#### **OVERVIEW**

The second half of 2005 presented a very challenging business environment to the Group which, after the encouraging start in the first half of the year, resulted in a very disappointing result for the full year 2005. No single factor accounted for the setback in performance in 2005, which reflects the difficult trading conditions that the company is encountering and the cost associated with the company's transition away from low cost basic telephones towards higher value added telecommunication products and its expansion into new markets.

Whilst overall sales value decreased approximately 14% from 2004 to HK\$2,001 million, the vast majority of this decrease was accounted for by the phasing out of our sales of analogue cordless telephones, which represent an older technology. In 2005 we managed to sell 7.6 million units of Digital Enhanced Cordless Telephones ("DECT") an increase of 2.3% over 2004, which enabled us to achieve a slight increase in our market share in Europe to 20.1%, up from 19.5% in 2004, based on total units sold. DECT products accounted for 95% of sales, up from 89% in the previous year. Western Europe continued to be our main geographical focus with the Group achieving sales in over 10 countries including our main markets of Italy, the UK and France. We had expected to see a greater demand for DECT in the second half in Europe. However we encountered difficult trading conditions there, mainly attributable to an unexpectedly very weak consumer market in Europe in the third and fourth quarters, which we believe was due to the London bombings, the depreciation in Euro and various political uncertainties right across Europe that seemed to sap European consumer confidence. This situation is improving, but slowly.

Our gross profit was impacted by the increases in costs mentioned earlier, declining to HK\$149 million, to give a gross margin of 7.4%. EBITDA was HK\$69 million. Net income before tax fell 89% to HK\$12.4 million. Our profitability was impacted by market conditions and, more importantly, by a seemingly relentless increase in overall operating costs caused by increases in component costs, oil prices, the minimum labour wages in Guangdong, China and the increase in the RMB exchange rate. We have taken measures to address the cost pressures mentioned above to attempt to achieve improved production efficiencies.

### 概覽

儘管二零零五年上半年錄得理想業績, 惟下半年的營商環境充滿挑戰,令本集 團二零零五年的全年業績令人失望。業 績欠佳反映本集團正面對困難的營商環 境,以及本公司將業務重心由低成本基 本電話轉至高增值電訊產品和市場擴展 所帶來的成本壓力。

整體銷售較二零零四年下跌約14%至 2,001,000,000港元,主要由於技術較落後 的模擬無線電話銷售下降所致。於二零 零五年,本集團售出7.600.000部數碼室 內無線電話(「DECT」),較二零零四年增 加2.3%。按出售數量計算,本集團的歐 洲市場份額由二零零四年的19.5%輕微上 升至20.1%。DECT產品佔銷售額95%, 去年則為89%。歐洲仍為本集團主要地域 市場,本集團於當中逾10個國家(包括意 大利、英國及法國等主要市場) 均錄得銷 售額。本集團之前預期下半年歐洲市場 對DECT產品的需求將會增加;然而,倫 敦發生爆炸案、歐元貶值及歐洲各地多 項政治不明朗因素嚴重打擊歐洲消費市 場,令本集團於第三及第四季面對非常 困難的營商環境。歐洲市場情況已逐步 改善,惟進度緩慢。

本集團的毛利,由於受到上述成本上升 影響,下跌至149,000,000港元,毛利率 為7.4%。除利息、税項、折舊及攤銷前 溢利(「EBITDA」)為69,000,000港元,除 税前溢利淨額下降89%至12,400,000港 元。市場情況直接影響本集團的盈利水 平,更重要是零件成本及油價高企、中 國廣東省實施最低工資及人民幣匯率上 升導致整體經營成本上升,對本集團盈 利構成嚴重影響。為應付上述成本壓 力,本集團已推行一連串措施以改善生 產效率。

In addition, as explained below, we made a conscious decision to increase our spending on R & D by over 66% from HK\$57 million in 2004 to HK\$95 million. This was done in order to accelerate our move away from low cost telephones into more sophisticated communications products such as video telephones, cordless telephones incorporating Bluetooth technologies, cordless telephones and video telephones incorporating Wifi (wireless LAN) technology and Voice Over Internet Protocol (VoIP) technology. Clearly the market for such devices will both be global and substantial in 2006 and 2007.

