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## CORPORATE INFORMATION

### BOARD OF DIRECTORS

#### *Executive Directors*

Leung Chung Ping, Owen (*Chairman*)

Sum Pui Ying, Adrian (*Managing Director*)

#### *Non-executive Director*

Leung Miu King, Marina

#### *Independent Non-executive Directors*

Sit Kien Ping, Peter

Lai Si Ming

Frank H. Miu

### AUDIT COMMITTEE

Lai Si Ming (*Committee Chairman*)

Sit Kien Ping, Peter

Frank H. Miu

### REMUNERATION COMMITTEE

Frank H. Miu (*Committee Chairman*)

Sit Kien Ping, Peter

Lai Si Ming

Leung Miu King, Marina

### QUALIFIED ACCOUNTANT

Sum Pui Ying, Adrian

### AUTHORIZED REPRESENTATIVES

Sum Pui Ying, Adrian

Lai Kwok Hung, Alex

### COMPANY SECRETARY

Lai Kwok Hung, Alex

### AUDITORS

CCIF CPA Limited

Certified Public Accountants

37th Floor, Hennessy Centre

500 Hennessy Road

Causeway Bay

Hong Kong

### BANKERS

DBS Bank (Hong Kong) Limited

Wing Lung Bank Limited

Hang Seng Bank Limited

### LEGAL ADVISERS

Herbert Smith

23rd Floor, Gloucester Tower

11 Pedder Street

Hong Kong

### INSURANCE

Pacific Century Insurance Holdings Limited

12/F & 13/F, Island Place Tower

510 King's Road

North Point

Hong Kong

### REGISTRARS

Butterfield Fund Services (Bermuda) Limited

Rosebank Centre

11 Bermudiana Road

Pembroke

Bermuda

### BRANCH REGISTRARS

Secretaries Limited

G/F, Bank of East Asia Harbour View  
Centre

56 Gloucester Road

Wanchai

Hong Kong

Note: With effect from 3rd January, 2006, the  
new address is:-  
26th Floor, Tesbury Centre,  
28 Queen's Road East, Wanchai,  
Hong Kong

### PRINCIPAL OFFICE

Flat A-D, 13th Floor

Hong Kong Industrial Building

444-452 Des Voeux Road West

Hong Kong

Telephone no.: 852-2819 6192

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### REGISTERED OFFICE

Canon's Court

22 Victoria Street

Hamilton HM12

Bermuda

### STOCK CODE

Stock Exchange of Hong Kong: 104

## INTERIM RESULTS

The Board of Directors (the “Board”) of Asia Commercial Holdings Limited (the “Company”) is pleased to announce the unaudited consolidated interim results of the Company and its subsidiaries (the “Group”) for the six months ended 30th September, 2005 with the comparative figures are set out as follows:

### Condensed Consolidated Income Statement

		<b>Six months ended</b>	
		<b>30th September,</b>	
		<b>2005</b>	2004
	<i>Notes</i>	<b>HK\$'000</b>	<i>HK\$'000</i>
		<b>(unaudited)</b>	<i>(unaudited and restated)</i>
TURNOVER	5	<b>145,742</b>	122,714
COST OF SALES		<b>(89,931)</b>	(73,324)
		<hr/>	<hr/>
GROSS PROFIT		<b>55,811</b>	49,390
OTHER REVENUE	5	<b>4,621</b>	3,860
DISTRIBUTION COSTS		<b>(48,542)</b>	(41,687)
ADMINISTRATIVE EXPENSES		<b>(4,879)</b>	(6,690)
OTHER OPERATING EXPENSES, NET	6	<b>(6,391)</b>	(5,543)
FINANCE COSTS	7	<b>(675)</b>	(675)
OTHER EXPENSES	8	<b>(80)</b>	(9,998)
SHARE OF RESULTS OF AN ASSOCIATE		<b>(21)</b>	(69)
		<hr/>	<hr/>
LOSS BEFORE TAXATION	9	<b>(156)</b>	(11,412)
TAXATION	10	<b>(517)</b>	(166)
		<hr/>	<hr/>
NET LOSS FOR THE PERIOD		<b>(673)</b>	(11,578)
		<hr/>	<hr/>
ATTRIBUTABLE TO			
– EQUITY HOLDERS OF THE PARENT		<b>(556)</b>	(11,272)
– MINORITY INTERESTS		<b>(117)</b>	(306)
		<hr/>	<hr/>
		<b>(673)</b>	(11,578)
		<hr/>	<hr/>
DIVIDEND	11	–	–
		<hr/>	<hr/>
LOSS PER SHARE	12	<b>(0.17 cent)</b>	(3.38 cents)
		<hr/>	<hr/>

**Condensed Consolidated Balance Sheet**

	Notes	<b>30th September, 2005 HK\$'000 (unaudited)</b>	31st March, 2005 HK\$'000 (audited and restated)
<b>Non-current Assets</b>			
Intangible assets		3,261	3,261
Investment properties		19,222	20,146
Property, plant and equipment	13	21,186	23,146
Interest in an associate		1,191	1,190
Other Intangible assets	14	984	984
		<b>45,844</b>	48,727
<b>Current Assets</b>			
Properties held for resale		6,230	6,230
Inventories – goods for resale		108,647	100,349
Trade and other receivables, deposits and prepayments	15	34,012	28,060
Short-term bank deposits		80,304	95,214
Bank balances and cash		30,728	25,251
		<b>259,921</b>	255,104
<b>Current Liabilities</b>			
Trade and other payables and accrued charges	16	65,784	60,225
Taxation payable		380	260
		<b>66,164</b>	60,485
<b>Net Current Assets</b>		<b>193,757</b>	194,619
<b>Total Assets Less Current Liabilities</b>		<b>239,601</b>	243,346
<b>CAPITAL AND RESERVES</b>			
Share capital	17	333,719	333,719
Reserves		(168,732)	(164,590)
<b>Equity attributable to Equity holders of the parent</b>		<b>164,987</b>	169,129
<b>Minority interests</b>		427	531
<b>Total Equity</b>		<b>165,414</b>	169,660
<b>Non-current Liabilities</b>			
Rental received in advance		2,822	2,996
Convertible notes		71,365	70,690
		<b>74,187</b>	73,686
		<b>239,601</b>	243,346

## Condensed Consolidated Statement of Changes in Equity

	Attributable to equity holders of the parent								
	Share premium	Investment property revaluation reserve	Other property revaluation reserve	Currency translation reserve	Capital reserve	Accumulated losses	Total	Minority interests	Total
	HKS'000	HKS'000	HKS'000	HKS'000	HKS'000	HKS'000	HKS'000	HKS'000	HKS'000
	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
<b>As at 1st April, 2005</b>									
- As originally stated as equity	84	4,632	255	5,462	156,970	(331,993)	(164,590)	-	(164,590)
- As originally stated as minority interests	-	-	-	-	-	-	-	531	531
<b>Effect of changes in accounting policies (Notes 4 (i) and 4 (iii))</b>	-	(4,632)	-	-	95,411	(90,779)	-	-	-
<b>As at 1st April, 2005</b>									
- As restated	84	-	255	5,462	252,381	(422,772)	(164,590)	531	(164,059)
<b>Exchange difference arising from translation of financial statements of operation outside Hong Kong</b>	-	-	-	(3,586)	-	-	(3,586)	-	(3,586)
<b>Net loss not recognized in the income statement</b>	-	-	-	(3,586)	-	-	(3,586)	-	(3,586)
<b>Excess depreciation on revaluated properties</b>	-	-	(6)	-	-	6	-	-	-
<b>Loss for the period</b>	-	-	-	-	-	(556)	(556)	(117)	(673)
<b>Total recognized loss for the six months ended 30th September, 2005</b>	-	-	(6)	(3,586)	-	(550)	(4,142)	(117)	(4,259)
<b>Exchange adjustment</b>	-	-	-	-	-	-	-	13	13
	-	-	(6)	(3,586)	-	(550)	(4,142)	(104)	(4,246)
<b>As at 30th September, 2005</b>	<u>84</u>	<u>-</u>	<u>249</u>	<u>1,876</u>	<u>252,381</u>	<u>(423,322)</u>	<u>(168,732)</u>	<u>427</u>	<u>(168,305)</u>

