

I.T POSITI

Greater China Store Coverage

(As at 28 February 2005)
 Hong Kong 129 stores (including 5 fcuk stores)
 PRC 93 stores (operated by G.S-i.t)
 Taiwan 12 stores (operated by G.S-i.t)
 Malaysia 4 stores (operated by franchisees)

Brand Portfolio

Over 200 International Designer's Labels
 Over 10 In-house and Licensed Brands

Diversified Clientele

Offering a wide range of fashion apparel at varying retail price points and targeted at different customer groups

Mega Store Concept

Group several brands in a sizable retail location and this strategy applies to both Hong Kong and the PRC markets

Turnover By Type

	FY04/05 Change(%)
International Brands	+ 23.9
In-house/Licensed Brands	+ 33.6

Turnover by Brand

	FY04/05 Change(%)
http://www.izzue.com	+ 27.3
b + a b	+ 24.9
5cm	+ 52.8
Tsumori Chisato	+ 34.8
fcuk	+ 787.4
double-park	+ 22.3
ETE	+ 31.2

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