### DIVIDENDS

The Board does not recommend payment of any final dividend for the year ended 31 December 2005. An interim dividend of HK3 cents per share was paid on 31 August 2005.

### **BUSINESS**

Our business is the development, manufacture and sale of residential telecommunications products. According to industry studies we continue to hold a leading position in the European market with a 20.6% market share, based on total units sold. We currently sell to over 10 markets in Europe and DECT continues to be our single largest category.

A key distinguishing feature of 2005, as you will see in our accounts, is the increased expenditure on R & D. This increase has been primarily attributable to the funding of SunCorp Applied Research Limited ("SARL") (formerly Mansella Limited) that we acquired in 2004. Let me explain the rationale for this increase. SunCorp sees its position in the mid-to-high end segment of the market for residential communications. As such, it is essential for us to continue to build on our reputation as a flexible supplier of innovative and attractive communications products. The market is becoming more sophisticated and an emphasis on low-end, commoditized products is not a viable strategy.

More importantly, however, the nature of home communications is changing, with broadband and VoIP service providers seeking to play a central role in any future configuration of home communications. 此外,如下所述,本集團於年內作出一項審慎決策一增加於研發方面的開支66% 由二零零四年之57,000,000港元至二零零 五年之95,000,000港元。此舉有助本集團 加快由低成本電話轉向發展更精密電訊 產品,如視像電話、配備藍芽技術的無 線電話、配備Wifi(無線區域網)技術以及 互聯網語音科技(VoIP)的無線電話及視像 電話。預期於二零零六年及二零零七 年,全球市場對此等設備的需求將明顯 增加。

## 股息

董事會並不建議派付截至二零零五年十 二月三十一日止年度之任何末期股息。 每股3港仙之中期股息已於二零零五年八 月三十一日派付。

## 業務

本集團之業務為開發、製造及銷售家居 電訊產品。根據市場研究顯示,按出售 貨物計算,本集團於歐洲市場之市場份 額為20.6%,仍然保持歐洲市場之領導地 位。在歐洲市場方面,本集團現時銷售 予超過10個市場。DECT仍然為本集團之 單一主要產品類別。

從本集團的賬目可見, 二零零五年與過 往年度最主要的區別為本集團於研發活 動方面的開支上升。此乃來自本集團於 二零零四年收購SunCorp Applied Research Limited (「SARL」)(前稱Mansella Limited) 後,所投放的資金所致。讓我解釋是項 增加的原因。新確科技意識到其於中高 端家居通訊產品市場的地位, 因此,持 續建立創新及具吸引力電訊產品的靈活 供應商之聲譽對本集團非常重要。鑒於 市場漸趨嚴謹,專注低端商業產品的策 略已不可行。

然而,更重要的是,住宅電訊產品的性質正不斷轉變,寬頻及VoIP服務供應商將於未來住宅電訊產品的配置方面擔當舉足輕重的角色。

To that end we have invested in 2005 in the following products:

- Bluetooth slide phone. This award winning design which synchronises with mobile phones for call transfer in and out of the home and phonebook management commences mass production this month. It is the first of its kind in the world and is part of a new range of devices embedding this technology.
- Aladino MMS2 for Telecom Italia is a high end DECT cordless telephone that features all of Telecom's MMS features from its mobile phone division and its fixed network division. This allows for full picture and ringtone transfer across both networks to other mobile devices and videophones. Mass production started this month also.
- Aladino VoIP for Telecom Italia is a DECT cordless phone with VoIP embedded into its base station allowing for VoIP telephone calls to take place without the need for any connection to a PC. Mass production starts in May 2006.
- Broadband Video telephone with large full colour screen will be launched for British Telecom in June. It allows users to talk and see the calling party in full motion.
- In the US market we will launch a full line up of DECT 6.0 cordless telephones incorporating VoIP under the XACT brand with our joint venture partners in June.
- DECT 6.0 products for the USA will also embed PC hosted software for free voice calling similar to that offered by service providers such as Skype, Yahoo and MSN. DECT 6.0 is a new standard approved by the FCC in the USA for use of cordless telephones in the home. It will be a clean "interference free" communication frequency avoiding interference from such devices as Wireless LAN routers and microwave ovens.