## Condensed Consolidated Statement of Changes in Equity (Continued)

	Attributable to equity holders of the parent								
	Share premium	Investment property revaluation reserve	Other property revaluation reserve	Currency translation reserve	Capital reserve	Accumulated losses	Total	Minority interests	Total
	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000	HK\$'000
	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
As at 1st April, 2004	84	2,466	557	4,866	156,970	(336,392)	(171,449)	822	(170,627)
Deficit arising from valuation of investment properties	-	(2,466)	-	-	-	-	(2,466)	-	(2,466)
Net off with provision for impairment loss of leasehold property	-	-	(289)	-	-	-	(289)	-	(289)
Exchange difference arising from translation of financial statements of operation outside Hong Kong	-	-	-	156	-	-	156	-	156
Net (loss) gains not recognized in the income statement	-	(2,466)	(289)	156	-	-	(2,599)	-	(2,599)
Excess depreciation on revaluated properties	-	-	(6)	-	-	6	-	-	-
Loss for the period	-	-	-	-	-	(11,272)	(11,272)	(306)	(11,578)
As at 30th September, 2004	84	-	262	5,022	156,970	(347,658)	(185,320)	516	(184,804)

## Condensed Consolidated Cash Flow Statement

	<b>Six months ended</b>	
	<b>30th September,</b>	<b>2004</b>
	<b>2005</b>	<b>2004</b>
	<b>HK\$'000</b>	<b>HK\$'000</b>
	<b>(unaudited)</b>	<b>(unaudited)</b>
<b>NET CASH USED IN OPERATING ACTIVITIES</b>	<b>(7,543)</b>	(9,349)
<b>NET CASH USED IN INVESTING ACTIVITIES</b>	<b>(2,069)</b>	(3,600)
<b>DECREASE IN CASH AND CASH EQUIVALENTS</b>	<b>(9,612)</b>	(12,949)
<b>CASH AND CASH EQUIVALENTS AT BEGINNING OF THE PERIOD</b>	<b>120,465</b>	118,092
<b>EFFECT OF FOREIGN EXCHANGE RATE CHANGES</b>	<b>179</b>	15
<b>CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD</b>	<b><u>111,032</u></b>	<b><u>105,158</u></b>
<b>ANALYSIS OF THE BALANCES OF CASH AND CASH EQUIVALENTS</b>		
Short-term bank deposits	<b>80,304</b>	87,724
Bank balances and cash	<b>30,728</b>	17,434
	<b><u>111,032</u></b>	<b><u>105,158</u></b>

## Segment Information

### a) Business Segment

The Group reports its primary segment information on its principal business segments and details for the six months ended 30th September, 2005 together with comparative figures for the previous period are as follows:

	Six months ended 30th September, 2005					Consolidated HK\$'000 (unaudited)
	Sales of watches HK\$'000 (unaudited)	Property- related business HK\$'000 (unaudited)	Programming service HK\$'000 (unaudited)	Corporate HK\$'000 (unaudited)	Elimination HK\$'000 (unaudited)	
Segment Revenue						
- External sales	144,085	609	1,048	-	-	145,742
- Inter-segment sales	-	-	788	-	(788)	-
	<u>144,085</u>	<u>609</u>	<u>1,836</u>	<u>-</u>	<u>(788)</u>	<u>145,742</u>
Segment Results	<u>5,383</u>	<u>(440)</u>	<u>(1,031)</u>	<u>(3,292)</u>	<u>-</u>	620
Finance costs						(675)
Other expenses	(75)	-	(5)	-	-	(80)
Share of results of an associate	-	-	(21)	-	-	(21)
Loss before taxation						(156)
Taxation						(517)
Net loss for the period						<u>(673)</u>



**Segment Information (Continued)****a) Business Segment (Continued)**

	Six months ended 30th September, 2004					
	Sales of watches HK\$'000 (unaudited)	Property- related business HK\$'000 (unaudited)	Programming service HK\$'000 (unaudited)	Corporate HK\$'000 (unaudited)	Elimination HK\$'000 (unaudited)	Consolidated HK\$'000 (unaudited)
Segment Revenue						
– External sales	119,692	2,129	893	–	–	122,714
– Inter-segment sales	–	1	566	–	(567)	–
	<u>119,692</u>	<u>2,130</u>	<u>1,459</u>	<u>–</u>	<u>(567)</u>	<u>122,714</u>
Segment Results	<u>5,698</u>	<u>(1,375)</u>	<u>(2,106)</u>	<u>(2,887)</u>	<u>–</u>	(670)
Finance costs						(675)
Other expenses	(2)	(9,766)	(15)	(215)	–	(9,998)
Share of results of an associate	–	–	(69)	–	–	(69)
Loss before taxation						(11,412)
Taxation						(166)
Net loss for the period						<u>(11,578)</u>

**Segment Information (Continued)****b) Geographical Segment**

An analysis of the Group's turnover and contribution to operating loss by geographical segments for the period under review and comparative information for the previous period is as follows:

	Six months ended 30th September		2004	
	2005	2005	2004	2004
	Segment revenue	Contribution to operating loss	Segment revenue	Contribution to operating loss
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
	(unaudited)	(unaudited)	(unaudited)	(unaudited)
The People's Republic of China ("PRC"), excluding Hong Kong	141,757	7,394	119,828	4,246
Hong Kong	1,902	(6,321)	795	(3,695)
Others	2,083	(453)	2,091	(1,221)
	<u>145,742</u>		<u>122,714</u>	
Finance costs		(675)		(675)
Other expenses		(80)		(9,998)
Share of results of an associate		(21)		(69)
Loss before taxation		(156)		(11,412)
Taxation		(517)		(166)
Net loss for the period		<u>(673)</u>		<u>(11,578)</u>

## NOTES TO THE INTERIM FINANCIAL STATEMENTS

### 1. BASIS OF PREPARATION

The condensed financial statements have been prepared in accordance with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange") and with Hong Kong Accounting Standard No. 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA").

### 2. PRINCIPAL ACCOUNTING POLICIES

The condensed financial statements have been prepared under the historical cost convention, as modified for certain properties which are measured at fair value or revalued amounts, as appropriate.

The accounting policies adopted are consistent with those followed in the preparation of the Group's annual financial statements for the year ended 31st March, 2005 except as described below.

In the current period, the Group has applied, for the first time, a number of new Hong Kong Financial Reporting Standards ("HKFRSs"), Hong Kong Accounting Standards ("HKASs") and Interpretations (hereinafter collectively referred to as "new HKFRSs") issued by the HKICPA that are effective for accounting periods beginning on or after 1st January, 2005. The application of the new HKFRSs has resulted in a change in the presentation of the consolidated income statement, consolidated balance sheet and consolidated statement of changes in equity. In particular, the presentation of minority interests has been changed. The changes in presentation have been applied retrospectively. The adoption of the new HKFRSs has also resulted in changes to the Group's accounting policies in the following areas.

#### (i) *Share-based payment*

HKFRS 2 "Share-based Payment" requires an expense to be recognized where an entity buys goods or obtains services in exchange for shares or rights over shares ("equity-settled transactions"), or in exchange for other assets equivalent in value to a given number of shares or rights over shares ("cash-settled transactions"). The principal impact of HKFRS 2 on the Group is in relation to the expensing of the fair value of directors' and employees' share options of the Group determined at the date of grant of the share options over the vesting period. In accordance with the transitional provisions of HKFRS 2, share options granted after 7th November, 2002 and were unvested on 1st April, 2005 were expensed retrospectively in the income statement of the respective periods. As at 1st April, 2005, the Group had no option granted after 7th November, 2002 that had not yet vested on that day. Hence, there is no impact on the Group.

## 2. PRINCIPAL ACCOUNTING POLICIES (Continued)

### (ii) *Business combinations*

HKFRS 3 "Business Combinations" is effective for business combinations for which the agreement date is on or after 1st January 2005. The principal effects of the application of HKFRS 3 to the Group are summarised below:

#### *Goodwill*

In previous periods, goodwill arising on acquisitions prior to 1st April, 2001 was held in reserves, and goodwill arising on acquisitions after 1st April, 2001 was capitalised and amortised over its estimated useful life.

