

Mega Show Part 2 (Hong Kong)

The second part of the "Mega Show" series – Mega Show Part 2 – was specially timed to be launched a few days after the Mega Show Part 1 in October, giving international suppliers and buyers the perfect conclusion to their business trips in the Asia-Pacific region.

Successfully consolidated its position as a strategic business matching platform for the global toys, gifts, premium and household products industries, Mega Show Part 2 – held between 27 and 29 October 2005 at the HKCEC – attracted 14,357 buyers who sourced their target products from 709 exhibitors in 821 booths.

After three years of robust growth, Mega Show Part 2 was formally awarded "UFI-Approved Event" status by UFI in November 2005. This achievement will facilitate further growth of the fair.





亞洲展覽盛事第二部份(香港)

「亞洲展覽盛事」系列之第二部份──「亞洲展覽盛事第二部份」特地安排在十月、緊接「亞洲展覽盛事第一部份」結束後數日舉行,為國際廠商及買家於亞太地區之 商務之旅寫下圓滿句號。

於二零零五年十月二十七日至二十九日假會展舉行的「亞洲展覽盛事第二部份」,已成功鞏固其作為全球玩具、禮品、贈品及家居用品策略性採購配對平台的地位。 是次展覽會共吸引14,357名買家蒞臨參觀由709名參展商於821個攤位展出的產品。

經過三年蓬勃的發展,「亞洲展覽盛事第二部份」於二零零五年十一月獲UFI確認為「認可展覽會」。此項殊榮有助促進該項展覽會的未來發展。

Buyer Attendance Breakdown (Top 10 visiting countries or regions)

入場買家分佈 (十個主要參與國家或地區)

Exhibitor Breakdown (Top 5 exhibiting countries or regions) 参展商分佈 (五個主要參展國家或地區)



