

We have a vision Seeing is Believing



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Standard Chartered aims to raise funds for one million sight restorations.

There are 37 million blind people in the world today, but a staggering 75 per cent of this blindness is avoidable. Through Seeing is Believing, we aim to raise enough funds to contribute to one million sight restorations by World Sight Day 2006.

In partnership with Sight Savers International, ORBIS International and VISION 2020 – the international body for the elimination of avoidable blindness – Standard Chartered has identified 12 flagship projects in 10 countries.

The funds collected will go towards cataract operations, training of eye care doctors, building of training facilities and vision centres.

Together, with your support, we believe that we can make a significant difference.

Give someone the power of sight. Join us today to make a difference.

If you would like to support Seeing is Believing, please contact:
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For further information on Seeing is Believing
visit www.seeingisbelieving.org.uk