The Group has applied the relevant transitional provisions in HKFRS 3. Goodwill previously recognized in reserves of HK\$95.4 million has been transferred to the Group's accumulated loss on 1st April, 2005. With respect to goodwill previously capitalised on the balance sheet, the Group has discontinued amortising such goodwill from 1st April, 2005 onwards and goodwill will be tested for impairment at least annually or in the financial year in which the acquisition takes place. Goodwill arising on acquisitions after 1st April, 2005 is measured at cost less accumulated impairment losses after initial recognition. As a result of this change in accounting policy, no amortisation of goodwill has been charged in the current period. Comparative figures are not required to be restated.

#### *Excess of the Group's interest in the net fair value of acquiree's identifiable assets, liabilities and contingent liabilities over cost (previously known as "negative goodwill")*

In accordance with HKFRS 3, any excess of the Group's interest in the net fair value of acquiree's identifiable assets, liabilities and contingent liabilities over the cost of acquisition ("discount on acquisition") is recognized immediately in profit or loss in the period in which the acquisition takes place. In previous periods, negative goodwill arising on acquisitions prior to 1st April, 2001 was held in reserves and negative goodwill arising on acquisitions after 1st April, 2001 was presented as a deduction from assets and released to income based on an analysis of the circumstances from which the balance was resulted. In accordance with the relevant transitional provisions in HKFRS 3, the Group derecognized all negative goodwill on 1st April, 2005 with a corresponding increase to accumulated loss as at 1st April, 2005.

#### *Contingent liabilities of acquirees*

In accordance with HKFRS 3, contingent liabilities of an acquiree are recognised at the date of the acquisition if the fair value of the contingent liabilities can be measured reliably. Previously, contingent liabilities of acquirees were not recognised separately from goodwill. As no acquisitions took place in the current period, this change in accounting policy has had no material effect on the goodwill calculation. In addition, because the revised accounting policy has been applied prospectively to acquisitions for which the agreement date is on or after 1st January, 2005, comparative figures have not been restated.

### (iii) *Owner-occupied leasehold interest in land*

In previous periods, owner-occupied leasehold land and buildings were included in property, plant and equipment and is stated at cost or valuation less depreciation and amortisation at the balance sheet date and any accumulated impairment losses. Under HKAS 17 "Leases", the land and buildings elements of a lease of land and buildings are considered separately for the purpose of lease classification, unless the lease payments cannot be allocated reliably between the land and buildings elements, in which case, the entire lease is generally treated as a finance lease. To the extent that the allocation of the lease payments between the land and buildings elements can be made reliably, the leasehold interests in land are reclassified to lease premium for land under operating leases, which are carried at cost and amortised over the lease term on a straight-line basis. Since the allocation between the land and buildings elements cannot be made reliably, the leasehold interests in land continue to be included in the cost of the land and building and accounted for as property, plant and equipment. Hence, there is no impact on the Group.

## 2. PRINCIPAL ACCOUNTING POLICIES (Continued)

### (iv) *Investment properties*

In previous periods, the Group's investment properties under the predecessor standard were measured at open market values, with revaluation surplus or deficits credited or charged to investment property revaluation reserve unless the balance on this reserve was insufficient to cover a revaluation decrease, in which case the excess of the revaluation decrease over the balance on the investment property revaluation reserve was charged to the income statement. Where a decrease had previously been charged to the income statement and revaluation subsequently arose, that increase was credited to the income statement to the extent of the decrease previously charged. In the current period, the Group has, for the first time, applied HKAS 40 "Investment Property". The Group has elected to use the fair value model to account for its investment properties which requires gains or losses arising from changes in the fair value of investment properties to be recognised directly in the profit or loss for the period in which they arise.

The Group has applied the relevant transitional provisions in HKAS 40 and elected to apply HKAS 40 from 1st April, 2005 onwards. The amount held in investment property revaluation reserve at 1st April, 2005 has been transferred to the Group's accumulated loss as at that date and the financial impact on the Group is set out in note 4.

### (v) *Financial Instruments*

In the current period, the Group has applied HKAS 32 "Financial Instruments: Disclosure and Presentation" and HKAS 39 "Financial Instruments: Recognition and Measurement". HKAS 32 requires retrospective application. The application of HKAS 32 has had no material effect on the presentation of financial instruments in the financial statements of the Company. HKAS 39, which is effective for annual periods beginning on or after 1st January, 2005, generally not permit to recognize, derecognise or measure financial assets and liabilities on a retrospective basis. The principle effects resulting from the implementation of HKAS 32 and HKAS 39 are summarized below:

#### *Convertible Notes*

HKAS 32 requires an issuer of a compound financial instrument (that contains both financial liability and equity components) to separate the compound financial instrument into the liability and equity components on its initial recognition and to account for these components separately. In subsequent periods, the liability component as carried at amortised cost using the effective interest method. The principal impact of HKAS 32 on the Group is in relation to convertible notes issued by the Company that contain both liability and equity components. Given the convertible notes of the Company contain only liability components and was previously classified as liabilities on the balance sheet. Comparative figures need not be restated. As there is no active market and same instrument (i.e. without modification or repackaging) exist for fair value measurement, the existing terms and its valuation method of the convertible notes is taken as the nearest market reference between knowledgeable, willing parties in an arm's length transaction. Hence, there is no impact on the Group upon the adoption of HKAS 39.

## 2. PRINCIPAL ACCOUNTING POLICIES (Continued)

### **Potential impact arising on the new accounting standards not yet effective**

The Group has not early applied the new HKFRSs that have been issued but are not yet effective. The Directors anticipate that the applications of these new HKFRSs will have no material impact on the financial statements of the Group.

## 3. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The Group makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

### **(i) Property, plant and equipment, leasehold land and depreciation**

The Group assesses annually whether property, plant and equipment, leasehold land and investment properties have any indication of impairment. The recoverable amounts of property, plant and equipment, leasehold land and investment properties have been determined based on value-in-use calculations. These calculations require the use of judgements and estimates.

### **(ii) Write-downs of inventories**

Inventories are written down to net realizable value based on an assessment of the realisability of inventories. Write-downs on inventories are recorded where events or changes in circumstances indicate that the balances may not be realised. The identification of write-downs requires the use of judgments and estimates. Where the expectation is different from the original estimate, such difference will impact the carrying value of inventories and write-downs of inventories in the periods in which such estimate has been changed.

With effect from 1st April, 2005, the depreciation rate for the inventory obsolescence is revised from 30% per annum to the range between 10% and 36% per annum based on the management experience aiming to reflecting the latest commercial business substance. The financial effect of the change is an increase of allowances for slow-moving inventories amounted to approximately HK\$1,559,000 charged to the interim financial statements during the six months ended 30th September, 2005.

### **(iii) Impairment test of goodwill**

The Group determines whether goodwill is impaired on annual basis. This requires an estimation of the value in use of the cash-generating units to which the goodwill is allocated. Estimating the value in use required the Group to make an estimate of the expected future cash flow from the cash-generating unit and also to choose a suitable discount rate in order to calculate the present values of those cash flow.

#### 4. SUMMARY OF THE EFFECTS OF THE CHANGES IN ACCOUNTING POLICIES

The effects of the changes in the accounting policies described in note 2 above are as follows:

- (i) The adoption of HKAS 40 resulted in a decrease in accumulated loss at 1st April, 2005 by HK\$4,632,000;
- (ii) The adoption of HKFRS 3 resulted in an increase in intangible asset as at 30th September, 2005 by HK\$230,000 and decrease in administrative expense for the period ended 30th September, 2005 by the same amount; and
- (iii) The adoption of HKFRS 3 resulted in an increase in accumulated loss at 1st April, 2005 by HK\$95.4 million.

There was no impact on the balance sheet and income statement upon the adoption of HKFRS 2, HKAS 17, HKAS 32 and HKAS 39.