為把握此等趨勢,本集團於二零零五年 作出以下產品系列的投資:

- 藍芽滑蓋電話。此項獲獎產品支援 流動及室內電話目錄的自動同步運 作。產品已於本月開始大量生產, 並成為此電話類別中的全球首項產 品,及後本集團將推出更多配備此 技術的其他產品。
- 為 Telecom Italia製 造 的 Aladino MMS2為一項高端DECT產品,擁有 Telecom Italia的流動電話部門及固網 部門的所有MMS特點,用戶可透過 兩個網絡轉送整張相片及鈴聲至其 他流動設備及視像電話。本集團亦 已於本月展開大量生產。
- 為Telecom Italia製造的Aladino VoIP 為一項DECT產品,VoIP已內置於其 主機,用戶可在毋須接駁電腦的情 況下作出VoIP電話對話。此產品將 於二零零六年五月展開大量生產。
- 於二零零六年六月為英國電訊推出 配備全彩色屏幕的寬頻視像電話, 讓用戶在與來電者交談的同時,更 可看見對方的動態影像。
- 於二零零六年六月與合資企業夥伴 於美國市場推出全線XACT品牌,並 配備 VoIP技術的 DECT 6.0無線電 話。
- 為美國市場而設的DECT 6.0產品內 置個人電腦主機軟件,讓用戶可使 用如Skype、Yahoo及MSN所提供的 免費話音通訊服務。DECT 6.0已獲 美國聯邦通訊委員會批准成為住宅 無線電話應用新技術。DECT 6.0科 技為真正「不受干擾」的通訊頻率, 可避免受到自無線區域網絡及微波 爐所發出的干擾。

All of these products are meant to position us at the centre of broadband and VoIP communications, and leverage off our knowledge of DECT and our network of major global telcos, who are rapidly deploying broadband and VoIP moving to meet the challenge offered by providers such as Skype, Yahoo and MSN.

### **RECENT DEVELOPMENTS**

#### USA: Xact Sun

Earlier this year we announced that we had finalized joint venture arrangements with Xact Communication of the USA for an initial term up to 31 December 2010 to develop the USA market for telecom products, including VoIP products on the DECT 6.0 platform. The joint venture, called Xact Sun, has already become operational and the first products to be sold under this arrangement will be shipped in June 2006. Our partner Xact Communication (www.xactcommunication.com) is a full service provider of consumer electronics products.

#### Australia

As announced in March this year, we have established a full representative office in Australia in order to better serve that market.

#### OUTLOOK

We have been very successful in maintaining and slightly increasing our market share in Europe and Australia in the past year. The initial response from our early initiatives in the US has been very encouraging, and we anticipate that the US possibly could account for at least 10% of our sales this year, and eventually grow to a size similar to that of our European market.

However, we face a number of challenges, most of which are common to our industry and manufacturing businesses in China generally. Firstly, we have faced, and are facing, continuing cost pressures in the form of increasing material and component costs and increasing labour wages in China, both in local currency terms and also after factoring in the increase in the RMB exchange rate. The recent announcement of further increases in minimum labour wages in Guangdong imposes additional cost pressures and will accelerate our move to higher end products at 上述產品反映本集團於DECT的豐富專業 知識,加上本集團於寬頻及VoIP方面的 技術、以及強大的客戶網絡(為Skype、 Yahoo及MSN等供應商所提供的機遇而積 極發展寬頻及VoIP技術的全球主要電訊 公司)均為本集團於寬頻及VoIP通訊市場 建立領導地位。

