

Directors' and Senior Management's Profile

EXECUTIVE DIRECTORS

Mr. LI Kuo Hsing, aged 46, is the founder, Chairman and a major shareholder of the Group, and a recognised leader of the Hong Kong entertainment industry. With over 22 years of experience in the home video and media entertainment industry, he is responsible for the corporate strategy and development of the Group. He has also been responsible for film production, the selection and acquisition of film and program titles since the establishment of the Group in 1984. He is the Vice Chairman of the Federation of Motion Film Producers of Hong Kong Limited since 1998 and appointed Member of the Election Committee for the Performing Arts sub-sector of the Legislative Council Election.

Mr. TONG Hing Chi, aged 50, is the Managing Director of the Group, responsible for the Group's overall general and financial administration. He has also been involved in the Group's corporate strategy and development since he joined the Group in 1992. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Institute of Certified Public Accountants. He has over 18 years of experience in the home video entertainment industry in Hong Kong and overseas. Mr. TONG has been the Vice Chairman of Hong Kong, Kowloon & New Territories Motion Picture Industry Association Limited ("MPIA") since 2001. Mr. TONG is also the Chairman of M21 Technology Limited, a company listed on the GEM of the Stock Exchange, and a non-executive director of New Spring Holdings Limited, which is listed on the Main Board of the Stock Exchange.

Mr. CHAU Kei Leung, aged 41, is responsible for the selection and acquisition of films and programs and the formulation of sales and marketing strategies. He is also responsible for the sub-licensing of film rights to overseas video distributors and TV operators in Hong Kong and overseas. He joined the Group in 1987 and has over 17 years of experience in the home video entertainment industry.

NON-EXECUTIVE DIRECTORS

Dr. YOU Jing Feng, aged 44, was appointed as an executive director of the Company in August 2001. He resigned from the executive directorship and was appointed as a non-executive director of the Company in October 2003. He currently also serves as Director at Investment Banking Division of CITIC Capital. He has 14 years of extensive experience in market development and capital markets at Procter & Gamble Co., Morgan Stanley, CITIC Capital and the Group. Dr. YOU obtained his PhD. degree at Harvard University and MBA degree with high honors from University of Chicago.

Mr. CHAN Ngan Piu, aged 70, has over 36 years of experience in the manufacturing sector in Hong Kong and Mainland China. Mr. CHAN joined the Group in 1988.

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INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. Warren CHEUNG, aged 38, has over 13 years of investment banking experience in the Asia Pacific region. He was appointed as an independent non-executive director of the Company in May 2003. He worked with Standard Chartered Asia Limited, ABN AMRO Asia Corporate Finance Limited and Hercules Capital Limited before. He is currently a director of GC Capital (Asia) Limited. Mr. CHEUNG is also a CPA member of CPA Australia and the Hong Kong Institute of Certified Public Accountants.

Mr. CHEUNG Ming Man, aged 48, has extensive experience in the sector of performance and cultural and was appointed as an independent non-executive director of the Company in September 2004. Mr. CHEUNG has also participated in a number of community associations, including the Hong Kong Chinese Importers' & Exporters' Association (Executive Director); The Hong Kong Special Administrative Region Election Committee (First and Second Election Committee Member); Deputy of the National People's Congress of PRC Election Committee (Ninth and Tenth Election Committee Member) and Chinese People's Political Consultative Conference Guangxi Zhuangzu Zizhiqu (Member).

Ms. WANG Huarong, aged 41, has over 15 years of experience, including management experience, in information technology and financial service industry and was appointed as an independent non-executive director of the Company in October 2004. She had been a General Manager of Sparkice (Hong Kong) Ltd. which is a leading e-commerce company focusing on international trade of China market, a Senior Software Engineer at DSP Development Corporation in Boston, and worked at Fixed Income Technology Group of Goldman Sachs International. Ms. WANG received her Bachelor of Science degree in computer science from Beijing University of Aeronautics and Astronautics, and a Master of Science degree in Information Systems from North-Eastern University in the USA.

SENIOR MANAGEMENT

Mr. HO Po Nin, Benny, aged 45, is a director of Mei Ah (HK) Company Limited, a subsidiary of the Company. He is responsible for formulating the Group's sales and marketing strategies. He joined the Group in 1989 and has over 17 years of experience in the home video entertainment industry.

Mr. CHAN Lun Ho, aged 35, is the Group's financial controller and is responsible for all financial and accounting matters of the Group. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Institute of Certified Public Accountants. He has over 13 years of auditing and accounting experience. He joined the Group in July 2002.

Mr. LONG Sao Ian, aged 46, is the Program Development Manager of MATV Limited, a subsidiary of the Company. Mr. LONG is responsible for the development and management of the Group's TV operations. Mr. LONG has 25 years of experience in TV operations. Prior to joining the Group in December 2000, Mr. LONG worked for Commercial Radio, Television Broadcasting Ltd, HK Cable TV and Chinese Entertainment Television.

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SENIOR MANAGEMENT *(Continued)*

Mr. CHOI Chi Lam, aged 56, is the general manager of Guangdong Tung Ah Audio Video Production Company Limited, a jointly controlled entity of the Group. He joined the Group in 1995 and is responsible for developing the Group's business in the PRC audio video market. He has 27 years of experience in the film and audio video business in Hong Kong and PRC.