







# CORPORATE PROFILE



*Majority-owned by PCCW Limited (“PCCW”), Pacific Century Premium Developments Limited (“PCPD” or the “Company”, SEHK:0432) is principally engaged in the development and management of premium property and infrastructure projects, as well as investment in premium-grade buildings in the Asia-Pacific region.*

## PROPERTY DEVELOPMENT AND INVESTMENT

*PCPD holds the development rights for the Cyberport project, which is owned by the Government of the Hong Kong Special Administrative Region and includes the prestigious Bel-Air residential development.*

*PCPD also has right of first refusal to join with PCCW to redevelop the latter’s telephone exchange buildings into residential and/or commercial properties. While the Group continues to explore high-end development potential in Hong Kong, we are actively pursuing opportunities in the vast and thriving property market of mainland China. A prime example is the top-end residential development to be built next to PCPD’s Pacific Century Place property in Chaoyang district, a major business and high-end residential area of Beijing.*

*Other mainland China opportunities will be explored jointly by PCPD and PCCW's alliance partner, China Network Communications Group Corporation. Further afield, PCPD continues to seek investment and development opportunities with growth potential in other parts of the Asia-Pacific region.*

## PROPERTY AND FACILITIES MANAGEMENT

*This division specialises in providing facilities management, property management, asset management and corporate services to the Group and external clients in Hong Kong and mainland China. Managing a portfolio of grade-A commercial, retail, industrial, mission-critical telephone exchange and luxury residential properties, this division holds enormous potential to expand its client base further by capitalising on PCPD's wide-ranging experience and expertise.*