### 近期發展

### 美國:Xact Sun

年初,本集團宣佈與美國Xact Communication訂定合資安排,初步有效 期至二零一零年十二月三十一日,旨在 開發美國電訊產品市場,包括以DECT 6.0平台為基礎的互聯網語音(「VoIP」)電 話產品。稱為Xact Sun之合資企業已開始 投入營運,並將於二零零六年六月付運 根據此項安排銷售之首項產品。本集團 之 夥 伴 Xact Communication (www.xactcommunication.com)為全面的先 進消費電子產品服務供應商。

#### 澳洲

誠如本年度三月所公佈,本集團已於澳 洲成立代表辦事處,務求為該市場提供 更完善之服務。

### 展望

本集團於去年成功鞏固在歐洲及澳洲之 市場份額,並錄得輕微增長。而進軍美 國市場之策略亦取得令人鼓舞之成績, 本集團預料美國市場有望於本年度佔至 少10%之銷售額,最終與歐洲市場並駕齊 驅。

然而,本集團於年內亦面對不少困難, 但此乃中國電訊產業及製造業之普遍現 象。首先,就當地貨幣而言,以及人民 幣匯率上漲所影響,原材料及零件成本 上升,以及中國工資增加,令本集團過 去及現在繼續承受沉重之成本壓力。廣 東省最近公佈進一步提高最低工資,亦 為本集團增添額外成本壓力。就此而

more efficient and cost effective facilities. Recent oil price increases have led to higher plastic costs, and prices of metals such as copper have led to higher costs of components. Charges for power and other utilities in China have continued to rise. To date, the end-product market has refused to absorb these increases.

We are taking a number of steps to address these challenges. We are working on the establishment of additional manufacturing facilities in cheaper locations, particularly outside Guangdong province, and are redesigning our manufacturing processes to reduce our reliance on in-house labour. In addition, we are reviewing our supply chain processes to explore ways of achieving efficiencies and further cost savings. We are in the process of implementing a new ERP to improve our information system.

This first quarter of 2006 continued to be difficult, as our new products releases did not start until this month. We have started to see an improvement in demand in Europe, and the initial response from the US to our recent product launch there bodes well. Although it is still too early in the year to comment with any certainty, we are cautiously optimistic that we will see satisfactory sales growth in 2006 over 2005.

While are focused on addressing the cost and profitability issues that are discussed above we also believe that we are well positioned with an exciting range of products that will appeal to both European and US markets. Our strategy continues to be regarded as a prime developer of innovative products and as a responsive and flexible supplier of telecommunication products.

We would like to thank our customers and suppliers for their support during the year and our employees for all their hard work and dedication. 言,本集團將加快採用更高效率及符合 成本效益之設施,生產高端產品。此 外,近期油價上漲亦引發塑料及金屬(如 銅)之價格提升,令零件價格高企。中國 之電力及其他公用事業開支亦相繼上 調。現時,終端產品市場已開始拒絕接 納此等升幅。

面對重重挑戰,本集團已採取一系列積 極措施,例如物色生產成本低廉之地區 (尤其是在廣東省以外)設立生產設施, 重新設計生產程序以減少依賴本身之勞 工。此外,本集團現正檢討供應鏈程 序,以發掘更具成本效益及可進一步節 省成本之途徑。集團亦正實施企業資源 規劃去改善資訊系統。

由於本集團於本月才開始推出新產品, 因此二零零六年首季之情況未見好轉。 然而,歐洲市場之需求量已開始呈上升 趨勢,本集團近期於美國推出新產品, 市場初步反應踴躍。儘管現時僅是年 初,但本集團維持審慎樂觀,預料二零 零六年相比二零零五年將有令人滿意的 銷售增長。

如上文所述,本集團將專注應付成本及 盈利能力之問題。與此同時,憑藉對歐 洲及美國市場甚具吸引力之多元化產品 系列,我們已準備就緒,於本年度為本 集團帶來業務增長。本集團的策略將繼 續為維持創新產品供應商之定位,並根 據市場需求靈活提供所需之電訊產品。

本集團感謝客戶及供應商於年內的支 持,以及員工們的全情投入及不斷努 力。