

GOOD CORPORATE CITIZENSHIP

Good corporate citizenship is a key value for the Group and its people. We recognize our social responsibilities as a member of the communities in which we operate and encourage our staff to engage with the local communities.

We are committed to making a sustainable and positive difference in the communities where we live, work and serve. During the year, we sponsored and participated in various community activities.

IN HONG KONG

Aiming to fulfill one of our corporate missions of caring for the community, our Construction Materials Division has established a “KWCM Social Club” since 2001, which has been working hand in hand with various charitable organizations. During the year, we participated in a wide range of community welfare services including:

- Blood Donation Event organized by Hong Kong Red Cross
- Heart to Heart Company organized by The Hong Kong Federation of Youth Groups
- Uncle Long Leg Mail Box organized by Evangelical Lutheran Church of Hong Kong
- Challenging 12 hours Charity Marathon organized by Sowers Action
- Learning English Fun Fun Fun 2005 jointly organized by KWCM Social Club and Evangelical Lutheran Church of Hong Kong

IN MACAU

Our Gaming and Entertainment Division has practised good corporate citizenship through active participation in community activities including:

- **Sports**

During the year, we sponsored and/or participated in major sports events organized by Macau SAR Government in support of the SAR Government’s policy objective to promote sports tourism.

- East Asian Games Unification Flame Torch Relay
- Title sponsor of Macau Galaxy Resort 2005 FIVB World Grand Prix
- The 52nd Macau Grand Prix
- Title sponsor of 2005 Macau Galaxy Resort International Marathon, Half Marathon and Mini Marathon

- **Participation in charity event**

During the year, we made contributions to the tsunami relief efforts in South Asia, Tung Sin Tong and Macao Daily News Readers’ Fund. We believe that commitment involves not merely charitable contributions to our communities, but also through participation in these charity events.

- Walk For A Million

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- **Development of tourism**

We actively participate in tourism related trade shows and forums in support of the SAR Government's initiative to promote Macau's position as an international destination of culture and entertainment.

The key tourism event held in Macau last year was the 54th Pacific Asia Travel Association (PATA) Annual Conference. About 1,200 delegates and guests and more than 230 members of the media attended the event. We sponsored one luncheon to welcome the delegates attending the event.

- Luncheon for delegates of the 54th Pacific Asia Travel Association (PATA) Annual Conference