

# Consolidated Profit and Loss Account

For the year ended 31st March 2005

	Note	2005 HK\$'000	2004 HK\$'000
Turnover	2	2,566,814	2,067,674
Cost of sales		(1,664,104)	(1,572,774)
Gross profit		902,710	494,900
Other income	2	3,930	1,062
Selling and marketing expenses		(543,870)	(260,206)
General and administrative expenses		(223,503)	(150,296)
Operating profit	3	139,267	85,460
Finance costs	4	(26,465)	(25,110)
Profit before taxation		112,802	60,350
Taxation (charge)/credit	7	(6,166)	1,429
Profit attributable to shareholders	8	106,636	61,779
Dividends	9	28,558	14,581
Earnings per share	10		
– Basic		HK19.0 cents	HK11.8 cents
– Diluted		HK18.8 cents	HK11.6 cents