

#### **BOARD OF DIRECTORS**



MR. CHAU Cham Wong, Patrick (Left) MR. LEUNG Yung (Right)











### $MR.\ CHAU\ Cham\ Wong,\ Patrick$

Chairman (Peace Mark (Holdings) Ltd.)

57, is responsible for overseeing the function of the Board and formulating overall strategies and policies of the Company. Mr. Chau has been with the Group for over 14 years, bringing with him over 32 years experience in the timepiece industry. He served as the director of the Hong Kong Watch and Clock Manufacturing Association from 1984 to 1993 and as the co-chairman of the Hong Kong Watch and Clock Fair. He was also the former

Company. Mr. Chau has been with the Group for over 14 years, bringing with him over 32 years experience in the timepiece industry. He served as the director of the Hong Kong Watch and Clock Manufacturing Association from 1984 to 1993 and as the co-chairman of the Hong Kong Watch and Clock Fair. He was also the former advisor and the committee member of the Hong Kong Watch and Clock Trade Advisory Council to the Hong Kong Trade Development Council.

### MR. LEUNG Yung Chief Executive Officer (Peace Mark (Holdings) Ltd.)

58, is responsible for the Group strategic planning, business development, marketing and product research and development, as well as coordinating overall business operations. He joined the Group since it was founded and has over 39 years experience in the timepiece industry. He is the President of the Hong Kong Watch Manufacturers Association Limited.

### MR. TSANG Kwong Chiu, Kevin Chief Financial Officer (Peace Mark (Holdings) Ltd.)

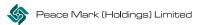
39, is responsible for the accounting and overall financial management, corporate finance, investor relations function of the Group. Mr. Tsang holds a Master of Business Administration degree from the University of Hull and a Master degree in Electronic Commerce and Internet Computing from the University of Hong Kong. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Insuitute of Certified Public Accountants. He is also a member of the Hong Kong Institute of Directors. Mr. Tsang has more than 17 years experience in accounting and finance.

## MR. MAN Kwok Keung Technical Director (Peace Mark (Holdings) Ltd.)

59, is responsible for product engineering in the PRC. Mr. Man holds a Bachelor's degree in Civil Engineering from the University of Calgary, Canada and has more than 23 years experience in production management in the timepiece industry. He has been with the Group since it was founded.

# MR. CHENG Kwan Ling Director (Peace Mark (Holdings) Ltd.)

55, is responsible for the general management and finance of the Group's operations in the PRC. Mr. Cheng holds a diploma in Management Association and is a member of the British Institute of Management. He has over 31 years experience in accountancy and general management and has been with the Group for over 17 years.



#### INDEPENDENT NON-EXECUTIVE DIRECTORS

#### MS. SO, Susan

#### Independent Non-executive Director (Peace Mark (Holdings) Ltd.)

53, is the Managing Director of Guo Ye Holdings Co., Limited and Guo Ye Enterprises Limited the principal activities of which are investment holding and the provision of investment consultancy services covering, among others, telecommunication, media, energy supply in the PRC. Ms. So has extensive management experience in relation to trade and investment projects (including information technology, sales and marketing) in the PRC. She has been a consultant of various companies in USA and PRC.

#### MR. KWOK Ping Ki, Albert

#### Independent Non-executive Director (Peace Mark (Holdings) Ltd.)

72, is a former Director of the Electrical and Mechanical Services of the HKSAR Government and retired in 1993. Mr. Kwok served as the Secretary and Director General of Hong Kong Institution of Engineers until February in 2002. He holds a Master of Business Administration degree. He has extensive experience in business administration and in engineering professional practice.

#### MR. TANG, Yat Kan

#### Independent Non-executive Director (Peace Mark (Holdings) Ltd.)

56, is a partner of Messrs. King & Co., a firm of Solicitors & Notaries in Hong Kong and has been a Notary Public since 1991. He is a Solicitor of the Supreme Court of England and Wales, the Supreme Court of Hong Kong and the Supreme Court of Singapore. He has been in general legal practice for over 21 years and is experienced in the fields of conveyancing and civil litigation.

#### MR. WONG Yee Sui, Andrew

#### Independent Non-executive Director (Peace Mark (Holdings) Ltd.)

57, is a partner of W. M. Sum & Co., a firm of Certified Public Accountants in Hong Kong. Mr. Wong holds a Master of Business Administration degree and is a Chartered Accountant and a fellow member of Hong Kong Institute of Certified Public Accountants. Mr. Wong has extensive experience in the auditing and finance field in Hong Kong and overseas. He is also an independent non-executive director and chairman of the audit committee of Lai Fung Holdings Limited, a company listed in Hong Kong.

