

Corporate Profile

TCL Multimedia Technology Holdings Limited (“TCL Multimedia” or the “Company”, stock code: 1070.HK) together with its subsidiaries (the “Group”) is a leading multimedia consumer electronics manufacturer with a global sales network.

Television is the core product of the Group. This business is operated under its 67% owned subsidiary, TCL-Thomson Electronics Corporation (“TTE”), the joint-venture established with Thomson S.A. (“Thomson”) in August 2004. The Group’s TVs sold in Asia, Europe and North America are marketed under three key brands — “TCL”, “THOMSON” and “RCA” respectively. Currently, the Group is the largest TV player in the world in terms of production and sales volume.

Headquartered in China, TCL Multimedia operates highly efficient manufacturing plants and R&D centres across all major continents. In addition to TVs, the Group also manufactures PCs and AV products.



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