

## Directors and Senior Management Profiles

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### Executive Directors

Wing Sum LEE, aged 78, is the Founder and the Honorary Chairman of the Company. He has 60 years' experience in the distribution of consumer products. He has been involved in the marketing and strategic planning of the Group since its inception. He is an Honorary Permanent President of the Hong Kong and Kowloon Electrical Appliances Merchants Association Limited. Mr. LEE is the spouse of Ms. Kam Har YUE, who is a Non-executive Director of the Company and the father of Mr. Richard Man Fai LEE and Mr. Jeff Man Bun LEE, both of whom are Executive Directors of the Company.

Richard Man Fai LEE, BSB, MBA, aged 48, the Executive Chairman and Chief Executive Officer of the Company, is the son of Mr. Wing Sum LEE, an Executive Director and Honorary Chairman of the Company and Ms. Kam Har YUE, a Non-executive Director and the elder brother of Mr. Jeff Man Bun LEE, an Executive Director of the Company. He is responsible for formulating the Group's overall strategic planning and business development. Mr. LEE has 25 years' experience in marketing consumer products. He has a bachelor's degree and a master's degree in business administration from the University of Minnesota. He was also elected and had served for two consecutive terms as the Chairman of the Radio Association of Hong Kong, the trade association of audio visual business in Hong Kong. He has been with the Group for 21 years.

Sammy Chi Chung SUEN, MBA, aged 58, is a Director of Appliances Business Group of Wo Kee Hong Limited and Director of Technorient Limited. He is in charge of the air-conditioning, refrigeration and electrical appliance businesses in the mainland China and Hong Kong. Mr. SUEN has over 30 years of experience in general management, sales and marketing of cars, electrical appliances and air-conditioning products. He has been with the Group for about 9 years.

Jeff Man Bun LEE, BSc, MSc, University of Michigan, MSc, Stanford University, aged 46, is a Director of the Company and was appointed in January 2002. He is the son of Mr. Wing Sum LEE and Ms. Kam Har YUE and the younger brother of Mr. Richard Man Fai LEE. He is responsible for the strategic planning and the development of new projects of the Group. Prior to joining the Group, he was a System Software Specialist at the Research and Development Department of Apple Computer International Limited for 5 years. He had also been actively involved in the Group's business from 1991 to 1997 prior to his current appointment.

Tik Tung WONG, FCCA, CPA (Practising), aged 48, is the Chief Financial Officer and qualified accountant of the Company. He is also a Director of Jin Ling Electrical Company Limited, an associated company of the Company. Mr. WONG is a fellow member of the Association of Chartered Certified Accountants and associate member of the Hong Kong Institute of Certified Public Accountants. He is an Independent Non-executive Director of BEP International Holdings Limited and Chi Cheung Investment Company, Limited.



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### Independent Non-executive Directors

Boon Seng TAN, M.A., Cambridge University, aged 49, has been a Non-executive Director of the Company since April 1999 and is a member of the Audit Committee of the Company. Mr. TAN is the Chairman and Managing Director of Lee Hing Development Limited. He is also the Executive Director of IGB Corporation Berhad, a listed company in Malaysia and Star Cruises Limited, listed on The Stock Exchange of Hong Kong Limited. He also holds Directorships in many other companies.

Raymond Cho Min LEE, Ed. M, Harvard University, aged 49, is the Chairman of the Audit Committee of the Company. Mr. LEE is the Chairman of Oasis Hong Kong Airlines, and Chairman of the U.S.-based East West Enterprises Co. Ltd. and the Oasis Development Enterprises Group of Real Estate Development and investment companies. In addition, he is the Founder and Director of the East West Institute of International Studies at Gordon College (USA) and over the years has served on the boards of various community and charitable organisations.

