



## Company Profile



## SET FOR A BRIGHTER FUTURE

Guangdong Kelon Electrical Holdings Company Limited (the “Company”, and together with its subsidiaries, “Kelon” or the “Group”) is one of the largest domestic refrigeration appliances manufacturers in China, a leader in the refrigeration and air-conditioning markets in China and overseas. Currently, Kelon has an annual production capacity of 13 million units of refrigerators and freezers, as well as 10 million units of air-conditioners. Its sales of refrigerators have been topping the market in China for many years. To realize its goal of becoming a leading domestic appliances manufacturer, Kelon ventured into the washing machine industry in 2004, committing to enhancing its product portfolio and share in the domestic appliances market.

Headquartered in Shunde District, Foshan City, Guangdong Province, Kelon, an industry pioneer, commenced the production of refrigerators in 1984. The Group was elected as one of the Top 100 Emerging Market Companies by the World Economic Forum in 1999. In 2001, the Group made *Fortune* magazine list of the Top 100 China Listed Companies. In early 2004, Kelon received the “2003 Best Small Cap Company - China” Award and the “2003 Most Improved in Corporate Governance - China” Award in the “Best Managed Companies” poll of the world-renowned financial magazine *AsiaMoney*.

Kelon has been relentless in enhancing its technological leadership. In 1996, its CFC-free refrigeration technology won one of the few State Technological Advancement Awards for the industry. In 2000, the Group won the same award recognizing the refrigeration system it developed which replaces CFC with hydrocarbon substances, being the only manufacturer in the industry to receive this award. At the end of 2004, Kelon held more than 10 core refrigeration technologies which are rated leading technologies nationally, and among them many are of leading world standards.

In March 2002, Kelon introduced its proprietary “Independent Multi Cycling Refrigeration” technology, which allowed it to manufacture the world’s first refrigerators with independent temperature control in the cooling and freezing compartments. Subsequently, Kelon also launched its highly efficient and energy-saving cooling and heating air-conditioners “Shuang Xiao Wang” using the “Greencool Refrigerants”. In less than three years, the Group was able to raise the coefficient of performance of its air conditioners from 3.8 to 7.0, the highest in the world.

After Greencool, which possesses high technologies and an international background, became a shareholder of the Company, Kelon has not only successfully enhanced its overall operation efficiency, but has also strengthened its competitiveness and leading market position. Kelon has been recognized as a model enterprise in China having achieved “Privatized Reorganization”. This success has taken the Group a step closer to its goal of becoming a leading international domestic appliances manufacturer.