### MR. MAK Siu Wing, Clifford

#### Independent Non-executive Director (Peace Mark (Holdings) Ltd.)

64, is the Managing Director of TCW Asia Limited, the Asian subsidiary of the TCW Group (Trust Company of The West), which is a Los Angeles based investment management company. Mr. Mak holds a Master of Business Administration degree from New York University. He has extensive experience in investment management. Mr. Mak also serves as an advisor to SG Asset Management (Hong Kong) Limited, the asset management arm of the Societe Generale.

#### CORPORATE SUPPORT



MR. CHANG, Eddy
Financial Controller (Peace Mark (Holdings) Ltd.)

41, is responsible for the finance and banking relationship of the Group. He is a member of the Hong Kong Institute of Certified Public Accountants and the Senior International Financial Manager of International Financial Management Association. Mr. Chang was appointed as a Justice of the Peace by Western Australia.



MS. FONG, Sams
Company Secretary and Assistant Financial Controller (Peace Mark (Holdings) Ltd.)

31, is responsible for the Group's company secretarial matters, accounting as well as investor relations functions. She graduated with a Bachelor's degree in Accounting. Ms. Fong is an associate member of both the Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants.



MR. KWEE, Raymond
Financial Controller (China Division) (Peace Mark Ltd.)

31, is responsible for the accounting and banking relationship functions for the Group's subsidiary companies in the PRC. He graduated with a Bachelor's degree in Managerial Statistics from the City University of Hong Kong. He has been with the Group for over 9 years.



MR. AU-YEUNG, Billy Internal Auditor (Peace Mark (Holdings) Ltd.)

31, is responsible for the internal audit function of the Group. Mr. Au-yeung holds a Bachelor's degree in Accounting from the Hong Kong University of Science & Technology and a Master degree in Electronic Commerce from the Open University of Hong Kong. He is an associate member of Hong Kong Institute of Certified Public Accountants and the Association of Chartered Certified Accountants.



MR. GEWIRTZ, Jonah
Chief Financial Officer (Omni Watch & Clock Co., LLC.)

51, is responsible for the accounting and financial matters of the Group's US subsidiary. He graduated on the deans list, summa cum laude from Queens College with Bachelor's degree in Accounting. He is a member of the American Institute of Certified Public Accountants.



MR. TRIEBOLD, Oliver
Director (Milus International S.A.)

40, is responsible for the legal and compliance matters of the Group's Swiss operation. He holds a PhD in law, M.C.J. from New York University. He is also the Attorney at law admitted to the Bar of Zurich.



MS. LAI, Cherry Corporate Communications Manager (Peace Mark (Holdings) Ltd.)

32, is responsible for media relations activities, corporate events as well as managing the Group's corporate communications campaigns. She holds a Master degree in Marketing from Stirling University.



MR. NG, Bernie

Group Human Resources Manager (Peace Mark (Holdings) Ltd.)

40, is responsible for all the human resources management of the Group. Mr. Ng holds an MBA from the City University of Hong Kong and a Master degree in Human Resources Management from the Hong Kong Polytechnic University. He has more than 12 years experience in Hong Kong and China human resources management.

# MARKETING & DISTRIBUTION CHINA & TAIWAN



MR. MA, Xiao Di Chief Executive Officer (Chongqing Meida Enterprise Co., Ltd.)

55, is responsible for managing and developing new business opportunities for the group's retail operations within the western China markets. He is a member of the 14th and 15th National People's Congress representative in the Yu Chong District and also serves in numerous business and government related councils and organizations in the Yu Chong District.



MR. HO, Curtis
General Manager (Mega Chains (China) Ltd.)

44, , is responsible for operating "TimeZone" a watch retail network covering 45 major cities in mainland China. Mr. Ho holds a Master of Business Administration degree from the Heriot-Watt University. He has over 20 years' experience and exposure in retail and distribution network establishment over the region including Hong Kong, China and the Pacific rim.



MR. KWOK, Samuel

General Manager (Solomon Watch & Jewllery Co., Ltd.)

41, is responsible for the business development of the luxury watch retail market in China. Mr. Kwok holds a Master of Business Administration degree from the University of Pailsey and a PhD in Management jointly from the European University of Ireland and University of International Business and Economics of Beijing. He is a fellow member of the Association of Chartered Certified Accountants and the Hong Kong Institute of Certified Public Accountants



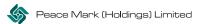
MR. LEVITT, Howard
Director (Peace Mark Tourneau (Holdings) Ltd.)

