

SHARE OPTIONS

The followings show the particulars of the share options of the Company granted to directors of the Company and employees of the Group, pursuant to the Share Option Plan (“Plan”) and the Share Option Scheme (“Scheme”) adopted on 4 May 1998 and 28 June 2002 respectively, that are required to be disclosed under Rule 17.07 of Chapter 17 and Rule 41(2) of Appendix 16 of the Listing Rules:

Participant	Date of grant	Exercise price HK\$	Number of share options			Balance at 30 June 2005
			Balance at 1 January 2005	Exercised during the period <i>(Note (1) & Note (2))</i>	Lapsed during the period	
Plan						
Sidney TO Shu Sing <i>Director</i>	26 August 1998	0.532	529,000	–	–	529,000
	27 May 1999	0.506	529,000	–	–	529,000
	20 October 1999	0.434	660,000	–	–	660,000
	22 July 2000	0.626	551,000	–	–	551,000
	21 May 2001	0.297	1,024,000	–	–	1,024,000
<i>Continuous Contract</i> <i>Employees, excluding</i> <i>Directors</i>	15 May 1998	0.532	1,728,600	500,000	–	1,228,600
	27 May 1999	0.506	512,700	200	–	512,500
	22 July 2000	0.626	1,395,200	137,400	–	1,257,800
	21 May 2001	0.297	2,866,400	424,400	8,500	2,433,500
	28 August 2001	0.294	8,163,000	–	–	8,163,000
Scheme						
Sidney TO Shu Sing <i>Director</i>	9 August 2002	0.199	1,200,000	–	–	1,200,000
	10 March 2003	0.550	1,200,000	–	–	1,200,000
	7 January 2004	1.360	1,200,000	–	–	1,200,000
Allen LEE Peng Fei <i>Director</i>	9 August 2002	0.199	500,000	250,000	–	250,000
Anthony LO Kai Yiu <i>Director</i>	9 August 2002	0.199	1,000,000	750,000	–	250,000
TSIM Tak Lung <i>Director</i>	9 August 2002	0.199	250,000	–	–	250,000
David YU Hon To <i>Director</i>	9 August 2002	0.199	500,000	250,000	–	250,000
<i>Continuous Contract</i> <i>Employees, excluding</i> <i>Directors</i>	9 August 2002	0.199	7,424,000	44,500	23,500	7,356,000
	10 March 2003	0.550	9,548,500	957,300	58,000	8,533,200
	7 January 2004	1.360	14,079,600	384,200	467,000	13,228,400
	19 March 2004	1.240	11,000,000	–	–	11,000,000

Notes:

- (1) The closing price of the ordinary shares of the Company immediately before the date on which the options were exercised by Mr. Allen Lee Peng Fei, Mr. Anthony Lo Kai Yiu and Mr. David Yu Hon To during the period were HK\$1.69, HK\$1.72 and HK\$1.72 respectively.
- (2) The weighted average closing price of the ordinary shares of the Company immediately before the dates on which the options were exercised by continuous contract employees, excluding directors, during the period was HK\$1.683.

The above share options are exercisable in stages in accordance with the terms of the Plan and the Scheme within ten years after the date of grant. No options were granted or cancelled during the period.

DIRECTORS' AND CHIEF EXECUTIVE'S INTERESTS AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY OR ANY ASSOCIATED CORPORATION

As at 30 June 2005, the interests of each director and chief executive of the Company in the shares, underlying shares of equity derivatives and debentures of the Company and its associated corporations (within the meaning of the Securities and Futures Ordinance (“SFO”)) which were required to be notified to the Company and The Stock Exchange of Hong Kong Limited (“Stock Exchange”) pursuant to Divisions 7 and 8 of Part XV of the SFO, or which were required, pursuant to section 352 of the SFO, to be entered in the register referred to therein, or which were required to be notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (“Model Code”) were as follows:

Long position in shares

Name of director	Name of company	Capacity/nature of interest	Number of shares held	Percentage interests held
Thomas CHAN Chun Hoo	Playmates Holdings Limited	Corporate (<i>Note (a)</i>)	732,000,000 ordinary shares	39.21%
Sidney TO Shu Sing	Playmates Holdings Limited	Personal	8,760,000 ordinary shares	0.47%
Charles IP Shu Wing	Playmates Holdings Limited	Personal	18,400,000 ordinary shares	0.99%
	Nippon Toys Limited	Personal (<i>Note (b)</i>)	1 share	50%
Allen LEE Peng Fei	Playmates Holdings Limited	Personal	250,000 ordinary shares	0.01%