Year in Review

04

April

Electronic Learning Products

V.Smile received the "Seal of Approval" from the National Parenting Centre in the United States.

Me-Mo-Mo was given the "Gold" award in technology and innovation at the 16th Guangzhou International Toys and Gifts Fair in mainland China.



May

Electronic Learning Products

VTech announced a partnership with Beijing San Chen Blue Cat Toy Co., Ltd to co-develop the Chinese electronic learning products market under the "Blue Cat • VTech" brand.



June

Electronic Learning Products

V.Smile was given the "Grand Prix du Jouet" (Toy of the Year) award in the electronic toys category in France and the "Comenius Medal" from the Association for Education and Information in Germany.

Telecommunication Products

VTech Telecommunications Canada Ltd received "The Most Improved Supplier of the Year" award from the Basics Convey Office Products in recognition of its outstanding customer support.

VTech Communications, Inc won the "2003 LIMA International Licensing Excellence Award for Best Corporate Brand Licensee of the Year" for its AT&T branded telephone product line. This award was presented by the International Licensing Industry Merchandisers' Association (LIMA).



July

Telecommunication Products

VTech Telecommunication Ltd was awarded a plaque of recognition by Deutsche Telekom for



surpassing the "one million mark" in supplying the company with DECT phones.

August

Electronic Learning Products

The V.Smile launch campaign was successfully held in New York, Dallas and Chicago, laying the foundation for strong reception of the product.



November

Electronic Learning Products

Time magazine released its "coolest inventions" guide for 2004, and V.Smile was one of the only five toys featured in the "Tech Buyer's Guide".





December

Contract Manufacturing Services

The business launched a programme called "Implementation of Restriction of Hazardous Substances directive in VTech", with the target to convert all customer products compliant with the RoHS directive by the first quarter of the calendar year 2006.

The business designed and launched a new product called "Aged Care Phone System" for a European customer.

Electronic Learning Products

V.Smile was named the "Ultimate Toy" in the Educational and Learning category by the *Toy Wishes* magazine in the United States.



September

Contract Manufacturing Services

VTech Communications Ltd was recognised by Bromcom Computer Plc for the continued delivery of reliable and quality products over the past five years. The business also received a Supplier Excellence Award 2003 from Soundcraft.



Electronic Learning Products

V.Smile received the 2004 National Parenting Publications Award (NAPPA) in the United States.



Electronic Learning Products

Play and Learn Fun Fair was awarded "Toy of the Year" in the September issue of *American Baby* magazine.



October

Corporate

VTech Chairman and Group CEO, Mr. Allan Wong, was presented the prestigious "Industrialist of the Year



Award 2004" by the Federation of Hong Kong Industries to recognise his significant contributions to the industry and the community.

Electronic Learning Products

V.Smile was the winner in the Dutch Toy of the Year Election 2004.

V.Smile was named one of the 2004 "Hot Dozen" Hottest Holiday Products by the *Toy Wishes* magazine in the United States.

VTech (China) Trading Ltd was given the "Outstanding Toy Enterprise in China" award by the China Toy Association in recognition of its achievements and contributions to the toy industry.

05

January

Electronic Learning Products

V.Smile was awarded the "Electronic Learning Toy of the Year" by The Toy Retailers Association at the London Toy Fair.

Telecommunication Products

VTech participated in the 2005 Consumer

Electronics Show (CES) in Las Vegas, introducing 23 new cordless phones to customers, including the first-ever fully integrated VoIP broadband phones.



February

Electronic Learning Products

V.Smile and V.Smile Pocket were presented the "Toy Innovations Award 2005 - Learning Category" at the Nuremberg International Toy Fair in Germany.

V.Smile was awarded the "Best Overall Toy of the Year" and the "Best Educational Toy of the Year" by the US Toy Industry Association (TIA), bringing the total US V.Smile awards to 21.

V.Smile Pocket, a handheld educational video game system, was unveiled at international toy fairs in Germany and the United States.



March

Contract Manufacturing Services

The business designed and launched a bluetooth communication product for a Japanese customer.

Electronic Learning Products

VTech was given "2004 Vendor of the Year Award" by Toys "R" Us.

Telecommunication Products

VTech Telecommunication Ltd received the "2004 Outstanding Quality Manufacturer of the Year" award

from RadioShack.

