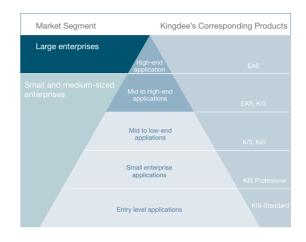
## **ABOUT KINGDEE INTERNATIONAL**

## **Corporate Profile**

Kingdee International Software Group Company Limited is a leading provider of enterprise management software and e-commerce application solution in the Asian-Pacific region. As an independent software provider, it is one of the fastest growing companies in global software market, as well as the leading provider in China's software industry. The Group is engaged in the development and marketing of enterprise management software and e-commerce application software, and providing middleware for the e-commerce and e-government platforms for enterprises or government departments. The Group also provides management consultation, implementation and technical support services in relation to software products to our customers around the world.

The Group is the first enterprise application software provider being awarded the ISO9001 International Quality Accreditation in China. In addition to its research and development centers set up in Shenzhen, Shanghai and Beijing, the Group has 40 branches that are primarily responsible for marketing and servicing customers. There are also 1,000 partners that are involved in areas of sales, consultation, technology and implementation to serve our customers. Kingdee's distribution, service and partnership network covers 221 cities and areas in seven major regions in the Mainland, comprising Southern China, Eastern China, Northern China, Central China, North-eastern China, South-western China and North-western China. At present, the Group employs a total of 3,200 staff and has a total of over 400,000 customers in the Asian-Pacific region, including Mainland China, Hong Kong, Taiwan, Singapore, Malaysia, Thailand, etc.



Prompt response to customer demand, technical innovation and globalization are the motivation pushing the Group to charge ahead. "Enable customers' success" is a key cornerstone of our mission while "Product leadership and Partner oriented" is the growth strategy of the Group. The Group establishes impeccable strategic alliances with both global leading IT vendors and local outstanding consultation services providers. The Group is confident that it can leverage on the advantages of strong customer base and wellestablished brand to develop world-class enterprise management software products and e-commerce solutions, so as to create value to customers' growth. The Group strives to become the leader in the SME's ERP market in the Asia-Pacific region by 2010 and its long-term goal is to become one of the world's top ten reputable management application software companies in the world.