# Interim Report 2005

(Stock Code: 583)

# **INTERIM RESULTS**

The Directors of SCMP Group Limited (the "Company") are pleased to announce the unaudited interim results of the Company and its group of companies (the "Group") for the six months ended 30 June 2006 as follows:

# **Condensed Consolidated Balance Sheet**

	Note	Unaudited 30 June 2006 HK\$'000	Audited 31 December 2005 HK\$'000
Non-current assets		36,136	35,791
Intangible assets			
Fixed assets	3	601,704	623,025
Investment properties		733,000	733,000
Lease premium for land		33,120	33,630
Defined benefit plan's assets		36,575	33,539
Interests in associates Long-term investment shares		48,253 172,544	45,443 147,828
		1,661,332	1,652,256
Current coasts			
Current assets Inventories		38,697	38,418
Accounts receivable	4	219,778	245,217
Prepayments, deposits and other receivables		13,663	20,814
Cash and bank balances		165,410	181,449
		437,548	485,898
Current liabilities			
Accounts payable and accrued liabilities	5	93,664	134,996
Taxation payable		52,170	66,725
Subscriptions in advance		16,785	24,431
Bank overdraft, secured		10,637	6,713
Short-term bank loans, unsecured		51,934	51,918
		225,190	284,783
Net current assets		212,358	201,115
Total assets less current liabilities		1,873,690	1,853,371
Non-current liabilities			
Long-term bank loan, unsecured		17,000	17,000
Deferred taxation		103,353	105,461
25.67.64.43.44.6.		120,353	122,461
		1,753,337	1,730,910
Capital and reserves			
Share capital	6	156,095	156,095
Reserves		1,489,092	1,408,314
Proposed dividend		93,657	156,095
		1,582,749	1,564,409
Shareholders' funds		1,738,844	1,720,504
Sharehotaers ranas			
Minority interests		14,493	10,406

#### **Condensed Consolidated Income Statement**

# Unaudited For the six months ended 30 June

		2006	2005
	Note	HK\$'000	HK\$'000
Turnover	2	583,167	536,588
Other revenue	8	4,532	4,514
Total revenue		587,699	541,102
Staff costs		(180,594)	(174,686)
Cost of production materials/sales		(86,040)	(80,072)
Rental and utilities		(16,920)	(15,714)
Depreciation and amortisation		(32,434)	(41,736)
			(13,228)
Advertising and promotion		(16,015)	
Other operating expenses		(73,034)	(72,440)
		(405,037)	(397,876)
Gain on disposal of long-term investment shares			711
Finance costs		(1,760)	(2,621)
		(406,797)	(399,786)
Operating profit		180,902	141,316
Share of profits less losses of associates		2,895	1,775
Profit before taxation		183,797	143,091
Taxation	9	(33,202)	(28,113)
Taxation	,	(00,202)	(20,110)
Profit after taxation		150,595	114,978
Attributable to:			
Shareholders		146,530	112,311
Minority interests		4,065	2,667
		150,595	114,978
Dividend Proposed interim dividend of HK6 cents			
(2005: HK5 cents) per share	10	93,657	78,047
Earnings per share Basic and diluted		9.39 cents	7.20 cents

