

ABOUT PEACE MARK (HOLDINGS) LIMITED

An international leading watch company headquartered in Hong Kong, Peace Mark has expanded its business worldwide over the years since its founding in 1983.

In China, Peace Mark operates an *extensive fashion watch retail network* **TimeZone** and the joint-venture Peace Mark Tourneau to lead its distribution and retailing business with over 70 mid-range and luxury watch brands in the Greater China Region.

With *strong design and manufacture capabilities*, the Group also manufactures and distributes timepieces to markets including the USA, China, Europe and other Asian countries. Its advanced production facilities are located in Hong Kong, Shenzhen, Guangzhou and Shanghai, China, and Bienne, Switzerland.

Peace Mark is employing more than 4,000 staff in China and overseas.

The Group has been listed on the Stock Exchange of Hong Kong since 1993 under the stock code 304. It is a constituent stock in the MSCI (Morgan Stanley Capital International) Hong Kong Small Cap Index Series.

BUSINESS MODEL

DESIGN AND PRODUCT
ENGINEERING

MECHANICAL MOVEMENT
MANUFACTURING

COMPONENTS
MANUFACTURING

ELECTROPLATING

ASSEMBLY

LOGISTIC SUPPORT

RETAIL &
DISTRIBUTION

TECHNICAL TRAINING
CENTRE

AFTER-SALES AND REPAIR
SERVICES