

I.T POSITI

Greater China Store Coverage

(As at 28 February 2006)

Hong Kong 157 stores (including 5 French Connection stores)

The PRC 122 stores (operated by GSIT, 72 stores directly managed and 50 stores operated by franchisees)

Taiwan 23 stores (operated by GSIT)

Malaysia 4 stores (operated by a franchisee)

Brand Portfolio

Over 200 International Designer's Labels

Over 10 In-house and Licensed Brands

Diversified Clientele

Offering a wide range of fashion apparel at varying retail price points and targeted at different customer groups

Multi-Brand Mega Store Concept

Group several brands in a sizable retail location and this strategy applies to both Hong Kong and the PRC markets

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