# Condensed Consolidated Statement of Changes in Equity – Unaudited

For the six months ended 30 June 2006

Δttr	ibutab	le to	share	holi	ders

	Attributable to shareholders									
	Share capital and share premium HK\$'000	Contributed surplus HK\$'000	Investment revaluation reserve HK\$'000	Asset revaluation reserve HK\$'000	Hedging reserve HK\$'000	Translation reserve HK\$'000	Retained profits HK\$'000	Total shareholders' funds HK\$'000	Minority interests HK\$'000	Total equity HK\$'000
Balance at 1 January 2005, as previously reported as equity	197,066	1,021,767	70,608	1,325	 <del>.</del>	(34,380)	428,554	1,684,940		1,684,940
Balance at 1 January 2005, as previously separately reported as minority interests	 	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	· · · · · ·		· · · · · · · · · · · · · · · · · · ·	 <u>-</u>		12,320	12,320
Balance at 1 January 2005,										
as restated Fair value gains from	197,066	1,021,767	70,608	1,325	· · · · · <del>·</del>	(34,380)	428,554	1,684,940	12,320	1,697,260
long-term investment shares			10,798		<del>.</del>			10,798		10,798
Investment revaluation reserve released on disposal				· · · · · <del>·</del>	<del>.</del>	<del>.</del>			· · · · · ·	5
Exchange differences on consolidation					 <del>.</del> 7	(655)		(655)	4	(651)
Surplus on revaluation of leasehold building				3,000	<del>.</del>			3,000	· · · · · ·	3,000
Deferred taxation directly charged to reserve Loss on cash flow hedges				(704) -	(2,621)			(704)		(704) (2,621)
Net income/(expense) recognised directly in equity Profit for the period	 <del>-</del> .	 <del>-</del> .	10,803	2,296	[2,621]	(655) -	112,311	9,823 112,311	2,667	9,827 114,978
Total recognised income/ [expense] for the period Dividends	 <del>-</del> .	(156,095)	10,803	2,296	[2,621]	(655) -	112,311	122,134 (156,095)	2,671	124,805 (156,095
Balance at 30 June 2005	197,066	865,672	81,411	3,621	[2,621]	(35,035)	540,865	1,650,979	14,991	1,665,970
Balance at 1 January 2006 Fair value gains from	197,066	865,672	93,216	3,624	<del>.</del>	(35,938)	596,864	1,720,504	10,406	1,730,910
long-term investment shares Exchange differences on		· · · · · · · · · · · · · · · · · · ·	24,716	· · · · <del>-</del>	<del>.</del>	· · · · · <del>·</del>		24,716	· · · · · ·	24,716
consolidation	-	-	-	-	-	3,189	-	3,189	22	3,211
Net income recognised directly in equity Profit for the period	· · · · · · · · · · · · · · · · · · ·	 <del>-</del> .	24,716 -	· · · · · · · · · · · · · · · · · · ·	 <del>.</del> _	3,189	- 146,530	27,905 146,530	22 4,065	27,927 150,595
Total recognised income for the period Dividends	· · · · · · · · · · · · · · · · · · ·	 <del>.</del> .	24,716 -		 <del>.</del> -	3,189	146,530 (156,095)	174,435 (156,095)	4,087 -	178,522 (156,095
Balance at 30 June 2006	197,066	865,672	117,932	3,624	-	(32,749)	587,299	1,738,844	14,493	1,753,337

Note: The proposed interim dividend of HK\$93,657,000 for the six months ended 30 June 2006 is to be paid out of the Company's retained profits.

#### **Condensed Consolidated Cash Flow Statement**

# Unaudited For the six months ended 30 June

	30 Ju	ne	
	2006	2005	
	HK\$'000	HK\$'000	
Net cash inflow generated from operations	191,314	149,435	
Interest paid	(1,760)	(2,621)	
Tax paid	(49,865)	(396)	
Net cash inflow from operating activities	139,689	146,418	
Net cash outflow from investing activities	(3,557)	(77,853)	
Net cash inflow before financing activities	136,132	68,565	
Financing activities			
Drawdown of short-term bank loan	_	1,881	
Dividend paid	(156,095)	(156,095)	
Net cash outflow from financing activities	(156,095)	(154,214)	
Decrease in cash and cash equivalents	(19,963)	(85,649)	
Cash and cash equivalents at 1 January	174,736	360,737	
Cash and cash equivalents at 30 June	154,773	275,088	

#### Notes to the financial statements

#### 1. Basis of preparation and accounting policies

The unaudited condensed consolidated interim financial statements ("interim financial statements") are prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and Appendix 16 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

These interim financial statements should be read in conjunction with the 2005 annual financial statements.

The accounting policies and methods of computation used in the preparation of these condensed interim financial statements are consistent with those used in the annual financial statements for the year ended 31 December 2005.

HKICPA has issued a number of new standards, amendments to standards and interpretations that are effective for accounting periods beginning on or after 1 January 2006. The Group has carried out an assessment of these standards, amendments and interpretations and considered that they have no significant impact on these interim financial statements.

#### 2. Segment information

The Company acted as an investment holding company during the period. The principal activities of the Group comprised the publishing, printing and distribution of the South China Morning Post, Sunday Morning Post and other print and digital publications, property investment, video and film post-production, and music publishing.

Substantially all the activities of the Group are based in Hong Kong and below is an analysis of the Group's turnover and contribution to operating profit by principal activity:

	For the six	Turnover For the six months ended 30 June 2006 2005		tion to g profit months D June
		2005	2006	2005
	HK\$'000	HK\$'000	HK\$'000	HK\$'000
Newspapers, magazines and			485.058	
other publications	561,099	517,003	175,357	141,036
Investment properties	8,692	7,724	6,346	5,771
Video and film post-production	10,278	10,151	(1,849)	(5,924)
Music publishing	3,098	1,710	1,048	433
Total	583,167	536,588	180,902	141,316

