

## Business Highlights

Announced its **First** annual report after listing

Initial Public Offer  
**392** times over-subscribed

Turnover **HK\$721.7 million**

Net profit  
**HK\$98.2 million**

Earnings per share  
**HK 25.11 cents**

The only media group Awarded **Twice** in "HKMA/TVB Awards for Marketing Excellence" for *HKET* (1990) and *e-zone* (2005)

*Hong Kong Economic Times* ("*HKET*") the **Number One** financial newspaper\*

*HKET* recorded over **85,000** average daily copies of audited circulation

*HKET* won **9 awards** in Hong Kong News Awards 2005, the most among local Chinese newspapers

*e-zone* the **Leading** PC and digital products magazine\*

*Take me Home* the **Number One** community newspaper\*

ET Net the **market Leader** in providing real-time financial information and securities & futures trading solution\*

ET Wealth **Leads** in offering electronic funds database and wealth management system\*

EPRC the **market Leader** in providing electronic property database\*

\* In Hong Kong



**Our Diversified businesses Interact with our Readers and Customers through different services and events**

- a. The Group exhibiting in Hong Kong Book Fair and Financial World Expo
- b. *HKET* rode on the IPO hot tide and received tremendous responses to its quiz games
- c. *Take me Home* being read by over 300,000 middle-class families every week
- d. ET Net displaying at Xin Tian Di, Shanghai
- e. *Career Times* exhibiting in Education and Careers Expo
- f. ET Business College organizing “Junior Financial Secretary Contest”