

# DIRECTORS AND SENIOR MANAGEMENT PROFILES

Peace Mark (Holdings) Ltd.



**MR. CHAU Cham Wong, Patrick**  
*Chairman*

56, is responsible for overseeing the function of the Board and formulating overall strategies and policies of the Company. Mr. Chau has over 31 years experience in the timepiece industry. He served as the director of the Hong Kong Watch and Clock Manufacturing Association from 1984 to 1993 and as the co-chairman of the Hong Kong Watch and Clock Fair. He was also the former advisor and the committee member of the Hong Kong Watch and Clock Trade advisory Council to the Hong Kong Trade Development Council. He has been with the Group for over 13 years.

Peace Mark (Holdings) Ltd.



**MR. LEUNG Yung**  
*Chief Executive Officer*

57, is responsible for the Group strategic planning, business development, marketing and product research and development, as well as coordinating overall business operations. He joined the Group since it was founded and has over 38 years experience in the timepiece industry. He is the President of the Hong Kong Watch Manufacturers Association Limited.

Peace Mark (Holdings) Ltd.



**MR. TSANG Kwong Chiu, Kevin**  
*Chief Financial Officer*

38, is responsible for the accounting and overall financial management, corporate finance, internal audit and investor relations function of the Group. Mr. Tsang holds a Master of Business Administration degree from the University of Hull and a Master degree in Electronic Commerce and Internet Computing from the University of Hong Kong. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Institute of Certified Public Accountants. He is also a member of the Hong Kong Institute of Directors. Mr. Tsang has more than 16 years experience in accounting and finance.

Peace Mark (Holdings) Ltd.



**MR. MAN Kwok Leung**  
*Technical Director*

58, is responsible for product engineering in the PRC. Mr. Man holds a Bachelor's degree in Civil Engineering from the University of Calgary, Canada and has more than 22 years experience in production management in the timepiece industry. He has been with the Group since it was founded.

Peace Mark (Holdings) Ltd.



**MR. CHENG Kwan Ling**  
*Director*

54, is responsible for the general management and finance of the Group's operations in the PRC. Mr. Cheng holds a diploma in Management Association and is a member of the British Institute of Management. He has over 31 years experience in accountancy and general management and has been with the Group for over 16 years.

# DIRECTORS AND SENIOR MANAGEMENT PROFILES

Peace Mark (Holdings) Ltd.

## **MS. SO, Susan**

*Independent Non-executive Director*

52, is the Managing Director of Guo Ye Holdings Co., Limited and Guo Ye Enterprises Limited the principal activities of which are investment holding and the provision of investment consultancy services covering, among others, telecommunication, media, energy supply in the PRC. Ms. So has extensive management experience in relation to trade and investment projects (including information technology, sales and marketing) in the PRC. She has been a consultant of various companies in USA and PRC.

Peace Mark (Holdings) Ltd.

## **MR. KWOK Ping Ki, Albert**

*Independent Non-executive Director*

71, is a former Director of the Electrical and Mechanical Services of the HKSAR Government and retired in 1993. Mr. Kwok served as the Secretary and Director General of Hong Kong Institution of Engineers until February in 2002. He holds a Master of Business Administration degree. He has extensive experience in business administration and in engineering professional practice.

Peace Mark (Holdings) Ltd.

## **MR. TANG, Yat Kan**

*Independent Non-executive Director*

55, is a partner of Messrs. King & Co., a firm of Solicitors & Notaries in Hong Kong and has been a Notary Public since 1991. He is a Solicitor of the Supreme Court of England and Wales, the Supreme Court of Hong Kong and the Supreme Court of Singapore. He has been in general legal practice for over 21 years and is experienced in the fields of conveyancing and civil litigation.

Peace Mark (Holdings) Ltd.

## **MR. WONG Yee Sui, Andrew**

*Independent Non-executive Director*

56, is a partner of W. M. Sum & Co., a firm of Certified Public Accountants in Hong Kong. Mr. Wong holds a Master of Business Administration degree and is a Chartered Accountant and a fellow member of Hong Kong Institute of Certified Public Accountants. Mr. Wong has extensive experience in the auditing and finance field in Hong Kong and overseas. He is also an independent non-executive director and chairman of the audit committee of Lai Fung Holdings Limited, a company listed in Hong Kong.

Peace Mark (Holdings) Ltd.

