The directors of Television Broadcasts Limited ("Directors") are pleased to present the interim report and condensed consolidated financial information for the six months ended 30 June 2006 in respect of Television Broadcasts Limited (the "Company" or "TVB") and its subsidiaries (the "Group"). The consolidated income statement, consolidated cash flow statement and consolidated statement of changes in equity of the Group for the six months ended 30 June 2006, and the consolidated balance sheet of the Group as at 30 June 2006, all of which are unaudited and condensed, along with selected explanatory notes, are set out on pages 13 to 35 of this report.

## INTERIM DIVIDEND

Directors are pleased to declare an interim dividend of $\mathrm{HK} \$ 0.25$ (2005: $\mathrm{HK} \$ 0.25$ ) per share for $438,000,000$ issued shares.

The Register of Members of the Company will be closed from 11 September 2006 to 12 September 2006, both dates inclusive, during which period, no transfer of shares will be effected. In order to qualify for the above interim dividend, all transfers must be lodged with the Company's Registrars, Computershare Hong Kong Investor Services Limited, Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, for registration not later than 4:00 p.m. on Friday, 8 September 2006. Dividend warrants will be despatched to shareholders on 20 September 2006.

## MANAGEMENT DISCUSSION AND ANALYSIS

## REVIEW OF OPERATIONS

Operating Results for the Period
For the six months ended 30 June 2006 (the "Period"), the Group achieved a turnover of HK $\$ 1,887$ million (2005: HK $\$ 1,913$ million), which represented a decrease of $1 \%$. Cost of sales amounted to HK $\$ 836$ million (2005: HK $\$ 853$ million), which represented a decrease of $2 \%$. Gross profit for the Period stood at HK\$1,051 million (2005: HK\$1,060 million).

Included in cost of sales were the cost of programmes, film rights, movies and stocks for the Period which amounted to HK $\$ 527$ million (2005: HK $\$ 519$ million), representing an increase of $2 \%$.

Selling, distribution and transmission costs for the Period amounted to HK\$228 million (2005: HK $\$ 226$ million), which represented an increase of $1 \%$. General and administrative expenses amounted to HK $\$ 223$ million (2005: HK\$219 million), which represented an increase of $2 \%$.

Other operating income for the Period amounted to HK\$21 million (2005: other operating expenses of HK\$9 million) which was mainly foreign exchange gains. No finance costs were incurred for the Period (2005: HK $\$ 1$ million) as the Group did not have any bank loans during the Period.

Share of the losses of an associate, TVB Pay Vision Holdings Limited (formerly known as Galaxy Satellite TV Holdings Limited), decreased from HK $\$ 99$ million to HK $\$ 87$ million for the Period.

The Group's taxation charge for the Period amounted to HK $\$ 96$ million (2005: HK $\$ 115$ million), which represented a decrease of $17 \%$.

The profit attributable to equity holders amounted to $\mathrm{HK} \$ 470$ million (2005: HK $\$ 545$ million, which included a gain arising from the change in fair value of financial assets of HK\$149 million (the "Change in Value")), which represented a decrease of $14 \%$. The earnings per share was HK\$1.07 (2005: HK\$1.25).

If the Change in Value were excluded, the profit attributable to equity holders would have increased from HK\$396 million in 2005 to $\mathrm{HK} \$ 470$ million in 2006, and the earnings per share would have increased from $\mathrm{HK} \$ 0.90$ to $\mathrm{HK} \$ 1.07$, which represented an increase of $19 \%$.