50, joined Tourneau in 1991 as Vice President/Finance. In July 2006, he was awarded the Ernst & Young Entrepreneur of the Year in the Retail category for the New York Area and is Vice President of the Retail Marketing Society and a member of the National Retail Federation.



MR. HSIEH, Stephen Cheif Executive Officer (Epoch World Co., Ltd.)

48, is responsible for the brand name and retail outlets development of the Taiwanese subsidiary. He has 22 years experience in brand development and wholesale distribution. He also has over 7 years experience in developing retail outlets.





MS. YIM, Jenny General Manager (Goldsmith Timepieces Co., Ltd.)

54, is responsible for the Group's China sales and distribution development. She has over 28 years experience in timepiece production management and retail development. Prior to joining the Group, Ms. Yim was the Chief factory manager of a state owned enterprise namely 上海手錶二廠.



MR. CHONG, Jonathan

Assistant General Manager, Regional China (Peace Mark Ltd.)

39, is responsible for managing and developing new business opportunities for the Group's retail operations in western China. Mr. Chong holds a Bachelor's degree in Commerce from Saint Mary's University. Prior to joining the Group, he was with Le Saunda Group to develop a new cosmetic brand in China and was responsible for image building and product sourcing to the retail operation.



MR. CHEN, Wei General Manager (Ningbo Yihe Timepieces Co. Ltd.)

37, is responsible for managing and developing the timepiece and jewellery retailing network in Zhejiang province. He has more than 10 years experience in jewellery and timepiece retail and wholesale management.



MR. LIN, Shaowei

General Manager (Shenzhen Modern Watch Showpiece Co. Ltd.)

42, is responsible for business development of the timepiece retail market in Guangdong province. Mr. Lin has extensive experience and exposure in retailing management of timepiece products.

# MARKETING & DISTRIBUTION US + OEM/ODM SALES & MARKETING



MR. SCHNECK, Robert
Chief Executive Officer (Omni Watch & Clock Co., LLC.)

58, is responsible for the overall business development for the U.S. subsidiary. Mr. Schneck has over 37 years experience in the timepiece importing and distribution industry and was the recipient of several "Vendor of the Year" Awards. He also serves as the Chairman of the United States Watch Council Membership Committee.



MR. FABBRI, Terence
Sales Manager (Omni Watch & Clock Co., LLC.)

55, is based in both Bentonville, Arkansas and Hong Kong and is directly responsible for development of new merchandising program with Wal-Mart Stores and other key retailers in the United States. Prior to joining the Group, Mr. Fabbri served as Vice President of Timex Watch Co.



MR. CHAN, Gary Head of Marketing (Peace Mark Ltd.)

37, is responsible for the timepiece marketing function, in particular the US market of the Group. He has over 15 years experience in the timepiece industry. He has been with the Group for over 11 years.



MR. TAI, Terry Head of Brand Name Division (Peace Mark Ltd.)

55, is responsible for the business development of the brand name division of the Group. He is a former Director (1992-1995) of the Federation of Hong Kong Watch Traders and Industries Ltd. He is also an organizing committee member of HK Watch Q Mark. He has over 35 years experience in the timepiece industry.



MS. SHING, Money
Marketing Manager (Peace Mark Ltd.)

33, is responsible for the timepiece marketing function, in particular the US market. She has been with the Group for over 8 years.





MR. WONG, Eddie

Marketing Manager (Peace Mark Ltd.)

47, is responsible for the OEM business of Japan and part of the

European market. He has 11 years experience in the related business.



Mr. HECK, Hardy
Consultant of Business Development (Peace Mark Ltd.)

62, graduated from the Academy of Business in Duesseldorf, Germany. He is an advisor to the board of directors for business development and marketing in Central Europe. He has 35 years experience in the timepiece industry.





MR. EDÖCS, Jan CEO (Milus International S.A.)

35, is responsible for the business development and marketing of the Milus brand. Prior to joining the Group, he was the Sales-Marketing Director (Switzerland) and International Sales Manager of VERSACE S.A..



MS. SIEBER, Barbara
Marketing Director (Milus International S.A.)

39, is responsible for developing brand positioning and marketing strategies for the brand. Prior to joining the Group, she was the Marketing Director of Flik Flak – Swatch Group and Visual Marketing Manager of Swarovski.



MR. CHAU, Quinton
Director (Milus (Far East) Ltd.)

26, is responsible for the business development and brand positioning of Milus in the Greater China region. Prior to joining Milus, he was the Group's Head of Corporate Communications. He graduated deans list, cum laude from the University of San Francisco with a Bachelor's degree in Finance and holds a Master degree in Corporate Governance & Directorship from the Baptist University of Hong Kong. He is the son of the Chairman.



