



innovating motion

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**Johnson Electric Holdings Limited**

Annual Report **2005**

# JOHNSON ELECTRIC Vision

*We are **the growth** company in motors  
and related businesses.*

*Come grow with us.*

Being the motor industry's *growth* leader, **Johnson Electric** creates significant benefits for all of its stakeholders.

- Customers will have improved value and assurance of supply globally.
- Employees will have the opportunity to learn and *grow* professionally. Hiring of talented new employees will be enhanced because growth is a sought after attribute of preferred employers.
- Suppliers of materials and services will also directly benefit from **Johnson Electric's growth**. Increased component volumes and new products will improve the efficiency, profits and stability of the best companies in **Johnson Electric's** supply chain.
- In combination, the broad range of *growth* related benefits, ultimately provides superior returns to **Johnson Electric's** shareholders.

## **JOHNSON ELECTRIC'S BRAND PROMISE**

### **Johnson Electric is the most reliable partner**

**Johnson Electric** is responsive and flexible; and has the financial stability and organizational integrity to meet all of our commitments and to support our customer's success. Motor reliability and assurance of supply are our commitment.

### **Johnson Electric delivers the best total cost solution**

**Johnson Electric's** best total cost solution is delivered by a combination of : competitive pricing, on-time product development, built-in quality and reliability, that only an industry leader can provide.