Brief Biographical Details of the Directors and the Senior Management

BRIEF BIOGRAPHICAL DETAILS OF THE DIRECTORS

Mr. Yeung Ping Leung, Howard (Chairman)

Aged 48. A director of New World Development Company Limited and Miramar Hotel and Investment Company, Limited (a substantial shareholder of the Company). Appointed director and chairman of the Company in 1987 and 1998 respectively.

Mr. Tang Yat Sun, Richard, B.Sc., M.B.A., B.B.S., J.P. (Vice Chairman)

Aged 52. A MBA graduate from The University of Santa Clara, California, USA and a holder of Bachelor of Science degree in Business Administration from Menlo College, California, USA. The chairman and managing director of Richcom Company Limited. A director of Miramar Hotel and Investment Company, Limited (a substantial shareholder of the Company), Hang Seng Bank Limited and various private business enterprises. A member of Tang Shiu Kin and Ho Tim Charitable Fund. Appointed director and vice chairman of the Company in 1987 and 1998 respectively.

Mr. Cheng Kwai Yin (Independent Non-executive Director)

Aged 72. Joined the Group in 1984 and appointed director of the Company in 1987. The managing director of the Company for the period from January, 1996 to March, 1999 before his retirement from the management. Appointed independent non-executive director of the Company in 2001.

Dr. Sin Wai Kin, D.S.Sc. (Hon.)

Aged 75. The chairman of Myer Jewelry Manufacturer Limited. The vice chairman of Miramar Hotel and Investment Company, Limited which is a substantial shareholder of the Company. An executive director of New World Development Company Limited. A director of Hang Seng Bank Limited. Appointed director of the Company in 1987.

Mr. Cheng Ka On, Dominic

Aged 55. A director of Miramar Hotel and Investment Company, Limited which is a substantial shareholder of the Company. The managing director of the Onflo International Group of Companies. Appointed director of the Company in 1987.

Mr. Yeung Bing Kwong, Kenneth

Aged 60. Has over 30 years of experience in the jewellery business. Appointed director of the Company in 1987.

Ms. Fung Chung Yee, Caroline

Aged 52. Joined the Group in 1983 and appointed director of the Company in 1987.

Mr. Lau To Yee (Independent Non-executive Director)

Aged 67. A director of Bestfaith Management Limited and a governor of Albert Young Foundation Limited. Appointed independent non-executive director of the Company in 1994.

Brief Biographical Details of the Directors and the Senior Management (Continued)

BRIEF BIOGRAPHICAL DETAILS OF THE DIRECTORS (Continued)

Mr. Cheng Kar Shing, Peter (Independent Non-executive Director)

Aged 52. A director of New World Development Company Limited and NWD (Hotels Investments) Limited. An executive director of New World China Land Limited. Appointed independent non-executive director of the Company in 1997.

Mr. Wong Wei Ping, Martin

Aged 62. A director of Citizen Thunderbird Travel Limited, Columbia Express Limited and Pinon Limited. Appointed director of the Company in 2000.

Mr. Chan Chak Cheung, William (Independent Non-executive Director)

Aged 57. A retired partner of PricewaterhouseCoopers after a career spanning 33 years in Canada, Hong Kong and China. Was partner in charge of China Tax Services at PricewaterhouseCoopers, overseeing the advisory practice of 30 partners and over 500 professional staff in 9 offices. Specialised in advising foreign companies on their China entry and expansion strategies, ownership and financial structures, and on mergers and acquisitions. A member of the Canadian Institute of Chartered Accountants. Appointed independent non-executive director of the Company in 2004.

Mr. Ho Hau Hay, Hamilton

Aged 54. An independent non-executive director of CITIC Pacific Limited, a non-executive director of New World Development Company Limited and a director of Dah Chong Hong Holdings Limited. An executive director of Honorway Investments Limited and Tak Hung (Holding) Company Limited. Appointed director of the Company in 2004.

(Mr. Yeung Bing Kwong, Kenneth and Mr. Yeung Ping Leung, Howard are brothers and Mr. Wong Wei Ping, Martin is their brother-in-law.)

BRIEF BIOGRAPHICAL DETAILS OF THE SENIOR MANAGEMENT

Ms. Wong Ka Ki, Kay

Aged 47. The general manager of the Group. She joined the Group in 1999 and is responsible for the Group's overall management and business development. She has extensive management experience in the service and retail industry.

Mr. Luk Kwing Yung

Aged 57. The general manager of King Fook Jewellery Group Limited. He has been with the Group for 39 years.

Mr. Lee Kwok Wah

Aged 39. The financial controller of the Group. A fellow member of The Association of Chartered Certified Accountants of the United Kingdom and a member of The Hong Kong Institute of Certified Public Accountants. Has over 18 years of experience in finance and accounting. Joined the Group in 1996.