

A nighttime photograph of a city skyline, featuring a prominent skyscraper with a distinctive diamond-patterned facade on the left. The city lights are visible in the background, and the sky is dark blue.

## OUR VISION

# To be customer's premier bank

## OUR MISSION

### Build

customer satisfaction and provide quality and professional service

### Offer

rewarding career opportunities and cultivate staff commitment

### Create

values and deliver superior returns to shareholders

## OUR CORE VALUES

### Social Responsibility

We care for and contribute to our communities

### Performance

We measure results and reward achievement

### Integrity

We uphold trustworthiness and business ethics

### Respect

We cherish every individual

### Innovation

We encourage creativity

### Teamwork

We work together to succeed

Combining the initials of mission and core values, we have

# BOC SPIRIT