#### 5. TURNOVER AND OTHER REVENUE

	<b>Six months ended</b>	
	<b>30th September,</b>	
	<b>2005</b>	2004
	<b>HK\$'000</b>	HK\$'000
	<b>(unaudited)</b>	(unaudited)
Turnover		
Sales of watches	<b>144,085</b>	119,692
Rental income		
Investment properties	<b>609</b>	1,785
Land and building	-	46
Others	-	298
	<b>609</b>	2,129
Programming service	<b>1,048</b>	893
	<b>145,742</b>	122,714
Other revenue		
Interest income	<b>1,236</b>	222
Customer services income and others	<b>3,385</b>	3,638
	<b>4,621</b>	3,860
	<b>150,363</b>	126,574

**6. OTHER OPERATING EXPENSES, NET**

	<b>Six months ended 30th September,</b>	
	<b>2005</b>	<b>2004</b>
	<b>HK\$'000</b>	<b>HK\$'000</b>
	<b>(unaudited)</b>	<b>(unaudited)</b>
Allowances for bad and doubtful debts	<b>(19)</b>	(789)
Allowances for slow-moving inventories	<b>(6,372)</b>	(4,822)
Written back of trade and other payables	–	68
	<b><u>(6,391)</u></b>	<b><u>(5,543)</u></b>

**7. FINANCE COSTS**

	<b>Six months ended 30th September,</b>	
	<b>2005</b>	<b>2004</b>
	<b>HK\$'000</b>	<b>HK\$'000</b>
	<b>(unaudited)</b>	<b>(unaudited)</b>
Convertible notes:		
Interest payable	<b>189</b>	189
Amortization of premium on redemption	<b>486</b>	486
Total borrowing costs	<b><u>675</u></b>	<b><u>675</u></b>

**8. OTHER EXPENSES**

	<b>Six months ended 30th September,</b>	
	<b>2005</b>	<b>2004</b>
	<b>HK\$'000</b>	<b>HK\$'000</b>
	<b>(unaudited)</b>	<b>(unaudited)</b>
Write off of fixed assets	<b>80</b>	2
Amortization of goodwill	–	230
Management fee	–	6,013
Impairment loss on leasehold property	–	747
Deficit arising from valuation of an investment property	–	3,006
	<b><u>80</u></b>	<b><u>9,998</u></b>



**9. LOSS BEFORE TAXATION**

Loss before taxation has been arrived at after crediting and charging the following:

	<b>Six months ended 30th September, 2005</b>	2004
	<b>HK\$'000</b>	HK\$'000
	<b>(unaudited)</b>	(unaudited)
Crediting:		
Profit on disposal of fixed asset	-	79
Net exchange gain (included in administrative expenses)	<u>1,164</u>	<u>-</u>
Charging:		
Depreciation	3,579	2,234
Allowance for impairment loss on leasehold property	-	747
Deficit arising from valuation of an investment property	-	3,006
Management fee	-	6,013
Net exchange loss (included in administrative expenses)	<u>-</u>	<u>125</u>

**10. TAXATION**

	<b>Six months ended 30th September, 2005</b>	2004
	<b>HK\$'000</b>	HK\$'000
	<b>(unaudited)</b>	(unaudited)
The charge comprises:		
Taxation in other jurisdictions of the Company and its subsidiaries	<u>517</u>	<u>166</u>

Hong Kong Profits Tax is calculated at a rate of 17.5% of the estimated assessable profit for the period. No Hong Kong Profits Tax is provided because the assessable profits generated during the period is set off by the taxable losses carried forward.

Taxation for overseas subsidiary companies is similarly charged at the appropriate current rates of taxation ruling in the relevant countries.

Deferred tax assets have not been recognized in respect of these losses due to the unpredictability of future profit streams.

**11. DIVIDEND**

The Board does not recommend payment of any interim dividend for six months ended 30th September, 2005 (2004: HK\$nil).

**12. LOSS PER SHARE**

The calculation of the basic loss per share attributable to the ordinary equity holders of the parent for the six months ended 30th September, 2005 and 2004 is based on the following data:

	<b>Six months ended 30th September, 2005 (unaudited)</b>	2004 (unaudited)
Loss for the period attributable to equity holders of the parent and loss for the purpose of basic loss per share	<b>HK\$556,000</b>	HK\$11,272,000
Weighted average number of ordinary share	<b>333,719,516</b>	333,719,516

No disclosure of the diluted loss per share for the period under review and the corresponding previous period is shown as the issue of potential ordinary shares during both periods from the exercise of the outstanding share options will be anti-dilutive.

**13. MOVEMENTS IN PROPERTY, PLANT AND EQUIPMENT**

	<b>Leasehold properties HK\$'000 (unaudited)</b>	<b>Other fixed assets HK\$'000 (unaudited)</b>	<b>Total HK\$'000 (unaudited)</b>
Net book values at 1st April, 2005	13,066	10,080	23,146
Currency realignment	(388)	18	(370)
Additions	–	2,069	2,069
Write off	–	(80)	(80)
Depreciation	(241)	(3,338)	(3,579)
Net book values at 30th September, 2005	<b>12,437</b>	<b>8,749</b>	<b>21,186</b>

**14. OTHER INTANGIBLE ASSETS**

They represents clubs' memberships.

**15. TRADE AND OTHER RECEIVABLES, DEPOSITS AND PREPAYMENTS**

The Group allows credit period of ranging from cash on delivery to 90 days to its trade debtors. The aged analysis of trade receivables of HK\$19,442,000 (as at 31st March, 2005: HK\$16,287,000) which are included in the Group's trade and other receivables, deposits and prepayments at the reporting date is as follows:

	<b>30th September, 2005 HK\$'000 (unaudited)</b>	31st March, 2005 HK\$'000 (audited)
Trade receivables		
Current to 90 days	<b>18,020</b>	14,918
91 days to 180 days	<b>69</b>	71
Over 180 days	<b>1,353</b>	1,298
	<b>19,442</b>	16,287
Other receivables, deposits and prepayments	<b>14,570</b>	11,773
	<b>34,012</b>	28,060

The Company did not have any trade receivables at both reporting dates.

**16. TRADE AND OTHER PAYABLES AND ACCRUED CHARGES**

Included in the trade and other payables and accrued charges are trade payables of HK\$19,224,000 (as at 31st March, 2005: HK\$15,218,000), the aged analysis of which at the reporting date is as follows:

	<b>30th September, 2005 HK\$'000 (unaudited)</b>	31st March, 2005 HK\$'000 (audited)
Trade payables		
Current to 90 days	18,441	14,617
91 days to 180 days	6	66
Over 180 days	777	535
	<b>19,224</b>	15,218
Other payables and accrued charges	<b>46,560</b>	45,007
	<b>65,784</b>	60,225

The Company did not have any trade payables at both reporting dates.

**17. SHARE CAPITAL**

	<b>30th September, 2005 Number of shares '000 (unaudited)</b>	<b>Value HK\$'000 (unaudited)</b>
Ordinary shares of HK\$1 each		
Authorized:		
Balance at beginning and end of the period	<b>400,000</b>	<b>400,000</b>
Issued:		
Balance at beginning and end of the period	<b>333,719</b>	<b>333,719</b>

**18. OPERATING LEASE ARRANGEMENTS*****As lessor***

As at 30th September, 2005, the Group had total future minimum lease receivables under the non-cancellable operating leases with the tenants falling due as follows:

	<b>30th September, 2005 HK\$'000 (unaudited)</b>	31st March, 2005 HK\$'000 (audited)
Within one year	728	197
In the second to fifth years inclusive	631	-
	<b>1,359</b>	197

**18. OPERATING LEASE ARRANGEMENTS (Continued)****As lessee**

As at 30th September, 2005, the Group had total future minimum lease payments under the non-cancellable operating leases falling due as follows:

	<b>30th September, 2005</b>	31st March, 2005
	<b>HK\$'000</b>	HK\$'000
	<b>(unaudited)</b>	(audited)
Within one year	<b>11,596</b>	10,157
In the second to fifth years inclusive	<b>10,041</b>	13,948
	<b><u>21,637</u></b>	<u>24,105</u>

**19. CONTINGENT LIABILITIES**

At 30th September, 2005, the Company had contingent liabilities as follows:

