

As a reputable manufacturer and distributor in the timepiece industry, people are our most valuable asset. We recognize both individual and teamwork as our drive for long-term success along with a culture that emphasize harmony, excellence, and quality in our business.

The following traits define our “people come first” mentality

Communication, Continuous Improvement and Commitment

Peace Mark’s 3rd Annual Residential Seminar was held on June 5th, 2004 in the world renowned Mission Hills Golf Club, Shenzhen. The goal of our previous years’ gathering was to deliver the importance of “commitment” to our employees. The event has been organized to influence our people of similar values and to promote social harmony. Representatives from Peace Mark’s subsidiaries along with our 150 employees of the Hong Kong office attended the annual event.

In addition, our newsletter, “Peace Mark Voice” acts as another communication tool for our people. Published on a monthly basis, we hope to keep employees up to date with the development of the company.

Career Training and Development

Peace Mark believes that people development is fundamental to our business and ongoing growth. Therefore, we continually support the expertise of our people by providing various training and development, such as seminars, workshops and academic courses. These programs not only strengthen employees’ core competencies but also motivate them to enhance personal career development.



Compensation and Benefits

In order to attract and retain the best employees, Peace Mark has always made an ongoing effort to enhance individuals' work life balance. Apart from the basic benefits, such as paid holidays and healthcare coverage, the following benefits are available to help employees stay healthy and meet their financial goals.

- Birthday parties held monthly
- Recreational activities and annual sports day
- Free body checkup for our China employees
- New cafeteria and library in our China dormitories
- Incentive Share Scheme

Social Responsibilities

The people of Peace Mark take very seriously their contribution to the community. Our members have supported numerous community programs through donations and various kinds of sponsorship including, but not limited to,

1. Charitable Walk for the Career Skill Enhancement Scheme

The purpose of the charitable walk fund raising campaigns is to increase general public's awareness and understanding of the scheme, promote the 'self enhancement, life-long education' ideas, provide an opportunity for individuals to participate in a meaningful event, and raise funds for Community Chest and help the needy in the society.

2. Hampers Campaign for Tung Wah Group of Hospitals

As a special way of contribution, we forwarded our donations from the Hong Kong Watch and Clock Fair to Tung Wah Group's fundraising event. Instead of receiving numerous flower hampers, we collected hamper money from the supporting companies and put it towards the fundraiser.

3. Recruitment Fair

In order to promote the watch industry and attract young talents, Peace Mark attends annual job recruitment fair organized by Vocational Training School and Hong Kong Watch Manufacturers Association Ltd.

Our senior management acts as role models, demonstrating their caring spirit to the community by having made time and personal donations to various charitable organizations. They encourage employees to participate in social activities and fund raising campaigns, such as the recent Hong Kong Red Cross South Asia Relief Fund for tsunami victims and affected areas.

