

Property Business

地產業務

美麗華商場於年內提升定位及更新形象，多個國際知名高質時尚品牌商戶相繼進駐。Progress was made during the year to upgrade the client-mix and the overall image of the Miramar Shopping Centre, with greater numbers of quality international brands signing up as tenants.



Hotel Business

酒店業務

美麗華酒店的經營業績有明顯增長，平均入住率接近九成，平均房價上升達百分之十九。

Hotel Miramar achieved healthy growth in its operating results with close to 90% average occupancy and an increase of 19% in average room rate.