## **MR. MAK Siu Wing, Clifford**

*Independent Non-executive Director*

63, is the Managing Director of TCW Asia Limited, the Asian subsidiary of the TCW Group (Trust Company of The West), which is a Los Angeles based investment management company. Mr. Mak holds a Master of Business Administration degree from New York University. He has extensive experience in investment management. Mr. Mak also serves as an advisor to SG Asset Management (Hong Kong) Limited, the asset management arm of the Societe Generale.



**MR. CHANG, Eddy**  
*Financial Controller*

40, is responsible for the finance and banking relationship of the Group. Mr. Chang holds a Bachelor's degree and a Graduate Diploma in Financial Management. He is a Certified Practising Accountant member of the Hong Kong Institute of Certified Public Accountants. Mr. Chang was appointed as a Justice of the Peace by Western Australia. He has more than 15 years experience in accounting and commerce. He has successfully completed the Postgraduate course in Corporate Governance and accountability of CPA in Australia.



**MS. FONG, Sams**  
*Company Secretary and Assistant Financial Controller*

30, is responsible for the Group's company secretarial matters, accounting as well as investor relations functions. Prior to joining the Company, Ms. Fong worked for an international accounting firm. She graduated with a Bachelor's degree in Accounting. Ms. Fong is an associate member of both the Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants.



**MR. KWEE, Raymond**  
*Financial Controller, China*

30, is responsible for the accounting and banking relationship functions for the Group's subsidiary companies in the PRC. He graduated with a Bachelor's degree in Managerial Statistics from the City University of Hong Kong. He has been with the Group for over 8 years.



**MR. GEWIRTZ, Jonah**  
*CFO*

50, is responsible for the accounting and financial matters of the Group's US subsidiary. He graduated on the deans list, summa cum laude from Queen College with Bachelor's degree in Accounting. Prior to joining the group, he was the controller of the Cuyahoga Petroleum Group. He is a member of the American Institute of Certified Public Accountants.



**MR. TRIEBOLD, Oliver**  
*Director*

39, is responsible for the legal and compliance matters of the Group's Swiss operation. He holds a PhD in law, M.C.J. from New York University. He is also the Attorney at law admitted to the Bar of Zurich.



**MS. LAI, Cherry**  
*Corporate Communications Manager*

31, is responsible for media relations activities, corporate events as well as managing the Group's investor communications campaigns. Prior to joining the Group, she worked as a financial reporter for a Hong Kong based financial newspaper. She holds a Master degree in Marketing from Stirling University.



**MR. NG, Bernie**  
*Human Resources Manager*

39, is responsible for all the human resources management of the Group. Mr. Ng holds a Master degree in Human Resources Management from the Hong Kong Polytechnic University and has more than 11 years experience in Hong Kong and China human resources management. He is the member of the Hong Kong Institute of Human Resources Management.

# DIRECTORS AND SENIOR MANAGEMENT PROFILES

## Goldsmith Timepieces Co., Ltd.



**MS. YIM, JENNY**  
*General Manager*

53, is responsible for the Group's China sales and distribution development. She has over 27 years expertise in timepiece production management and retail development. Prior to joining the Group, Ms. Yim was the Chief factory manager of a state owned enterprise namely 上海手錶二廠.

## Chongqing Meida Enterprise Co., Ltd.



**MR. MA, Xiao Di**  
*CEO*

54, is responsible for managing and developing new business opportunities for the group's retail operations within the western China markets. Mr. Ma graduated from South Western University of China and has a degree in Finance and Economics. He is a member of the 15th and 16th National People's Congress representative in the Yu Chong District and also serves in numerous business and government related councils and organizations in the Yu Chong District.

## Epoch World Co., Ltd.



**MR. HSIEH, Stephen**  
*CEO*

47, is responsible for the brand name and retail outlets development of the Taiwanese subsidiary. He has 22 years experience in brand development and wholesale distribution. He also has over 6 years experience in developing retail outlets.

## Mega Chains (China) Ltd.



**MR. HO, Curtis**  
*General Manager*

43, is responsible for operating "TimeZone" a watch retail network covering 45 major cities in mainland China. Mr. Ho holds a Master of Business Administration degree from the Heriot-Watt University. He has over 20 years' experience and exposure in retail and distribution network establishment over the region including Hong Kong, China and the Pacific rim.

