

## Directors and Senior Management Profile

### EXECUTIVE DIRECTORS

Mr. LI Kuo Hsing, aged 47, is the founder, Chairman and a major shareholder of the Group, and a recognised leader of the Hong Kong entertainment industry. With over 23 years of experience in the home video and media entertainment industry, he is responsible for the corporate strategy and development of the Group. He has also been responsible for film production, the selection and acquisition of film and program titles since the establishment of the Group in 1984. He is the Vice Chairman of the Federation of Motion Film Producers of Hong Kong Limited since 1998 and appointed Member of the Election Committee for the Performing Arts sub-sector of the Legislative Council Election.

Mr. TONG Hing Chi, aged 51, is the Managing Director of the Group, responsible for the Group's overall general and financial administration. He has also been involved in the Group's corporate strategy and development since he joined the Group in 1992. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Institute of Certified Public Accountants. He has over 19 years of experience in the home video entertainment industry in Hong Kong and overseas. Mr. TONG has been the Vice Chairman of Hong Kong, Kowloon & New Territories Motion Picture Industry Association Limited ("MPIA") since 2001. Mr. TONG is also the Chairman of China Chief Cable TV Group Limited, a company listed on the Growth Enterprise Market of the Stock Exchange of Hong Kong Limited.

Mr. CHAU Kei Leung, aged 42, is responsible for the selection and acquisition of films and programs and the formulation of sales and marketing strategies. He is also responsible for the sub-licensing of film rights to overseas video distributors and TV operators in Hong Kong and overseas. He joined the Group in 1987 and has over 18 years of experience in the home video entertainment industry.

### NON-EXECUTIVE DIRECTORS

Mr. CHAN Ngan Piu, aged 71, has over 37 years of experience in the manufacturing sector in Hong Kong and Mainland China. Mr. CHAN joined the Group in 1988.

### INDEPENDENT NON-EXECUTIVE DIRECTORS

Mr. CHEUNG Yui Kai, Warren, aged 39, has over 14 years of investment banking experience in the Asian Pacific region. He was appointed as an independent non-executive director of the Company in May 2003. He worked with PricewaterhouseCoopers (formerly known as Price Waterhouse), Standard Chartered Asia Limited and ABN AMRO Asia Corporate Finance Limited before. He is currently a director of Polaris Capital (Asia) Limited. Mr. CHEUNG is also a CPA member of the Hong Kong Institute of Certified Public Accountants.

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### INDEPENDENT NON-EXECUTIVE DIRECTORS *(Continued)*

Ms. WANG Huarong, aged 42, has over 16 years of experience, including management experience, in information technology and financial service industry and was appointed as an independent non-executive director of the Company in October 2004. She had been a General Manager of Sparkice (Hong Kong) Ltd. which is a leading e-commerce company focusing on international trade of China market, a Senior Software Engineer at DSP Development Corporation in Boston, and worked at Fixed Income Technology Group of Goldman Sachs International. Ms. WANG received her Bachelor of Science degree in computer science from Beijing University of Aeronautics and Astronautics, and a Master of Science degree in Information Systems from North-Eastern University in the USA.

Mr. CHEUNG Ming Man, aged 49, has extensive experience in the sector of culture and performance and was appointed as an independent non-executive director of the Company in September 2004. Mr. CHEUNG has also participated in a number of community associations, including the Hong Kong Chinese Importers' & Exporters' Association (Executive Director); The Hong Kong Special Administrative Region Election Committee (First and Second Election Committee Member); Deputy of the National People's Congress of PRC Election Committee (Ninth and Tenth Election Committee Member) and Chinese People's Political Consultative Conference Guangxi Zhuangzu Zizhiqu (Member).

### SENIOR MANAGEMENT

Mr. CHAN Lun Ho, aged 36 is the Company's Company Secretary, Qualified Accountant and the Group's financial controller and is responsible for all financial and accounting matters of the Group. He is a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Institute of Certified Public Accountants. He has over 14 years of auditing and accounting experience. He joined the Group in July 2002.

Mr. LONG Sao Ian, aged 47, is the Program Development Manager of MATV Limited, a subsidiary of the Company. Mr. LONG is responsible for the development and management of the Group's TV operations. Mr. LONG has 26 years of experience in TV operations. Prior to joining the Group in December 2000, Mr. LONG worked for Commercial Radio, Television Broadcasting Ltd, HK Cable TV and Chinese Entertainment Television.