



Asia Expo – Poland (Warsaw, Poland)

Recognizing that there are only a few trade fairs in the Eastern Europe dedicated to toys, gifts, premium and household products, the Group brought the “Asia Expo” series to Poland during the Seven Months Period. Asia Expo – Poland was debuted on 31 May 2005 and lasted for 3 days at the Warszawskie Centrum Expo XXI in Warsaw, the capital of Poland.

With 400 Asian manufacturers staging 431 booths and 4,343 quality international buyers making 13,179 visits to the show, the inaugural Asia Expo – Poland was hailed as a huge success. The exhibitors appreciated the opportunity the show gave to them to tap the emerging Eastern and Central European markets; while the buyers were impressed with the diverse range of top-notch Asian-made consumer products displayed.

The next Asia Expo – Poland will be launched between 6 and 8 June 2006 at the Warszawskie Centrum Expo XXI in Warsaw, Poland.

波蘭—亞洲博覽會（波蘭華沙）

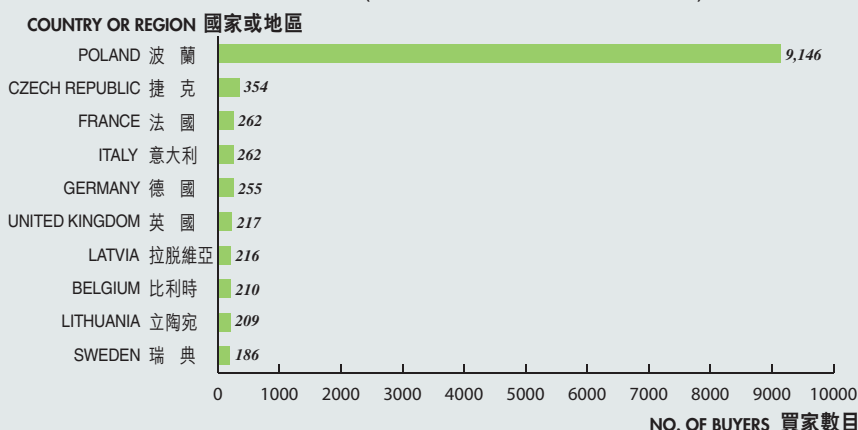
鑒於目前東歐市場專為玩具、禮品、贈品及家居用品而設之貿易展覽會寥寥可數，本集團於七個月期內將「亞洲博覽會」系列引進波蘭。首屆「波蘭—亞洲博覽會」於二零零五年五月三十一日揭幕，一連三日假波蘭首都華沙的Warszawskie Centrum Expo XXI舉行。

首屆「波蘭—亞洲博覽會」取得空前成功，共有400名亞洲廠商於431個攤位展出其產品，吸引4,343名優質國際買家蒞臨參觀，總入場人次達13,179名。參展商對展覽會為他們帶來進軍東歐及中歐市場的商機表示歡迎，而買家對展覽會多元化的優質亞洲製消費品亦留下深刻印象。

下屆「波蘭—亞洲博覽會」將於二零零六年六月六日至八日假波蘭華沙Warszawskie Centrum Expo XXI舉行。

Buyer Attendance Breakdown (Top 10 visiting countries or regions)

入場買家分佈（十個主要參與國家或地區）



Exhibitor Breakdown (Top 5 exhibiting countries or regions)

參展商分佈（五個主要參展國家或地區）

