

Investor Relations

投資者關係

Transparency has always been a prerequisite in Linmark's investor relations efforts. During the year under review, the Group focused on disseminating information regularly and proactively to help investors make the most informed investment decisions.

Meetings and conferences continued to be important tools used by the Group to achieve investor relations goals. During the year under review, the Group organised four investor group presentations and press conferences following its interim, third quarterly and final results announcements, and after the announcement of the acquisition of 60% interest in Dowry Peacock. Linmark also organised 4 conferences and 39 one-on-one meetings with investors to provide them with more in-depth information of the Group and its development.

To better understand investors' views on the company, Linmark conducted an investor audit after the announcement of the Dowry Peacock acquisition and collected valuable responses. The Group will continue to conduct regular investor audits to ultimately facilitate mutual understanding between the Group and the investment community.

The Group also sees the media as essential to helping it maintain a transparent operation. Apart from ensuring exposure by holding timely press conferences, Linmark's management has been regularly featured in both the regional and local financial media, such as Bloomberg TV and the Hong Kong Economic Journal for points of views on the industry and the Group's business updates. By providing the media and investors with background of the industry and information on market trends and prospects, Linmark assists them in gaining better understanding of its business.

林麥一向以透明度作為與投資者建立關係之先決條件。於本回顧年度內，本集團專注於積極向投資者定期發佈消息，讓投資者得以全盤掌握有關資料作出最佳投資決策。

會晤投資者及舉行投資者會議，仍是本集團達致投資者關係目標的重要渠道。於本回顧年度內，本集團在其中期、第三季及全年業績公佈後，以及於發表收購 Dowry Peacock 60%權益之公佈後，舉行四次投資者團體簡報會及新聞發佈會。林麥亦與投資者舉行4次會議及39次個別會議，更深入為投資者提供有關本集團及其發展之資料。

為更了解投資者對本公司之意見，林麥於發表收購 Dowry Peacock 之公佈後進行投資者調查，收集投資者之寶貴意見。本集團亦將繼續定期進行投資者調查，極力促進本集團與廣大投資者之間的相互了解。

本集團亦很重視傳媒，藉其維持高透明度之運作。除了舉行適時之新聞發佈會以確保曝光率外，林麥之管理層亦不時出席地區及本地之財經媒體如 Bloomberg 電視及香港信報，對行業狀況作出評論，並透露本集團業務的最新進展。林麥更為傳媒和投資者提供行業背景、市場走勢與前景等資訊，以協助他們更透徹了解林麥的業務。