



➤ Asia Expo (London, United Kingdom)

Asia Expo in London, the United Kingdom was first launched in February 2001, and it is the first exhibition in the Group's "Asia Expo" series.

The trade fair now enjoys an outstanding reputation amongst quality Western European buyers of top-notch Asian toys, gifts, premium and household products and Asian manufacturers wishing to tap the wealthy Western European market. It is also one of the largest Asian trade shows on the European continent. The show's "UFI-Approved Event" status, granted in 2003, confirmed its significance in the international trade fair scene.

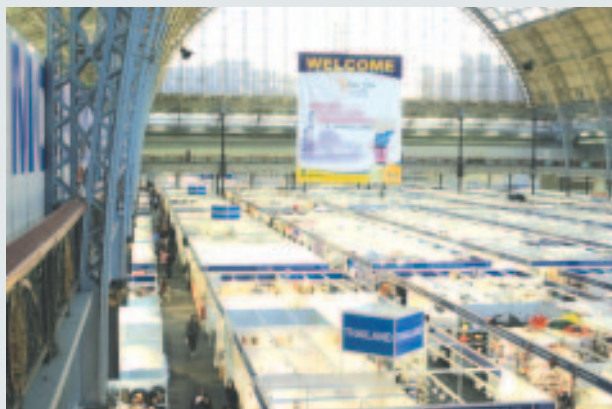
The 6th Asia Expo will be held from 2 to 4 February 2006 at the Grand Hall, Olympia in London, the United Kingdom.

➤ 亞洲博覽會（英國倫敦）

英國倫敦之「亞洲博覽會」於二零零一年二月推出，乃本集團「亞洲博覽會」系列的首個展覽會。

是項展覽會獲眾多優質西歐買家公認為齊集頂級亞洲玩具、禮品、贈品及家居用品的展覽會，同時獲得亞洲廠商視為拓展西歐富裕市場的平台。此外，展覽會亦為全歐洲大陸最大型的亞洲貿易展覽會之一。是項展覽會於二零零三年榮獲UFI評定為「認可展覽會」，彰顯其於國際貿易展覽業內的重要地位。

第六屆「亞洲博覽會」將於二零零六年二月二日至四日在英國倫敦Grand Hall, Olympia舉行。



➤ Asia Expo – Middle East (Bahrain)

In view of the Asian manufacturers' increasing demand for trading platforms to tap emerging markets worldwide, the Group decided to launch a new chapter of its "Asia Expo" series in Bahrain of the Middle East. Dubbed Asia Expo – Middle East, the new show will be launched in mid-2006.

Surrounded by wealthy nations like the United Arab Emirates, Saudi Arabia, Oman, Qatar and Kuwait, Bahrain is the business and communications hub of the Middle East. Since there is a huge but unsatisfied demand for quality toys, gifts, premium, housewares and electronic products in the Middle East, Asia Expo – Middle East will be the perfect platform to cater for that demand, and at the same time create prospects for Asian manufacturers to sell to the potential rich Middle East market.

The 1st Asia Expo – Middle East will be staged at the Bahrain International Exhibition Centre from 12 to 14 June 2006.

➤ 中東巴林—亞洲博覽會（巴林）

因應亞洲廠商對開發全球新興市場的貿易平台需求殷切，本集團決定在中東巴林推出其「亞洲博覽會」系列。新展覽會命名為「中東巴林—亞洲博覽會」，將於二零零六年中推出。

巴林毗鄰阿拉伯聯合酋長國、沙地阿拉伯、阿曼、卡塔爾及科威特等富裕國家，為中東的商業及通訊重鎮。由於中東對優質玩具、禮品、贈品、家居用品及電子產品的需求龐大且尚未飽和，「中東巴林—亞洲博覽會」不僅是滿足該需求的最佳平台，更可協助亞洲廠商開發這個潛力無限的中東市場。

首屆「中東巴林—亞洲博覽會」將於二零零六年六月十二日至十四日假Bahrain International Exhibition Centre隆重舉行。