Brief Biographical Details of the Directors and the Senior Management

DIRECTORS

Mr. Yeung Ping Leung, Howard (Chairman)

Aged 49. A director of New World Development Company Limited and Miramar Hotel and Investment Company, Limited (a substantial shareholder of the Company). Appointed director and chairman of the Company in 1987 and 1998 respectively.

Mr. Tang Yat Sun, Richard, B.Sc., M.B.A., B.B.S., J.P. (Vice Chairman)

Aged 53. A MBA graduate from The University of Santa Clara, California, USA and a holder of Bachelor of Science degree in Business Administration from Menlo College, California, USA. The chairman and managing director of Richcom Company Limited. A director of Miramar Hotel and Investment Company, Limited (a substantial shareholder of the Company), Hang Seng Bank Limited and various private business enterprises. A member of Tang Shiu Kin and Ho Tim Charitable Fund. Appointed director and vice chairman of the Company in 1987 and 1998 respectively.

Dr. Sin Wai Kin, D.S.Sc. (Hon.)

Aged 76. The chairman of Myer Jewelry Manufacturer Limited. The vice chairman of Miramar Hotel and Investment Company, Limited, which is a substantial shareholder of the Company. An executive director of New World Development Company Limited. A director of Hang Seng Bank Limited. Appointed director of the Company in 1987.

Mr. Cheng Ka On, Dominic

Aged 56. A director of Miramar Hotel and Investment Company, Limited, which is a substantial shareholder of the Company. The managing director of the Onflo International Group of Companies. Appointed director of the Company in 1987.

Mr. Yeung Bing Kwong, Kenneth

Aged 61. Has over 30 years of experience in the jewellery business. Appointed director of the Company in 1987.

Ms. Fung Chung Yee, Caroline

Aged 53. A fellow member of The Association of Chartered Certified Accountants of the United Kingdom. Joined the Group in 1983 and appointed director of the Company in 1987.

Mr. Lau To Yee (Independent Non-executive Director)

Aged 68. A director of Bestfaith Management Limited and a governor of Albert Young Foundation Limited. Appointed independent non-executive director of the Company in 1994.

Mr. Cheng Kar Shing, Peter (Independent Non-executive Director)

Aged 53. A director of New World Development Company Limited and NWD (Hotels Investments) Limited. An executive director of New World China Land Limited. Appointed independent non-executive director of the Company in 1997.

Mr. Wong Wei Ping, Martin

Aged 63. A director of Citizen Thunderbird Travel Limited, Columbia Express Limited and Pinon Limited. Appointed director of the Company in 2000.

Brief Biographical Details of the Directors and the Senior Management (Continued)

DIRECTORS (Continued)

Mr. Chan Chak Cheung, William (Independent Non-executive Director)

Aged 58. A retired partner of PricewaterhouseCoopers after a career spanning 33 years in Canada, Hong Kong and China. Was partner in charge of China Tax Services at PricewaterhouseCoopers, overseeing the advisory practice of 30 partners and over 500 professional staff in 9 offices. Specialised in advising foreign companies on their China entry and expansion strategies, ownership and financial structures, and on mergers and acquisitions. A member of the Canadian Institute of Chartered Accountants. Appointed independent non-executive director of the Company in 2004.

Mr. Ho Hau Hay, Hamilton

Aged 55. An independent non-executive director of CITIC Pacific Limited, a non-executive director of New World Development Company Limited and a director of Dah Chong Hong Holdings Limited. An executive director of Honorway Investments Limited and Tak Hung (Holding) Company Limited. Appointed director of the Company in 2004.

Mr. Sin Nga Yan, Benedict

Aged 42. A director and general manager of Myer Jewelry Manufacturer Limited. An associate of the Australian Society of Certified Practising Accountants. A solicitor of each of the Supreme Court of New South Wales, Australia, the Supreme Court of England and Wales and the High Court of Hong Kong. A committee member of the Jewellery Advisory Committee of The Hong Kong Trade Development Council, a permanent honorary director of The Federation of Hong Kong Watch Trades & Industries Limited, a director of the Council of Management of Hong Kong Jewellery & Jade Manufacturers Association, and a member of the Assembly of General Committee of Hong Kong Jewelry Manufacturers' Association. Appointed director of the Company in 2006.

(Mr. Yeung Bing Kwong, Kenneth and Mr. Yeung Ping Leung, Howard are brothers and Mr. Wong Wei Ping, Martin is their brother-in-law. Mr. Sin Nga Yan, Benedict is the son of Dr. Sin Wai Kin.)

SENIOR MANAGEMENT

Ms. Wong Ka Ki, Kay

Aged 48. The general manager of the Group. She joined the Group in 1999 and is responsible for the Group's overall management and business development. She has extensive management experience in the service and retail industry.

Mr. Luk Kwing Yung

Aged 58. The general manager of King Fook Jewellery Group Limited. He has extensive management experience in the retail industry, specialising in gold and jewellery and watches retailing. He has been with the Group for 40 years.

Mr. Lee Kwok Wah

Aged 40. The financial controller of the Group. A fellow member of The Association of Chartered Certified Accountants of the United Kingdom and a member of The Hong Kong Institute of Certified Public Accountants. Has over 19 years of experience in finance and accounting. Joined the Group in 1996.