee of the Company. Mr. Lam holds a bachelor degree of social science from The University of Hong Kong. He is also an associate member of the Hong Kong Institute of Certified Public Accountants and a fellow member of the Association of Chartered Certified Accountants. Mr. Lam has worked for an international accounting firm in Hong Kong for 14 years. Currently, he is the sole proprietor of a firm which provides tax and business consulting services.

Senior Management

Ms. Lo Suk Yee, Roxanna, aged 31, joined the Group in August 2001 and is the financial controller and company secretary of the Group. Ms. Lo is primarily responsible for overseeing the Group's accounting, financial and secretarial affairs. She holds a master degree in business administration from The Chinese University of Hong Kong in addition to a bachelor (honours) degree in accountancy from City University of Hong Kong. Ms. Lo is also an associate member of the Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants. Prior to joining the Group, Ms. Lo was an audit manager in an international accounting firm in which she worked for over four years.

Ms. Jim Yin Ping, aged 44, joined the Group in 1980 and is the purchasing manageress of the Group. Ms. Jim is primarily responsible for the purchasing functions of the Group. She has over 23 years of experience in the purchasing and shipping functions.

Mr. Chau Man Cheong, Billy, aged 42, joined the Group in August 1999 and is the engineering manager of the Group. Mr. Chau is primarily responsible for managing the engineering department and ensuring the smooth operation of the Group's production. Prior to joining the Group, Mr. Chau worked for a number of toy manufacturing companies as project and research and development engineer and project manager for almost 18 years.

Mr. Wan Ka King, aged 39, joined the Group in July 1991 and is the costing manager of the Group. Mr. Wan is primarily responsible for planning and controlling the Group's manufacturing and sub-contracting costs and pricing negotiation with clients. He graduated from The Hong Kong Polytechnic University (formerly known as Hong Kong Polytechnic) with a higher certificate in mechanical engineering. Mr. Wan has over 13 years of experience in the toy manufacturing industry.