MR. KOHLERMANN, Philipp Director (Milus Germany GmbH)

41, is responsible for the business development and brand positioning of Milus in Germany and Austria. Prior to joining the Group, he was CEO of Luxury Brand International and Sales Director for Charriol Watches and D'Arsy in Germany, Austria, Benelux and Scandinavia.



MR. DE JAILLON, Hugues
Chief Executive Officer (Peace Mark Holdings SAS)

50, is responsible for developing and managing new businesses within the EU region as well as other new markets. He holds a Bachelor's degree in Commerce and Law and has over 24 years experience in China trade, and headed numerous operations related to import, export and manufacturing.



MR. JOURDAIN, Bruno
Vice President, Marketing (Peace Mark Holdings SAS)

45, is involved in development and the marketing of Peace Mark activities in France. Prior to joining the Group, he worked for 15 years in the watch industry as Product Manager for MAIER SA in France and Watch Department Manager for COMOTEC Far East Ltd. in Hong Kong.



MR. BOETTO, Marcello
Vice President, Marketing (Peace Mark Ltd.)

45, is responsible for representing Peace Mark in Italy, Greece, Spain, and Portugal. He is also in-charge of developing, managing, and marketing the OEM business in Europe. Prior to joining the Group, he was marketing and product consultant for several Italian watch companies interacting with the brand customers and suppliers in Asia and Switzerland. He has over 20 years experience in the timepiece industry.



MRS. NIEDERLEITNER, Ulrike General Manager (Madison N.Y. Ltd.)

52, is responsible for the overall business development of the Central Europe market. Together with her husband, Mr. Lorenz Niederleitner was one of the earliest exporters of watches and clocks to the German market. Mrs. Niederleitner is very popular and well received by the buyers of the European importers.



#### MANUFACTURING MANAGEMENT & OPERATION MANUFACTURING R&D & ENGINEERING



MR. LEUNG, Winson Chief Factory Manager (Peace Mark Ltd.)

49, is responsible for managing the watch production and the development of our watch repair school in Shenzhen, the PRC. Mr. Leung holds a certificate in watch repairing from Lee Wai Lee Technical Institute in Hong Kong. He has over 27 years experience in product management in the timepiece industry. He is the brother of the CEO.



MR. FUNG, Charles General Manager (Timetech Industrial Ltd.)

41, is responsible for the timepiece marketing function, in particular the Japanese and European market, of the Group. He has over 24 years experience in the timepiece industry and 13 years experience in the field of timepiece production engineering.



MR. LEUNG, David Director (Watchsmith Timepieces Servicing Co., Ltd.)

63, is responsible for overseeing the service center network. Having worked over 20 years in one of the world's largest watch group, he brings on board experience in different sectors of the watch industry including technical training, marketing and manufacturing of watches and movements.



MR. YIP, Samuel Operation Manager (Peace Mark Ltd.)

52, is responsible for managing the timepiece operation of the Group. Mr. Yip is also the management representative of ISO 9001 ensuring the Group's continuing compliance of the ISO 9001 standard. He has over 22 years experience in the timepiece industry.



MR. LIU, Ken Chief Designer (Peace Mark Ltd.)

32, is responsible for the Group's product design development, management and training for the OEM/ODM design division. He graduated in Commercial Design from Hong Kong Vocational Training Centre and also holds various certificates relating to jewellery and timepiece design, appraisal, and production. His designs and creations has won the Group numerous awards and recognitions.



MR. WONG, Ronald Senior Designer (Peace Mark Ltd.)

34, is responsible for the Group's product design development projects. He holds Bachelor's degree in Product Design and Analysis. Mr. Wong is a full member of the Chartered Society of Designers (MCSD) and Industrial Designers Society of America (I/IDSA). And is also a course development advisor of department of design at Hong Kong Institue of Vocational Education – Shatin.



MR. JUNOD, Paul *Independent Design Consultant (Milus International S.A.)* 

49, is a ETS Micro-technical Engineer and creates and develops very outstanding and innovative watch collections. Mr. Junod's designs have won numerous awards and stand for uncompromising creativity.



MR. TAKEHIKO, Emi Production Engineer (Peace Mark Ltd.)

62, is in charge of managing quality control issues and operational issues for the assembly plant in China. He is also responsible for technical support and staff training. Mr. Takehiko holds a Bachelor's degree in an Electrical and Mechanical Engineering from Kagoshima University. He has over 38 years of experience in production management.