

Directors and Senior Management Profile

Executive Directors

Ms. Cheung Yan, Priscilla, aged 32, is the chairman of the Company. She has been the chief operating officer of Sewco Toys & Novelty Limited (“Sewco Toys”), an indirect wholly-owned subsidiary of the Company since October 2004. Prior to that, she was an editor and reporter for an international news organisation in New York and Hong Kong. She holds a Master of Public Administration degree from the University of Hong Kong and Bachelor of Arts degree in journalism from the University of Connecticut in the United States.

Ms. Cheung Man, Catherine, aged 35, joined the Group in November 1995 as the managing director of Pearl Delta Toys Limited (“Pearl Delta”), an indirectly wholly-owned subsidiary of the Company. She is also the director of business diversification and a member of remuneration committee of the Company. Ms. Cheung is primarily responsible for strategic planning and formulation of corporate policies of Pearl Delta and marketing management of the Group. She graduated from the University of Warwick in the United Kingdom in 1993 with a bachelor of science (honours) degree in management science. Prior to joining the Group, she worked in the marketing field for almost three years. Ms. Cheung Man, Catherine is the elder sister of Ms. Cheung Yan, Priscilla.

Mr. Kung Ka Pang, aged 39, joined the Group in 1991 as quality control manager. Mr. Kung was promoted to production manager in 1993 and further promoted to factory manager in 1996 and is the chief executive officer of the Group. Mr. Kung is primarily responsible for overseeing the day-to-day manufacturing operations of the Group. He has over 19 years of experience in toy manufacturing industry. Prior to joining the Group, he worked for an international toy firm as a quality control inspector for almost five years.

Mr. Hui Kwok Chu, aged 45, joined the Group in 1993. He is primarily responsible for the overall management of the Group. Mr. Hui holds a diploma in management studies from the joint organisers of The Hong Kong Polytechnic University (formerly known as Hong Kong Polytechnic) and Hong Kong Management Association. He has over 13 years of experience in the manufacturing and trading of toy products. Prior to joining the Group, he worked as an accountant in a commercial firm for over 10 years.

Mr. Cheung Wang, aged 29, joined Sewco Toys in 2001 and is the business development executive of the Group. He is primarily responsible for strategic planning, sales and marketing of the Group. He has a Bachelor of Arts degree in Architecture from UC Berkeley in the United States. Prior to joining Sewco Toys, he worked in the real estate development and education industries for over two years. Mr. Cheung Wang, Ms. Cheung Yan, Priscilla and Ms. Cheung Man, Catherine are cousins.

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Independent Non-executive Directors

Mr. Lam Yu Lung, aged 41, is an independent non-executive director and a member of audit committee and remuneration committee of the Company. Mr. Lam holds a bachelor degree of social science from The University of Hong Kong. He is also an associate member of the Hong Kong Institute of Certified Public Accountants and a fellow member of the Association of Chartered Certified Accountants. Mr. Lam has worked for an international accounting firm in Hong Kong for 14 years. Currently, he is the sole proprietor of a firm which provides tax and business consulting services.

Mr. Lam Chin Fung, aged 56, is an independent non-executive director and a member or audit committee and remuneration committee of the Company. Mr. Lam is presently a sales director of Magnum International Securities Limited which is engaged in the business of securities dealing and margin financing. He has over 18 years' experience in securities dealing.

Mr. Tse Wei Kin, aged 53, is an independent non-executive director and a member of audit committee and remuneration committee of the Company. Mr. Tse is currently working as a consultant in a company principally engaged in the production of hand sample toys for toy manufacturers in Hong Kong. He has started his career for production of hand-sample toys since 1982 and has over 23 years of experience in toy industry.

Senior Management

Ms. Lo Suk Yee, Roxanna, aged 32, joined the Group in August 2001 and is the financial controller and company secretary of the Group. Ms. Lo is primarily responsible for overseeing the Group's accounting, financial and secretarial affairs. She holds a master degree in business administration from The Chinese University of Hong Kong in addition to a bachelor (honours) degree in accountancy from City University of Hong Kong. Ms. Lo is also an associate member of the Hong Kong Institute of Certified Public Accountants and a fellow member of the Association of Chartered Certified Accountants. Prior to joining the Group, Ms. Lo worked in an international accounting firm for over four years.

Mr. Chau Man Cheong, Billy, aged 43, joined the Group in August 1999 and is the engineering manager of the Group. Mr. Chau is primarily responsible for managing the engineering department and ensuring the smooth operation of the Group's production. Prior to joining the Group, Mr. Chau worked for a number of toy manufacturing companies as project and research and development engineer and project manager for almost 18 years.

Mr. Wan Ka King, aged 40, joined the Group in July 1991 and is the costing manager of the Group. Mr. Wan is primarily responsible for planning and controlling the Group's manufacturing and sub-contracting costs and pricing negotiation with clients. He graduated from The Hong Kong Polytechnic University (formerly known as Hong Kong Polytechnic) with a higher certificate in mechanical engineering. Mr. Wan has over 14 years of experience in the toy manufacturing industry.