



Corporate Profile

CASH Retail Management Group Limited ("CRMG") is a leading retail services and management group. Founded in 1986, CRMG offers a diverse portfolio of premium brands that satisfy our customers' lifestyle needs through a blend of operating efficiency, effective use of technology, and talented people. We build our competitive advantage by achieving economies of scale through our single operating platform. Businesses comprise sourcing, retail and wholesale distribution of quality products, including furniture, houseware, digital products and electrical appliances.

3C Digital meets the needs of trend-seekers through provision of fashionable digital and electrical products, including consumer electronics, computers and communications items, and personalised customer services.

LifeZtore provides customers with lifestyle ideas that cater for their individual aspirations, offering contemporary furniture and houseware items as created by an international design team.

Pricerite is one of Hong Kong's leading home improvement specialists, offering a quality shopping experience and a wide range of value-for-money products. A comprehensive network of outlets ensures ease of access for customers and enables them to enjoy better living every day.

