

公司簡介 Corporate Profile

北京北辰實業股份有限公司（「本公司」）是由北京北辰實業集團公司（「北辰集團公司」）獨家發起設立，於一九九七年四月二日在中華人民共和國（「中國」）北京註冊成立，同年五月十四日在香港聯合交易所有限公司（「香港聯交所」）掛牌上市，是內地第一家在香港上市的H股房地產企業。註冊總股本為1,867,020,000股，其中北京北辰實業集團公司持有1,160,000,000股，約佔62.131%，H股707,020,000股，約佔37.869%。一九九八年七月經國家有關部門批准轉制成為中外合資股份有限公司。

本公司主要業務是從事物業發展、物業投資和商業零售。發展物業包括住宅、公寓、別墅、寫字樓在內的多元化、多檔次的物業開發和銷售。主要開發項目有：北京奧林匹克公園（B區）國家會議中心、奧運媒體村、北辰大廈、香山清琴別墅、長河玉墅別墅、碧海方舟別墅、長島瀾橋別墅、北辰綠色家園居住區、滙欣公寓、滙欣大廈等。投資物業主要是出租、經營及管理集中於亞奧商圈的總建築面積達470,000平方米的大型綜合物業群，該等物業包括五洲皇冠假日酒店、五洲大酒店、北京國際會議中心、滙園公寓、滙園國際公寓、滙賓大廈、滙欣大廈寫字樓等。零售商業目前為北辰購物中心，未來將進行連鎖發展並重點經營奧運中心區零售商業項目、北辰大廈和綠色家園的零售商業項目等。

Beijing North Star Company Limited (“BNS” or the “Company”) was established by its sole promoter, Beijing North Star Industrial Group Company (“BNS Group Company”), in Beijing, the People’s Republic of China (“PRC”) on 2nd April 1997. The H shares of the Company were issued and listed on The Stock Exchange of Hong Kong Limited (“SEHK”) on 14th May of the same year. BNS was the first enterprise in China engaged in H shares property business to be listed on the SEHK. Its registered capital is 1,867,020,000 shares, of which 1,160,000,000 shares (62.131%) are domestic shares held by BNS Group Company and 707,020,000 shares (37.869%) are H shares. In July 1998, the Company was converted into a sino-foreign joint stock limited company upon approval by the relevant PRC government authority.

The Company is principally engaged in property development, property investment and retail operation. The property development business consists of the development and sales of houses, apartments, villas and offices of different classes and features. The major development properties of the Company include Beijing Olympic Park (Zone B) National Convention Centre, Olympic Media Village, Beichen Building, Fragrant Hill Qingqin, Changhe Yushu Garden Villas, Bihai Fangzhou Garden Villas, Changdao Lanqiao Garden Villas, Beichen Green Garden Residential Estate, Hui Xin Apartment and Hui Xin Offices etc.. The property investment operation primarily involves the leasing, operating and management of large scale integrated services properties located in the commercial areas of the Asian Games and Olympic Village with a total gross floor area of 470,000 m². Such investment properties include Crowne Plaza Park View Wuzhou Beijing, Beijing Continental Grand Hotel, Beijing International Convention Centre, Hui Yuan Apartment, Hui Yuan International Apartment, Hui Bin Offices and Hui Xin Offices. Currently, Beichen Shopping Centre is the Company’s retail operation. Looking into the future, the Company will embark upon a series of development in its retail operations, focusing particularly on the central area of the Olympic Games district, Beichen Building and Green Garden.