## Peace Mark Ltd.



**MR. CHONG, Jonathan**  
*Assistant General Manager, Regional China*

38, is responsible for managing and developing new business opportunities for the Group's China retail operations. He is also responsible for the development of the Group's POS information system. Mr. Chong holds a Bachelor's degree in Commerce from Saint Mary's University. He began his career as a financial analyst with Revlon, and then joined the Esprit Group to develop the Red Earth brand in Hong Kong. Prior to joining the Group, he was with Le Saunda Group to develop a new cosmetic brand in China and was responsible for image building and product sourcing to the retail operation.

## Shenzhen Dayuen Watches Co., Ltd.



**MR. CHEUNG, Wai Hung**  
*CEO*

48, is the CEO of the Group's subsidiary, which operates a China watch distribution network covering over 200 points of sale distributing and retailing timepiece products. Mr. Cheung has extensive experience and exposure in distribution and logistic management of timepiece products in China.

## Solomon Watch & Jewellery Co., Ltd.



**MR. KWOK, Samuel**  
*General Manager*

40, is responsible for the business development of the luxury watch retail market in China. Mr. Kwok holds a Master of Business Administration degree from the University of Paisley and a PhD in Management jointly from the European University of Ireland and University of International Business and Economics of Beijing. He is a fellow member of the Association of Chartered Certified Accountants and the Hong Kong Institute of Certified Public Accountants. Mr. Kwok has more than 10 years experience in accounting and finance and has extensive experience in luxury timepiece and jewellery market in the PRC.





**MR. SCHNECK, Robert**  
*CEO*

57, is responsible for the overall business development for the U.S. subsidiary. Mr. Schneck has over 36 years experience in the timepiece importing and distribution industry and was the recipient of several "Vendor of the Year" Awards. He also serves as the Chairman of the United States Watch Council Membership Committee.



**MR. FABBRI, Terence**  
*Sales Manager*

54, is based in both Bentonville, Arkansas and Hong Kong and is directly responsible for development of new merchandising program with Wal-Mart Stores and other key retailers in the United States. Prior to joining the Group, Mr. Fabbri served as Vice President of Timex Watch Co. Mr. Fabbri has over 25 years of marketing and management experience specific to the timepiece industry.



**MR. CHAN, Gary**  
*Head of Marketing*

36, is responsible for the timepiece marketing function, in particular the US market, of the Group. He has over 14 years experience in the timepiece industry. He has been with the Group for over 10 years.



**MR. TAI, Terry**  
*Head of Brand Name Division*

54, is responsible for the business development of the brand name division of the Group. He is a former Director (1992-1995) of the Federation of Hong Kong Watch Traders and Industries Ltd. And is also an organizing committee member of HK Watch O Mark. He has over 34 years experience in the timepiece industry.



**MS. SHING, Money**  
*Marketing Manager*

32, is responsible for the timepiece marketing function, in particular the US market. She has been with the Group for over 8 years.



**MR. WONG, Eddie**  
*Marketing Manager*

46, is responsible for the OEM business of Japan and part of the European market. He has 10 years experience in the related business.



**Mr. HECKS, Hardy**  
*Consultant of Business Development*

61, graduated from the Academy of Business in Duesseldorf, Germany. He is an advisor to the board of directors for business development and marketing in Central Europe. He has 34 years experience in the timepiece industry in Asia.

# DIRECTORS AND SENIOR MANAGEMENT PROFILES

Milus International S.A.



**MR. EDÖCS, Jan**

*CEO*

34, is responsible for the business development and marketing of the Milus brand. Prior to joining the Group, he was the Sales-Marketing Director (Switzerland) and International Sales Manager of VERSACE S.A..

Milus International S.A.



**MS. SIEBER, Barbara**

*Marketing Director*

38, is responsible for developing brand positioning and marketing strategies for the brand. Prior to joining the Group, she was the Marketing Director of Flik Flak – Swatch Group and Visual Marketing Manager of Swarovski.

Milus (Far East) Ltd.



**MR. CHAU, Quinton**

*Director*

25, is responsible for the business development and brand positioning of Milus in the Far East region. Prior to joining Milus, he was the Group's Head of Corporate Communications. He graduated deans list, cum laude from the University of San Francisco with a Bachelor's degree in Finance and has received over 150 hours in corporate governance training. He is the son of the Chairman.

Milus Germany GmbH



**MR. KOHLERMANN, Philipp**

*Director*

40, is responsible for the business development and brand positioning of Milus in Germany and Austria. Prior to joining the Group, he was CEO of Luxury Brand International and Sales Director for Charriol Watches and D'Arsy in Germany, Austria, Benelux and Scandinavia.



