

Directors and Senior Management

Executive Directors



POON Jing

Age 50. Chairman of the Company, Managing Director and Chief Executive of Asia Standard International Group Limited ("ASI") and Asia Orient Holdings Limited ("Asia Orient"). Mr. Poon is the founder of the Group and is an Independent Non-Executive Director of GZI Transport Limited. He is the brother-in-law of Mr. Fung Siu To, Clement and Mr. Lim Yin Cheng, a Director and Deputy Chairman of the Company respectively. Mr. Poon is a brother of Mr. Poon Tin Sau, Robert, a Director of the Company.



LIM Yin Cheng

Age 60. Deputy Chairman and Chief Executive of the Company, Deputy Chairman of ASI and Asia Orient and Executive Director and Chief Executive Officer of Q9 Technology Holdings Limited. Mr. Lim is a holder of Bachelor of Science (Chemical Engineering) and Doctor of Philosophy degree. He has over 25 years of experience in engineering, project management and administration. He joined the Group in 1994. He is the brother-in-law of Mr. Poon Jing, the Chairman of the Company.



FUNG Siu To, Clement

Aged 57. Director of the Company and Chairman of ASI and Asia Orient and Executive Director of Q9 Technology Holdings Limited. Mr. Fung is a holder of Bachelor of Applied Science (Civil Engineering) degree. He joined the Group in 1994 and has over 20 years of experience in project management and construction. He is the brother-in-law of Mr. Poon Jing, the Chairman of the Company.

Directors and Senior Management



POON Tin Sau, Robert

Aged 59. Director of the Company. Mr. Poon was a restaurant entrepreneur in the USA during the period from 1970 to 1996 and joined the Group in 1996. He is a brother of Mr. Poon Jing, the Chairman of the Company.



WONG Shu Pui

Aged 50. Director and Group General Manager of the Company since 2000. Mr. Wong is responsible for the management of the Group's hospitality operations, development of Group's marketing and sales strategy as well as its corporate services. Mr. Wong has almost 30 years' extensive experience in hotel industry for both local and overseas covering the USA and Australia and has held senior positions in a number of major international chain hotels in Hong Kong.

Non-Executive Director**LIANG Shangli**

Aged 84. Mr. Liang is the founder and Chairman of Bai Hui Group Company Limited, a property development company in the PRC. Prior to establishing Bai Hui Group Company Limited in 1992, Mr. Liang worked for the Guangzhou Investment Group, a property development company in the PRC, as a chairman for over 9 years. He was Standing Committee Member of the Chinese People's Political Congress Committee, the PRC, and is the Vice-Chairman of the National Industrial and Commercial Association of the PRC and Non-Executive Director of ASI. He joined the Group in 2000.

Independent Non-Executive Directors**IP Chi Wai**

Aged 37. Mr. Ip graduated from the University of Hong Kong with a bachelor's degree in law. He is a qualified solicitor in Hong Kong and has over ten years of experience in the legal profession. He is an independent Non-Executive Director and a member of audit committee of the Company and Q9 Technology Holdings Limited. He joined the Group in September 2003.

LEUNG Wai Keung, Richard

Aged 42. Mr. Leung is currently a Barrister at Law. Mr. Leung has about 9 years of experience in accounting and financial management in several firms and thereafter practicing as a barrister for 9 years. Mr. Leung is a member of the Association of Chartered Certified Accountants, the Institute of Chartered Secretaries and Administrators and the Chartered Institute of Arbitrators and admitted to the High Court of Hong Kong as a barrister. He holds a master degree in Accounting and Finance from the University of Lancaster and obtained a bachelor of laws from Manchester Metropolitan University. He is an Independent Non-Executive Director and a member of audit committee of the Company and ASI. He joined the Group in September 2004.

HUNG Yat Ming

Aged 53. Mr. Hung is currently a financial consultant. Mr. Hung has over 25 years of experience in audit, accounting and financial management in several firms in Sydney and Hong Kong and was executive director heading the accounting department of a Hong Kong listed company. Mr. Hung is a member of the Institute of Chartered Accountants of Scotland and Hong Kong Institute of Certified Public Accountants. He graduated from the University of Hong Kong with a bachelor degree in Mathematics and obtained a post-graduate diploma in Accountancy from the University of Strathclyde, Scotland. He is an Independent Non-Executive Director and a member of audit committee of the Company and Asia Orient. He joined the Group in September 2004.

Senior management**LEE Yuk Kong, Steven**

Aged 44. Group Financial Controller, Mr. Lee graduated with an honours degree in Accounting & Finance, and is a member of the Institute of Chartered Accountants in England & Wales with over 18 years of auditing and commercial experience at managerial level both in England and in Hong Kong. Mr. Lee has worked for a number of sizeable listed groups in Hong Kong before joining the Group in 2000.

TSANG Chin Lap, Johnny

Aged 55. Mr. Tsang has over 35 years experience in hotel industry and has held senior positions as Director of Sales and General Manager in a number of international hotels in Hong Kong before being appointed as General Manager of Empire Landmark Hotel in Vancouver in 2003.

FUNG Pak Lap, Alan

Aged 47. Mr. Fung is a Director and General Manager of JBC Travel Company Limited ("JBC"), a wholly owned subsidiary of the Company. Mr. Fung has over 20 years experience in airline industry as he has worked extensively for a leading airline company in Hong Kong. Mr. Fung joined JBC in 1987.