# Financia Highlights

# **Plasma TV**

is equipped with
"six colour" digital
technology and offers a
brilliant, colorful image
pleasing to any pair of
eyes.

## Financial Highlights

Amounts expressed in HK\$ million (except per share data)

	2005	2004	Change
OPERATING RESULTS			
Turnover	10,466	9,211	13.6%
Operating profit (EBIT)	315	411	-23.4%
Profit attributable to shareholders	403	342	17.8%
FINANCIAL POSITION			
Net cash from operating activities	856	72	1088.9%
Cash position*	1,940	445	336.0%
Bank loans	769	7	10885.7%
Bank loans excluding portion arising from	_	_	
discounted bills	4	7	-42.9%
Shareholders' funds	2,939	2,572	14.3%
Working capital	2,222	1,872	18.7%
Bills receivable	2,828	2,366	19.5%
Bills discounted with recourse	765	- 240	n/a
Trade receivables Inventories	357	248	44.0% 25.7%
Inventories	1,679	1,336	25.7%
KEY RATIOS			
Gross profit margin (%)	15.2%	16.3%	-1.1pp
Earning before interest, taxation, depreciation	101270	10.070	pp
and amortisation (EBITDA) margin (%)	4.0%	5.5%	-1.5pp
Net profits margin (%)	3.9%	3.7%	0.2pp
Return on shareholders' equity (ROE) (%)	13.7%	13.3%	0.4pp
Debt to equity (%)**	26.2%	0.3%	25.9pp
Debt to equity excluding portion of bank loans			
arising from discounted bills (%)**	0.1%	0.3%	-0.2pp
Net debt to equity	Net Cash	Net Cash	
Current ratio (times)	1.5	1.6	-6.3%
Trade receivable turnover period (days)***	101	87	16.1%
Trade receivable turnover period excluding			
portion arising from discounted bills			
receivable (days)***	88	87	1.1%
Inventories turnover period (days)***	62	60	3.3%
DATA DED CHARE (HV CENTS)			
DATA PER SHARE (HK CENTS)  Farnings per share - Rasis	17.99	15.80	13.9%
Earnings per share – Basic Earnings per share – Fully diluted	17.39	15.80	14.7%
Dividend per share	5.5	7.5	-26.7%
Book value per share	129.9	116.1	11.9%
200K Value per enale	120.0	110.1	11.070
SHARE INFORMATION#			
Number of shares in issue (million)	2,263	2,215	2.2%
Market capitalisation (note)	6,166	5,926	4.0%

<sup>\*</sup> Cash position refers to bank balances plus pledged bank deposits

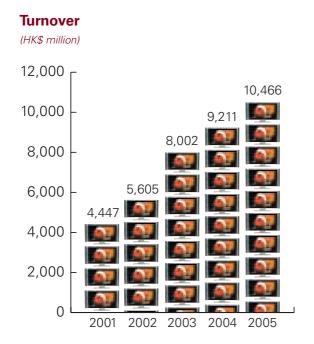
Note: Market capitalisation is calculated with reference to the closing price of the Company's shares on 29 November 2004 (the day before the suspension of the trading of the shares) and the number of shares issued at the balance sheet date.

<sup>\*\*</sup> Calculated as term loans over shareholders' equity at year end

<sup>\*\*\*</sup> Calculated based on average inventory/average sum of bills receivable and trade receivables

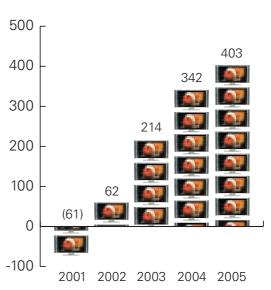
<sup>#</sup> As at financial year end

### Financial Highlights



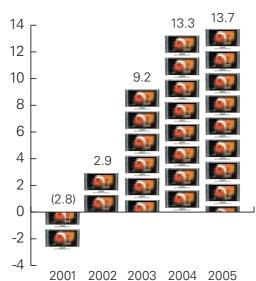
### **Profits Attributable To Shareholders**

(HK\$ million)



### Return On Shareholders' Equity (ROE)

(%)



### **Earnings Per Share - Basic**

(HK cents)