**MR. DE JAILLON, Hugues**

*CEO*

49, is responsible for developing and managing new businesses within the EU region as well as other new markets. He holds a Bachelor's degree in Commerce and Law and has over 24 years experience in China trade, and headed numerous operations related to import, export and manufacturing.

Peace Mark France (Representative Office)

Peace Mark France (Representative Office)



**MR. JOURDAIN, Bruno**

*Vice President, Marketing*

44, is responsible for the development and the marketing of Peace Mark activities in France. Prior to joining the Group, he worked for 15 years in the watch industry as Product Manager for MAIER SA in France and Watch Department Manager for COMOTEC Far East Ltd. in Hong Kong.

Peace Mark Ltd.



**MR. BOETTO, Marcello**

*Vice President, Marketing*

44, is responsible for representing Peace Mark in Italy, Greece, Spain, and Portugal. He is also in-charge of developing, managing, and marketing the OEM business in Europe. Prior to joining the Group, he was marketing and product consultant for several Italian watch companies interacting with the brand customers and suppliers in Asia and Switzerland. He has over 20 years experience in the timepiece industry.



**MR. LEUNG, Winson**  
*Chief Factory Manager*

48, is responsible for managing the watch production and the development of our watch repair school in Shenzhen, the PRC. Mr. Leung holds a certificate in watch repairing from Lee Wai Lee Technical Institute in Hong Kong. He has over 26 years experience in product management in the timepiece industry. He has been with the group for over 19 years. He is the brother of the CEO.



**MR. FUNG, Charles**  
*General Manager*

40, is responsible for the timepiece marketing function, in particular the Japanese and European market, of the Group. He has over 23 years experience in the timepiece industry and 12 years experience in the field of timepiece production engineering.



**MR. LEUNG, David**  
*CEO*

62, is responsible for overseeing the service center network. Having worked over 21 years in one of the world's largest watch group, he brings on board experience in different sectors of the watch industry including technical training, marketing and manufacturing of watches and movements. His past credentials includes VP of Hong Kong Watch Manufacturers Association and Permanent Honorary Director of Federation of Hong Kong Watch Clock industry.



**MR. YIP, Samuel**  
*Operation Manager*

51, is responsible for managing the timepiece operation of the Group. Mr. Yip is also the management representative of ISO 9001 ensuring the Group's continuing compliance of the ISO 9001 standard. He has over 21 years experience in the timepiece industry and has been with the Group for over 11 years.



**MR. CHAN, Anthony**  
*Assistant Operation Manager*

34, is responsible for the improvement of the quality management system. Mr. Chan monitors and co-ordinates the daily operation of marketing, purchasing, production and logistics departments. He holds a master's degree in Urban Planning and has been with the group for over 8 years.

# DIRECTORS AND SENIOR MANAGEMENT PROFILES

Peace Mark Ltd.



**MR. LIU, Ken**  
*Chief Designer*

31, is responsible for the Group's product design development, management and training for the OEM/ODM design division. He graduated in Commercial Design from Hong Kong Vocational Training Centre and also holds various certificates relating to jewellery and timepiece design, appraisal, and production. His designs and creations has won the Group numerous awards and recognitions. Mr. Liu has over 12 years experience in the trade and product exhibition, jewellery and timepiece design development and has been with the Group for over 9 years.

Peace Mark Ltd.



**MR. WONG, Ronald**  
*Senior Designer*

33, is responsible for the Group's product design development projects. He holds Bachelor's degree in Product Design and Analysis, and Arts and Design. Prior to joining the group, he worked in the timepiece design consultant field and as a toys and electronic product designer. He has over 11 years experience in the product design development.

Milus International S.A.



**MR. JUNOD, Paul**  
*Independent Design Consultant*

48, is a ETS Micro-technical Engineer and creates and develops very outstanding and innovative watch collections. Mr. Junod's designs have won numerous awards and stand for uncompromising creativity.

Peace Mark Ltd.



**MR. TAKEHIKO, Emi**  
*Production Engineer*

61, is in charge of managing quality control issues and operational issues for the assembly plant in China. He is also responsible for technical support and staff training. Mr. Takehiko holds a Bachelor's degree in an Electrical and Mechanical Engineering from Kagoshima University. He has over 37 years of experience in production management and over 16 years related experience in the timepiece industry. He has been with the group for over 7 years.