- (1) The Company has given corporate guarantees of HK\$11,000,000 (as at 31st March 2005: HK\$11,000,000) to banks to secure general banking facilities granted to the Group. As at 30th September, 2005, bank guarantees given in lieu of utility deposit amounting to approximately HK\$404,000 (as at 31st March 2005: HK\$404,000). Except the aforesaid banking guarantees utilized during the period under review, the unutilized general banking facilities are acted as standby nature for potential business development of the Group's subsidiaries.
- (2) The Company is a nominal defendant of a derivative action brought by Galmare Investment Limited ("Galmare") with 2 Executive Directors on 27th April, 2001, suing on behalf of itself and all other shareholders, other than the Executive Directors. Galmare is seeking a declaration that the acquisition of the information technology business in May 2001 is not in the best interests of the Company or the Shareholders and other appropriate declarations or further ancillary reliefs. As the Company is only a nominal defendant to a derivative action, the role of the Company is limited i.e. not to take any active role in the proceedings and any damages recovered in such Action are paid to the Company directly. Pursuant to the Court Order made on 4th January, 2002 that the Company is granted a leave to dispense with the filing and service of a defence in relation to the Action. Further to the subsequent Court Orders made on 3rd and 4th September, 2003, the Company successfully denied the Plaintiff's application regarding claiming the Company to indemnify their legal costs incurred in this Action. Accordingly, the Board does not anticipate any significant adverse financial effect to the Company up to the date of this report.

The Board shall inform the shareholders by press announcement, should there be any significant progress or major development in the litigation, which affects the interests of the shareholders in due course.

Save as disclosed herein, so far as the Directors are aware, neither the Company nor any of its subsidiaries is engaged in any litigation or arbitration or claims which is, in the opinion of the Directors, of material importance and no litigation or claims which is, in the opinion of the Directors, of material importance is known to the Directors to be pending or threatened by or against the Company or any of its subsidiaries.

## 20. RELATED PARTY TRANSACTIONS AND BALANCE

The following is a summary of the significant transaction and balance with a related party during the period under review and as at the reporting date.

- (1) Summary of income item

	<b>Six months ended 30th September, 2005</b>	
	<b>HK\$'000</b>	2004
	<b>(unaudited)</b>	(unaudited)
Consultancy services rendered to a substantial shareholder of the Company	<u>147</u>	<u>8</u>

- (2) The above amounts are included in the balance sheet of the Group and the Company as follows:

	<b>The Group</b>		<b>The Company</b>	
	<b>30th September, 2005</b>	31st March, 2005	<b>30th September, 2005</b>	31st March, 2005
	<b>HK\$'000</b>	HK\$'000	<b>HK\$'000</b>	HK\$'000
	<b>(unaudited)</b>	(audited)	<b>(unaudited)</b>	(audited)
Trade and other payables and accrued charges (Note)	<u>53</u>	<u>83</u>	<u>–</u>	<u>–</u>

Note: The entire annual fee for the current maintenance services period has been received in accordance with the prevailing industry's practices.

The above transactions have been conducted in the normal course of business at prices and terms in accordance with the terms mutually agreed by the parties concerned.

## **MANAGEMENT DISCUSSION AND ANALYSIS**

### **INTERIM DIVIDEND**

The Board does not recommend payment of any interim dividend for the six months ended 30th September, 2005 (2004: HK\$nil).

### **FINANCIAL REVIEW**

#### **Turnover**

For the six months ended 30th September, 2005, the turnover of the Group increased from approximately HK\$122.7 million to approximately HK\$145.7 million, an increase of approximately HK\$23 million when compared with the corresponding period last year. The increase was mainly attributed to the increased turnover recorded in the Watch Trading and Retailing business segment amounting to approximately HK\$24.4 million which was set off partially by the decreased turnover from Property-related business segment amounted to HK\$1.5 million during the current period.

#### **Loss for the period**

The Group reported a loss approximately of HK\$0.6 million (2004: a loss of approximately HK\$11.5 million) and loss per share of 0.17 Hong Kong cent (2004: loss per share of 3.38 Hong Kong cents) during the period under review.

#### **Distribution Cost**

The Distribution Cost of the Group for the six months ended 30th September, 2005 increased by approximately HK\$6.8 million to HK\$48.5 million due to increase in salaries and commission and rental expenses incurred during the current period.

The increase was mainly attributable, among other things, to the escalated operating costs under the great inflationary pressure in China, in particular, salaries and commissions needed to be increased in order to retain experienced sales and marketing teams as well as the surge of the rental expenses of the retail shops. In addition, during the period under review, the Group continued to put resources in the advertising and promotional activities so as to gain a solid brand image under the intensified keen competition.

## FINANCIAL REVIEW (Continued)

### Administrative Expenses

Administrative Expenses of the Group for the six months ended 30th September, 2005 decreased by HK\$1.8 million from approximately HK\$6.7 million in the corresponding period last year to HK\$4.9 million this period due to the exchange gain recorded and the decrease in general operating expenses as a consequence of the Directors implementing tight expenses control during the period.

### Other Expenses

Other Expenses of the Group for the six months ended 30th September, 2005 recorded a small amount of HK\$80,000 compared to approximately HK\$10 million for the corresponding period last year. The Other Expenses in the corresponding period last year mainly comprised of an accrued management fee and a deficit arising from valuation in relation to an investment property in Dongguan (the "Deficit of Dongguan Property"). Such interests in the investment property has been disposed in January 2005 and the details of the disposal have been disclosed in the annual report for the year ended 31st March, 2005 and the Company's Circular dated 7th February, 2005. The Deficit of Dongguan Property was non-recurring nature and therefore no accrual and deficit is recorded in this period.

## LIQUIDITY AND FINANCIAL RESOURCES

The Group continued to maintain a solid financial structure and basically finances its operation from internal financial resources throughout the period. As at 30th September, 2005, the Group maintained a net current asset position of approximately HK\$193.8 million (as at 31st March, 2005: approximately HK\$194.6 million) which includes short-term bank deposits, bank balances and cash of approximately HK\$111 million (as at 31st March, 2005: approximately HK\$120.5 million). The liquidity of the Group, as evidenced by the current ratio (current assets/current liabilities) was approximately 3.9 times (as at 31st March, 2005: approximately 4.2 times), was maintained at a healthy level.

## CAPITAL STRUCTURE

Except for the convertible notes issued on 22nd February, 1994 (the "Notes"), the Group is free from any bank borrowings.

## CONVERTIBLE NOTE

As at 30th September, 2005, the Convertible Notes that issued by the Company are still outstanding is amounted to Swiss Francs 11,800,000.

The main terms of the Notes under the original note agreement as amended by the note moratorium on 19th February, 1997 are as follows:

- The maturity date of the Notes was extended for a period of 10 years after their contractual maturity from 23rd February, 2000 to 23rd February, 2010;
- Interest on the Notes would be waived for a period of five years with effect from 23rd February, 1996 to and including 22nd February, 2001; and
- The rate at which interest is charged on the Notes would be reduced from 1 3/4% per annum to 7/8% per annum for a period of nine years with effect from 23rd February, 2001.

Under the original note agreement, there was also an option granted to the holders of the Notes to cause the Company to redeem in US\$ at a fixed exchange rate of SFr.1.00 = US\$0.67933 any note on 23rd February, 1998 at a redemption price of 117 3/8% of its principal amount together with interest accrued up to the date of redemption. The date of put option was extended for a period of 10 years after their contractual maturity from 23rd February, 1998 to 23rd February, 2008. The estimated aggregate amount of cash for the redemption of all the Notes is approximately HK\$73 million. The Board takes the view that the note holders are very likely to exercise the put option and redeem all the Notes on 23rd February, 2008.

## RISK OF FOREIGN EXCHANGE FLUCTUATION

The People's Bank of China announced on 21st July, 2005 that the exchange rate of US dollar against the Renminbi be adjusted to 8.11, translating to a 2% appreciation in Renminbi. Income derived by the Group is mainly denominated in Renminbi whilst most of the purchases and expenditures are denominated in Renminbi except for certain purchases and expenditures which are settled in Hong Kong Dollars and Swiss Francs. The positive impact from Renminbi appreciation was alleviated by the foreign exchange loss resulted from revaluation of the Group's foreign currency balance, which comprised of mainly US dollars and Swiss Francs. All in all, the Group recorded a net exchange gains of approximately HK\$1.2 million for the period ended 30th September, 2005.



