



### Kenfair Asian expo (Las Vegas, United States)

Since its phenomenal debut in August 2003 in Las Vegas, the U.S., Kenfair Asian expo has been regarded as one of the most important business platforms for manufacturers from Asia and buyers from the U.S. and other parts of the Americas.

This reputation underscored the success of the 3rd Kenfair Asian expo, held from 16 to 18 August 2005 in the Bayside B, Mandalay Bay Convention Centre, Las Vegas, the U.S. The three-day show attracted a total of 6,859 international quality buyers who sourced their target products at 443 booths featuring 418 Asian exhibitors from 12 Asian countries and territories.

Despite enjoying the industry-wide reputation, the profit generated by Kenfair Asian expo has fallen short of the Group's expectations. Following cautious consideration of the show's financial viability, the Board of Directors has decided to expense all the development cost relating to Kenfair Asian expo with immediate effect and reconsider the date of the next edition of the Kenfair Asian expo until further notice.

#### 拉斯維加斯—亞洲博覽會 (美國拉斯維加斯)

自「拉斯維加斯—亞洲博覽會」於二零零三年八月在美國拉斯維加斯推出以來,此項展覽會旋即成為亞洲廠商及來自美國及美洲之買家其中一個最重要的貿易平台。

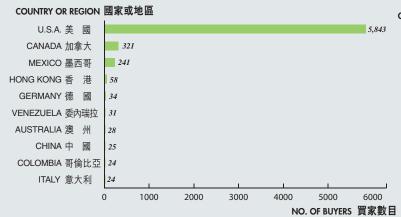
第三屆享負盛名的「拉斯維加斯—亞洲博覽會」於二零零五年八月十六日至十八日假美國拉斯維加斯之Mandalay Bay Convention Centre Bayside B場館圓滿舉行。 為期三日的展覽會共有418名來自亞洲12個國家及地區的參展商參展,共設置443個攤位,吸引6.859名優質國際買家進場參觀。

儘管廣受業界認同,惟「拉斯維加斯─亞洲博覽會」所產生的溢利未能達到本集團預期。經審慎考慮此展覽會的盈利表現後,董事會決定將有關「拉斯維加斯─亞洲 博覽會 | 之發展成本全部作為費用,亦重新策劃舉辦下屆「拉斯維加斯—亞洲博覽會 | 之日期,直至另行通告為止。



# Buyer Attendance Breakdown (Top 10 visiting countries or regions)

## 入場買家分佈 (十個主要參與國家或地區)



### Exhibitor Breakdown (Top 5 exhibiting countries or regions) 參展商分佈 (五個主要參展國家或地區)

