



2004/05

Annual Report



AEON CREDIT SERVICE (ASIA) COMPANY LIMITED



Planting Seeds of Growth
We are AEON

Credit Card Business

信用卡業務



- With the granting of membership licence from JCB and China UnionPay, the Company is the only issuer in the market who can issue credit cards under five different brands.
隨著JCB及中國銀聯向本公司授出會員特許權後，本公司為市場上單一發卡公司可發行五個品牌信用卡。
- Since affinity cards can offer value-added benefits to cardholders and create a unique image for merchants, the Company will issue more affinity cards.
由於聯營卡可提供增值優惠予持卡人，亦為商戶創立獨有形象，故本公司將發行更多聯營卡。

ATM Expansion and Development 櫃員機擴充和功能多元化



Convenience stores
便利店



High traffic location
高人流量地點



New ATM
新櫃員機



Extend to Guangdong Province
伸展至廣東省



Octopus reloading and lucky draw
八達通增值及抽獎

- The Company joined China UnionPay ATM network in the Guangdong Province. All AEON cardholders can enjoy cash advance service at over 8,000 ATMs in the Guangdong Province. 本公司加盟廣東省之中國銀聯自動櫃員機網絡。本公司各款信用卡持有人可在廣東省內超過8,000部自動櫃員機享用現金透支服務。
- The Company launched new ATMs with built-in new functions, including Octopus reloading function, automatic add-value service for anonymous Octopus cards and instant lucky draw. 本公司推出附有嶄新內置功能之全新自動櫃員機，新功能包括八達通增值服務、不記名八達通卡自動增值服務及即時抽獎。