## **RISK OF FOREIGN EXCHANGE FLUCTUATION (Continued)**

The Group's assets are mainly denominated in Hong Kong Dollars, United States Dollars and Renminbi. The Renminbi assets are hedged against Renminbi liabilities in the ordinary course of operating cycle. Since the Hong Kong Dollars is pegged to the United States Dollars, the Group considers that the adverse foreign exchange risk is not significant up to the date of this report.

The Board would continue to observe closely the Mainland China's economic reform and development and its fiscal policy regarding revaluation of Renminbi as well as Hong Kong's fiscal policies and implement effective programs to minimize any foreign exchange exposure, if necessary.

## **CONTINGENT LIABILITIES**

At 30th September, 2005, the Company had contingent liabilities as follows:

- (1) The Company has given corporate guarantees of HK\$11,000,000 (as at 31st March 2005: HK\$11,000,000) to banks to secure general banking facilities granted to the Group. As at 30th September, 2005, bank guarantees given in lieu of utility deposit amounting to approximately HK\$404,000 (as at 31st March, 2005: HK\$404,000). Except the aforesaid banking guarantees utilized during the period under review, the unutilized general banking facilities are acted as standby nature for potential business development of the Group's subsidiaries.
- (2) The Company is a nominal defendant of a derivative action brought by Galmare Investment Limited ("Galmare") with 2 Executive Directors on 27th April, 2001, suing on behalf of itself and all other shareholders, other than the Executive Directors. Galmare is seeking a declaration that the acquisition of the information technology business in May 2001 is not in the best interests of the Company or the Shareholders and other appropriate declarations or further ancillary reliefs. As the Company is only a nominal defendant to a derivative action, the role of the Company is limited i.e. not to take any active role in the proceedings and any damages recovered in such Action are paid to the Company directly. Pursuant to the Court Order made on 4th January, 2002 that the Company is granted a leave to dispense with the filing and service of a defence in relation to the Action. Further to the subsequent Court Orders made on 3rd and 4th September, 2003, the Company successfully denied the Plaintiff's application regarding claiming the Company to indemnify their legal costs incurred in this Action. Accordingly, the Board does not anticipate any significant adverse financial effect to the Company up to the date of this report.

The Board shall inform the shareholders by press announcement, should there be any significant progress or major development in the litigation, which affects the interests of the shareholders in due course.

## **CONTINGENT LIABILITIES (Continued)**

Save as disclosed herein, so far as the Directors are aware, neither the Company nor any of its subsidiaries is engaged in any litigation or arbitration or claims which is, in the opinion of the Directors, of material importance and no litigation or claims which is, in the opinion of the Directors, of material importance is known to the Directors to be pending or threatened by or against the Company or any of its subsidiaries.

## **PLEDGE OF ASSETS**

As at 30th September, 2005, certain of the Group's investment properties and leasehold properties with carrying value of HK\$7,700,000 (as at 31st March, 2005: HK\$7,700,000) and HK\$6,864,000 (as at 31st March, 2005: HK\$7,031,000) respectively were pledged to secure the general banking facilities to the extent of HK\$11 million.

As at 30th September, 2005 and 31st March, 2005, the Company has not pledged any assets.

## **OPERATIONAL REVIEW**

### **Watch Trading and Retailing**

During the period under review, the aggregated turnover for the watch trading and retailing business segment excluding the Swiss office amounted to approximately HK\$142.9 million, representing an increase of 20.5% compared with approximately HK\$118.5 million for the corresponding period last year.

The segment result for the current period recorded a profit amounted to approximately HK\$5 million (2004: approximately HK\$5 million). The result is after the inclusion of an exchange gain amounted to approximately HK\$1.4 million. The positive impact from Renminbi appreciation, which has been resulted upon the appreciation of Renminbi on 21st July, 2005 with respect to the accounts payable prior to the appreciation, was however alleviated by foreign exchange loss resulted from revaluation of the Group's foreign currency balances as at 30th September, 2005, which comprised of mainly Swiss Francs and US Dollars.

During the period under review, the keen competition of the retail market in the PRC has been fiercely intensified because of the reasons, among others, set out below:

- (1) More and more international funded market players are actively establishing foothold in the China's booming retail market;
- (2) In order to cope with the challenges encountered, many market players adopted corporate restructuring such as merger and acquisition, formation of business alliance and broaden its capital base via initial public offering aiming to increase its own competitive edges in a short time.

## **OPERATIONAL REVIEW (Continued)**

### **Watch Trading and Retailing (Continued)**

Therefore, even though the overall market increases during the period under review, room for increasing the market shares as well as our profitability are severely restricted by these market players.

Under such fierce competition, the escalating operating costs such as rental and salary expenses as well as advertising and promotional expenses in the market pose high pressure and great challenge to all retailers. Moreover, the keen competition also exerts great downward pressure on the prices of the products sold. As a result, the net bottom line of the segment has been suffered during the current period.

During the period under review, the Group continued to strengthen the promotion of the Group's own watch brands namely, JUVENIA, a Swiss made, prestigious and elegance brand as well as ACCORD, a Swiss made, fashion and lifestyle brand. Their enhanced recognitions in the market such as the model "Monte Carlo Chronograph" of ACCORD, have laid a stable foundation for the future development in the PRC market. With the continued rapid economic growth, the demand for good quality and affordable pricing watch, where our ACCORD is positioned, is particularly great. In the coming future, the Group would continue to make a concerted effort in expanding the sales network of ACCORD, primarily in the PRC market by opening sales and administration office in major cities such as Beijing, Shanghai and Shenyang so as to gather more market intelligence, formulate our business policy and respond promptly to the market reaction. In addition, the Group would form business alliances with distributors for those markets outside the main cities so as to lessen the adverse effects of escalating operating costs in China.

As retail business is a "business of detail", during the period under review, the Group also incessantly enhanced its standard of services, the quality of its products and diversified the products series, and developed new products of different levels to suit the tastes of different consumers.

### **Properties Investment**

Gross rental income generated from properties investment for the period ended 30th September, 2005 amounted to approximately HK\$0.6 million (2004: approximately HK\$2.1 million). The decrease in the gross rental income received during the period is because of the fact that the Group has realized its major properties investment in Dongguan in the second half period last year. The details have been disclosed in the annual report for the year ended 31st March, 2005.

## **OPERATIONAL REVIEW (Continued)**

### **Swiss Operation**

During the period under review, our Swiss office recorded a loss amounted to approximately HK\$0.4 million. After the brand JUVENIA has been dormant since the Group's financial restructuring in year 1996, it is currently in the initial re-launch stage. Hence, our Swiss office will recruit more experienced craftsmen and put more resources in the research and development project and develop more high-end jewellery products for the future growth. The long prestigious history of JUVENIA has given it a valuable position in the high end luxury market. The Company prepares to invest more on the research and development so that more unique or premium items can be offered to our loyal customers. We expect that there is huge room for business development in the high-end craftsmanship products market which itself offers distinct business future potential for JUVENIA. We take the view that the upgrade of the research and development expenditures will place the Group in the good position in terms of product innovation and designs, all aims to better serve our customers and markets, and to support our future growth.

### **Programming Service Provider**

During the period under review, the segment revenue and result from the programming service recorded approximately HK\$1.0 million (2004: approximately HK\$0.9 million) and a loss of approximately HK\$1.0 million (2004: loss of approximately HK\$2.1 million) respectively. Segment loss was tapered to approximately HK1.0 million primarily through the stringent cost control measures imposed throughout the period under review.

As one of the adverse effects of the changes of market sentiment in the global information technology market in recent years, the Executive Board continues to adopt a conservative policy towards any business development proposal that leading to significant funding support from the Group. The Board expects that there will not be material adverse financial effect to the Group's overall performance in the near future.