Kenji Tak Hing CHAN, ACA, FCCA, CPA, ATiHK, aged 33, is a member of the Audit Committee of the Company. Mr. CHAN was appointed as Independent Non-executive Director of the Company on September 1, 2004. He graduated from Lingnan University with a Bachelor's degree in Business Administration. Mr. CHAN also holds a degree in Master of Science in China Business Studies from The Hong Kong Polytechnic University. He is an associate member of the Institute of Chartered Accountants in England & Wales and the Hong Kong Institute of Certified Public Accountants and The Taxation Institute of Hong Kong. He is a fellow member of the Association of Chartered Certified Accountants. Mr. CHAN is currently the Financial Controller of China Conservational Power Holdings Limited, a company listed on the Main Board of The Stock Exchange of Hong Kong Limited.

### Non-executive Director

Kam Har YUE, aged 72, was involved in the policy making of the Group from 1962 to December 1989. She has been re-designated as a Non-executive Director of the Company since then to scrutinize the performance of management of the Company. She has over 30 years' experience in trading and distribution of consumer products. Ms. YUE is the spouse of Mr. Wing Sum LEE, who is an Executive Director and Honorary Chairman of the Company and the mother of Mr. Richard Man Fai LEE and Mr. Jeff Man Bun LEE, both of whom are Executive Directors of the Company.

### Senior Management

Herbert ADAMCZYK, aged 64, is the Managing Director of Technorient Limited. He has 40 years' experience in the automotive trade in Hong Kong. He has a motor engineering background and has been with the Technorient Group, which is a subsidiary of our Group for 22 years.

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Powell Kwok Chuen CHEUNG, MBA, aged 41, is the General Manager of the AV division of Wo Kee Hong Limited and Hong Kong Wo Kee Advertising Company Limited. He is also the General Manager of Mega Warehouse (Hong Kong) Limited. He has 16 years' sales and marketing experience in both industrial and consumer products. He has been with the Group for 13 years.

Kwang Liang CHIA, BSBA (Hons) University of Tennessee, aged 44, is a Director and General Manager of the subsidiary companies of the Group in Singapore. He also oversees the operation of the companies in Malaysia. He has over 19 years' of corporate and financial management experience and has been with the Wo Kee Hong Group for 11 years. Prior to joining the Group, he worked in KPMG Peat Marwick as an Auditor for 5 years and a multinational company for 3 years. He is also an Officer of the Singapore Arm Forces.

Siew Yit HOH, aged 39, is the wife of Mr. Richard Man Fai LEE, Executive Chairman and Chief Executive Officer of the Company. She has 16 years of experience in service industry and 13 years of experience in community public relations. She has been with the Group for 13 years.

Eddie Hung Wai LEUNG, aged 56, is the General Sales Manager of Car Electronics Sales Division of the Group. He has 32 years' sales experience in electronic products. He has been with the Group for 32 years.

Ruby Wai Ying TANG, BBA, aged 40, is the Senior Manager of Human Resources and Administration Department of the Group and the Senior Marketing Manager of Wo Kee Hong Limited. She has 17 years' sales and marketing experience in both business-to-business and business-to-consumer environment in Hong Kong and China markets. She has also been actively involved in business development, administration and operations. She graduated from the Hong Kong Baptist University with a bachelor of business administration degree (major in office management). She is also a member of the Hong Kong Institute of Marketing and the Hong Kong Management Association. She has been with the Group for 13 years.

Chi Choi TONG, aged 52, is the Sales Manager of the Group. He has over 27 years' sales and marketing experience in the audio field and considerable marketing experience in PRC. He has been with the Group for 32 years.

Johnson Ka Chiu WOO, aged 57, is the General Sales Manager of Commercial Air-conditioner in Appliance Business Group of Wo Kee Hong Limited. He has worked in a multinational air-conditioning engineering firm for years and has 35 years' experience in the sales management of air-conditioning products in multinational firms. He is now responsible for the development and promotion in the China market. He has been with the Group for 6 years.

Tony Yu Cheung YAU, aged 52, is the General Sales Manager of Appliance Business Group of Wo Kee Hong Limited. He has 27 years' experience in business management, advertising planning, sales and marketing. He has been with the Group for 12 years.