## SHARE OPTION SCHEMES

The Company's 1997 Share Option Scheme was adopted pursuant to a resolution passed on 15th September, 1997 (the "1997 Share Option Scheme") and expired on 15th September, 2000. On 20th September, 2002, the shareholders of the Company approved the adoption of a new share option scheme (the "2002 Share Option Scheme"). The purpose of the 2002 Share Option Scheme is to encourage qualifying grantees to work towards enhancing the value of the Company and its shares for the benefit of the Company and its shareholders as a whole. Qualifying grantees of the 2002 Share Option Scheme means (i) any employee including officer and director or any business-related consultant, agent, representative or adviser of the Company or any subsidiary or any affiliate; or (ii) any supplier, agent or consultant who provide goods or services to the Company or any subsidiary or any affiliate; or (iii) any customer of the Company or any subsidiary or any affiliate; or (iv) any business ally or joint venture partner of the Company or any subsidiary or any affiliate.

As at 30th September, 2005, options to subscribe for a total of 7,200,000 option shares were still outstanding under the 1997 Share Option Scheme. No options have been granted under the 2002 Share Option Scheme.

Details of the options, which have been granted under the 1997 Share Option Scheme are listed below in accordance with Rule 17.07 of the Listing Rules:

	<b>Number of options held at 1/4/2005 &amp; 30/9/2005</b>	<b>Exercise price</b>	<b>Grant date</b>	<b>Exercise period</b>
<b>1. Directors</b>				
Leung Chung Ping, Owen	3,000,000	HK\$1.00	24/9/1997	24/9/1997– 14/9/2007
Sum Pui Ying, Adrian	3,000,000	HK\$1.00	24/9/1997	24/9/1997– 14/9/2007
<b>2. Continuous Contract Employees</b>	1,200,000	HK\$1.00	24/9/1997	24/9/1999– 14/9/2007
	<u>7,200,000</u>			

No options was granted, exercised, cancelled or lapsed during the six months ended 30th September, 2005.

In the opinion of the Board, any valuation of the options granted based on any option pricing model is not appropriate and meaningful to the shareholders, taking into account of number of variables which are crucial for the calculation of the option value which have not been determined.

The options granted are exercisable in accordance with the terms and restrictions contained in the respective offer letters.

## EMPLOYEE

As at 30th September, 2005, the Group has around 542 employees about 89% of which are working in the PRC, mainly for the watch retailing business. Apart from the frontline colleagues, staff of different discipline of professionals such as product design, sales and marketing and brand development have been recruited during the period under review so as to cope with the business development. The Group has complied with all the labor laws or regulations in respective jurisdiction. The Group has, in accordance with applicable laws, established pension funds in the PRC. Total staff costs, including commission but excluding Directors' emoluments for the period ended 30th September, 2005 was amounted to approximately HK\$18.3 million (2004: approximately HK\$15 million). In order to maintain the Group's staff cost at a competitive level, the Group reviews remuneration packages including commission scheme from time to time and normally on yearly basis. Besides salary payments, other staff benefits including contributions to Mandatory Provident Fund, medical insurance, a discretionary bonus scheme and share option scheme, the Group also facilitates continuing education of staff in recognized associations.

The Board regards the human resources as invaluable asset for the Group's current achievement and future development. It is the Group's human resources policy to provide equal opportunity and high motivation to all its employees.

## PROSPECTS

In the PRC, rising affluence, rising popularity of high end commodities, impact of the 2008 Beijing Olympics are driving demands for the luxurious watches and jewellery. Therefore the PRC market has become the focal point for leading brands as well as new brands which have encountered limited growth opportunities in the mature American and European markets. The PRC market is the most promising of the emerging markets for the international watches brands.

During the past years' fruitful result, the Group took full advantage of strengths and market recognition of our retail chain to provide our customers with high quality products and successfully accomplished an elevation in the high-end brand position in the marketplace.

The proven result retail chain provides a good platform for the international brands, in particular new brands that aim at establishing prominent presence in the Mainland China. Apart from the watches, up to the date of this report, our marketing teams are structuring an introduction program of European famous jewellery brands such as FABERGÉ® and WELLENDORFF into our retail chain. We aim to develop and maintain long term relationships with our business partners based on openness, honesty and trust. We seek to understand their business needs and aim to provide mutual support to ensure that sustainable business partnerships are established.

## PROSPECTS (Continued)

The Group will continue to upgrade its existing information infrastructure so as to maintain its competitive edges. The new version adopts web-based technology, implemented by JAVA language, backed up with ORACLE database and Crystal Reports Server. The new version allows the management of our retail chain to access and manage real-time corporate information at anywhere and anytime on top of a secure platform. The new information infrastructure provides up-to-date, accurate and sophisticated information for the rapid formulation process of our business policy so as to cope with the dynamic keen market competition encountered by our retail chain. For example, more stringent inventory provision policy is adopted during this period so as to reflect the fact that the market keen competition exerts great pressure on the market shares, pricing as well as profit margin of our products distributed through our retail chain. The overall stock turnover period, in particular those aged models, is increased. Therefore the depreciation rate for those slow-moving inventories is accelerated in this period, which is in line with the risk management of the inventory control.

Upon the positive recognition from the market, our ACCORD will kick off the second stage of business development by establishing regional distribution arrangements with reputable agents for the Mainland China market. The Board anticipates that the market share of our ACCORD will be increased accordingly.

Despite the great threats of the escalating operating costs and the keen competition, the mega trends of the resumption of the domestic spending in the Mainland China remain steady on course. The Group will cautiously review the expansion pace and consolidation scheme of the existing retail shops and tighten cost controls aiming at achieving steady business growth in the retail market.

The watch and jewellery industry in Asia, in particularly, the PRC, is expected to demonstrate a strong momentum in the coming future. The Group will also consider penetrating into new markets such as Middle East, Taiwan and other Asian markets.

Lastly the impact on the Mainland China's or the global economy due to the potential but foreseeable pandemic of an avian flu would be unpredictable and would very much dependent on the scale of the infected areas on the global level.

Looking forward to the coming half year, the Group will continue to focus on our core business i.e. Watch Trading and Retailing. It also focuses on brand building, which is believed to bring positive development and benefits to the Group in the long run.

**DIRECTORS' INTERESTS IN SHARES, UNDERLYING SHARES AND DEBENTURES**

As at 30th September, 2005, the interests of the directors and their associates in the shares and underlying shares of the Company and its associated corporations, as recorded in the register maintained by the Company pursuant to Section 352 of the Securities and Futures Ordinance ("SFO"), or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers, are as follows:

Name of director	Number of shares held				Number of underlying ordinary shares held under equity derivatives <i>Note</i>	Total	Approximately percentage of aggregate interests to total issued share capital %
	Personal interests	Family interests	Corporate interests	Other interests			
Leung Chung Ping, Owen	20,000,000	-	-	-	3,000,000	23,000,000	6.89
Sum Pui Ying, Adrian	-	-	-	-	3,000,000	3,000,000	0.89
Leung Miu King, Marina	-	-	-	-	-	-	-
Sit Kien Ping, Peter	-	-	-	-	-	-	-
Lai Si Ming	-	-	-	-	-	-	-
Frank H. Miu	-	-	-	-	-	-	-

*Note:* This represents interests in option held by the relevant directors as beneficial owner to subscribe for the relevant underlying ordinary shares in respect of the option granted by the Company under the 1997 Share Option Scheme, details of which are set out in the section headed "SHARE OPTION SCHEMES".

All the interests, held by the relevant directors as beneficial owner, disclosed above represent long positions in the shares of the Company.

Saved as disclosed above and certain nominee shares in subsidiaries held by certain directors in trust for the Group, none of the directors nor their associates, had any interests or short positions in any shares, underlying shares or debentures of the Company or any of its associated corporations as at 30th September, 2005.



## DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

As at 30th September, 2005, the number of outstanding options granted by the Company under the 1997 Share Option Scheme to the directors to subscribe for shares of the Company, as recorded in the register required to be kept by the Company under Section 352 of the SFO was set out in the section headed "SHARE OPTION SCHEMES".

Apart from the aforesaid, at no time during the six months ended 30th September, 2005, was the Company or any of its associated corporations a party to any arrangement to enable the directors or chief executives to acquire benefits by means of the acquisition of shares in, or debentures of, the Company or any other body corporate and none of the directors or chief executives or their spouses or children under 18 years of age was granted any right to subscribe for any shares in, or debentures of, the Company or any of its associated corporations.

## SUBSTANTIAL INTERESTS IN SHARE CAPITAL

As at 30th September, 2005, the register of substantial shareholders maintained by the Company pursuant to Section 336 of the SFO showed that, other than the interests disclosed under the section headed "DIRECTORS' INTERESTS IN SHARES, UNDERLYING SHARES AND DEBENTURES" in respect of certain directors, the following shareholders had notified the Company of relevant interests in the share capital of the Company:

Name of shareholder	Notes	Number of shares	Approximately percentage of issued share capital %
Leung Shu Wing	1&5	55,000,000 #	16.48
Kee Shing (Holdings) Limited ("Kee Shing")	1&5	55,000,000 #	16.48
Pacific Apex International Limited ("Pacific Apex")	1&5	55,000,000 #	16.48
Leong Lou Teck	2&5	37,550,540 #	11.25
Yap Han Hoe	2&5	37,508,000 #	11.24
Galmare Investment Limited ("Galmare")	2&5	37,500,000 #	11.24
Eav Yin	3	51,239,980 #	15.35
Eav An Unit Trust		32,876,000 #	9.85
Li Ka-Shing	4	17,767,259	5.32
Li Ka-Shing Unity Trustcorp Limited	4	17,767,259	5.32
Li Ka-Shing Unity Trustee Corporation Limited	4	17,767,259	5.32
Li Ka-Shing Unity Trustee Company Limited	4	17,767,259	5.32
Cheung Kong (Holdings) Limited ("CKH")	4	17,767,259	5.32
Ivory Limited	4	17,767,259	5.32
Ebony Limited	4	17,767,259	5.32
Borneo Limited ("Borneo")	4	17,767,259	5.32

**SUBSTANTIAL INTERESTS IN SHARE CAPITAL (Continued)***Notes:*

1. These shares refer to the same holding of 55,000,000 shares held by Pacific Apex. Pacific Apex is a wholly-owned subsidiary of Kee Shing. Mr. Leung Shu Wing is the chairman and controlling shareholder of Kee Shing.
2. These shares include 37,500,000 shares held through Galmare. Galmare is equally owned by Mr. Leong Lou Teck and Mr. Yap Han Hoe.
3. These shares include 32,876,000 shares held by the Eav An Unit Trust, a family trust, the beneficiaries of which include Mr. Eav Yin, his wife and their children.
4. These shares refer to the same holding of 17,767,259 shares held by Borneo. The entire issued share capital of Borneo is held by Ebony Limited, a wholly-owned subsidiary of Ivory Limited, which in turn is a wholly-owned subsidiary of CKH.

Li Ka-Shing Unity Trustee Company Limited ("TUT1") as trustee of The Li Ka-Shing Unity Trust, together with certain companies which TUT1 as trustee of The Li Ka-Shing Unity Trust was entitled to exercise or control the exercise of more than one-third of the voting power at their general meetings, held more than one-third of the issued share capital of CKH.

Li Ka-Shing Unity Trustee Corporation Limited ("TDT1") as trustee of The Li Ka-Shing Unity Discretionary Trust ("DT1") and Li Ka-Shing Unity Trustcorp Limited ("TDT2") as trustee of another discretionary trust ("DT2") both held units in The Li Ka-Shing Unity Trust.

Mr. Li Ka-Shing is the settlor of each of DT1 and DT2 and may be regarded as a founder of each of them for the purpose of the SFO. The entire issued share capital of TUT1, TDT1 and TDT2 are owned by Li Ka-Shing Unity Holdings Limited, of which each of Mr. Li Ka-Shing, Mr. Li Tzar Kuoi, Victor and Mr. Li Tzar Kai, Richard is interested in one-third of the issued share capital.

CKH, TUT1, TDT1, TDT2 and Mr. Li Ka-Shing were all deemed to be interested in these 17,767,259 shares which were taken to be interested in by Borneo under the SFO.

The capacity of the persons in which ordinary shares were held are set out as below:

- (i) Borneo holds the interests as beneficial owner;
  - (ii) Ebony Limited, Ivory Limited and CKH hold the interests through interest of controlled corporation(s);
  - (iii) TUT1 holds the interests as trustee;
  - (iv) TDT1 and TDT2 hold the interests as trustee and beneficiary of trust; and
  - (v) Mr. Li Ka-Shing holds the interests through interest of controlled corporations and as founder of discretionary trusts.
5. Pursuant to a ruling by the Securities and Futures Commission dated 21st November, 1996, Kee Shing, Galmare and Mr. Leung Chung Ping, Owen ("Mr. Leung"), who is also the Chairman of the Company as at the date of this report, as parties acting in concert and on this basis, if taking into account of the 3,000,000 share options held by Mr. Leung, their aggregate long position in the share and (in respect of positions held pursuant to equity derivatives) underlying shares of the Company is approximately 115,500,000 shares, representing approximately 34.6% of the issued share capital of the Company.

# These notifications were filed under the repealed Securities (Disclosure of Interests) Ordinance.

## CORPORATE GOVERNANCE

### **Code on Corporate Governance Practices (the “Code”)**

The Company has complied with the applicable code provisions of the Code on Corporate Governance Practices as set out in Appendix 14 of the Listing Rules during the six months ended 30th September, 2005, except for the following major deviations:

Code provision A.4.1 stipulates that non-executive directors should be appointed for a specific term, subject to re-election, and code provision A.4.2 stipulates that all directors appointed to fill a causal vacancy should be subject to election by shareholders at the first general meeting after their appointment and every director, including those appointed for a specific term, should be subject to retirement by rotation at least once every three years.

Currently, non-executive directors are not appointed for a specific term. This constitutes a deviation from code provision A.4.1. However, they are subject to retirement by rotation at each annual general meeting under the Bye-Laws of the Company. As such, the Company considers that sufficient measures have been taken to ensure that the Company's corporate governance practices are no less exacting than those in the Code. Furthermore, under the existing Bye-Laws of the Company, the Chairman of the Company are not subject to retirement by rotation. This constitutes a deviation from the code provision A.4.2. To comply with the good corporate governance practices and avoiding the legal and professional costs incurred for the amendments of the existing Bye-Laws of the Company, the Chairman of the Company undertakes voluntarily to the Company that he is subject to retirement by rotation at each annual general meeting in accordance with the Bye-Laws of the Company.

The Company is committed to implement good corporate governance practices and has established a Remuneration Committee in July 2005 and an Audit Committee in January 1999. The terms of reference of the aforesaid committees have been established and will be placed on the Company's website to ensure full compliance with the code provision B.1.4 and C.3.4.

### **Model Code for Securities Transactions by Directors of Listed Issuers**

The Company has adopted the Model Code set out in Appendix 10 of the Listing Rules as its code of conduct regarding securities transactions by the Directors. All Directors have confirmed, following a specific enquiry by the Company, that have fully complied with the required standard as set out in the Model Code throughout the period under review.

## **CORPORATE GOVERNANCE (Continued)**

### **Audit Committee Review**

The Audit Committee has reviewed with management the accounting principles and practices adopted by the Group and financial reporting matters including a general review of the unaudited interim financial report for the six months ended 30th September, 2005. In carrying out this review, the Audit Committee has relied on a review conducted by the Group's external auditors in accordance with Statement of Auditing Standards 700 issued by the HKICPA.

### **OTHER INFORMATION**

#### **Purchase, Sale or Redemption of the Company's Listed Securities**

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the period under review.

#### **Public Float**

Based on the information that it is publicly available to the Company and within the knowledge of the Directors, as at the date of this report, there is sufficient public float, as not less than 25% of the issued share capital of the Company, are held by the public.

#### **Expression of Gratitude**

The Board would like to take this opportunity to express its profound gratitude to all staff members, shareholders, bankers, customers, suppliers and professional bodies for the sincere support they have rendered the Group to date.

By Order of the Board  
**Sum Pui Ying, Adrian**  
*Managing Director*

Hong Kong, 22nd December, 2005