# 3. Fixed assets

	easehold buildings HK\$'000	Other fixed assets HK\$'000	Assets in progress HK\$'000	Total HK\$'000
At 1 January 2006		1 012 002		1 222 //2
Cost or valuation Accumulated depreciation and	308,868	1,013,993		1,323,463
impairment losses	(70,823)	(629,562)	(53)	(700,438)
Net book value at 1 January 2006	238,045	384,431		623,025
Additions		2,448	4,551	6,999
Depreciation	(3,304)	(25,016)		(28,320)
Translation differences		142		142
Disposals		(142)		(142)
Transfer	_	2,632	(2,632)	
Net book value at 30 June 2006	234,741	364,495	2,468	601,704
At 30 June 2006				
Cost or valuation	308,868	1,016,853	2,521	1,328,242
Accumulated depreciation and				
impairment losses	(74,127)	(652,358)	(53)	(726,538)
Net book value at 30 June 2006	234,741	364,495	2,468	601,704
Analysis of cost and valuation as at 30 June 2006				
At cost	299,673	1,016,853	2,521	1,319,047
At valuation – 1990	9,195		<u> </u>	9,195
	308,868	1,016,853	2,521	1,328,242

# 4. Accounts receivable

The Group allows an average credit period of 7 to 90 days to its trade customers and an ageing analysis of trade receivables by due date is as follows:

	30 June 2006		31 Decer	mber 2005	
	Balance	Percentage	Balance	Percentage	
	HK\$'000	%	HK\$'000	%	
0 to 30 days	140,432	61.4	172,374	67.9	
31 to 60 days	48,175	21.1	46,980	18.5	
61 to 90 days	31,048	13.6	21,343	8.4	
Over 90 days	9,051	3.9	13,108	5.2	
Total	228,706	100.0	253,805	100.0	
Less: Accumulated impairment					
losses	(8,928)		(8,588)		
	219,778		245,217		

#### 5. Accounts payable and accrued liabilities

6.

7.

8.

Included in accounts payable and accrued liabilities are the following trade payables:

		June 2006	31 L	ecember 2005
	Balance	Percentage	Balance	Percentage
	HK\$'000	%	HK\$'000	9/
0 to 30 days	17,716	72.0	25,311	3.08
		12.7	1,451	4.
31 to 60 days	3,127			
61 to 90 days	195	0.8	517	1.1
Over 90 days	3,570	14.5	4,056	12.9
Total accounts payable	24,608	100.0	31,335	100.0
Accrued liabilities	69,056		103,661	
Total accounts payable and				
accrued liabilities	93,664		134,996	
acci ded tiabitities	75,004			
Share capital				
			30 June 2006 HK\$'000	31 December 2005 HK\$'000
Capital commitments				
Capital commitments			30 June 2006 HK\$'000	31 December 2005 HK\$'000
Capital commitments  Capital commitments for property, plant a  Contracted, but not provided for  Authorised, but not contracted for	nd eguipment			
Capital commitments for property, plant a Contracted, but not provided for	nd equipment		HK\$'000 8,276	HK\$'000
Capital commitments for property, plant a Contracted, but not provided for	nd equipment		HK\$'000 8,276 21,928	HK\$'000 3,380 35,872
Capital commitments for property, plant a Contracted, but not provided for Authorised, but not contracted for	nd equipment		8,276 21,928 30,204	3,380 35,872 39,252 the six months
Capital commitments for property, plant a Contracted, but not provided for Authorised, but not contracted for	nd equipment		8,276 21,928 30,204 For t	3,380 35,872 39,252 the six months ided 30 June
Capital commitments for property, plant a Contracted, but not provided for Authorised, but not contracted for	nd equipment		8,276 21,928 30,204	3,380 35,872 39,252 the six months
Capital commitments for property, plant a Contracted, but not provided for Authorised, but not contracted for Other revenue	nd equipment		8,276 21,928 30,204 For en 2006 HK\$'000	3,380 35,872 39,252 the six months ided 30 June 2005 HK\$'000
Capital commitments for property, plant a Contracted, but not provided for Authorised, but not contracted for  Other revenue  Dividend income	nd equipment		HK\$'000 8,276 21,928 30,204 For en 2006 HK\$'000	3,380 35,872 39,252 the six months ded 30 June 2005 HK\$'000
Capital commitments for property, plant a Contracted, but not provided for Authorised, but not contracted for  Other revenue  Dividend income Interest income	nd equipment		8,276 21,928 30,204 For en 2006 HK\$'000	3,380 35,872 39,252 the six months ided 30 June 2005 HK\$'000
Capital commitments for property, plant a Contracted, but not provided for Authorised, but not contracted for  Other revenue  Dividend income	nd equipment		HK\$'000 8,276 21,928 30,204 For en 2006 HK\$'000	3,380 35,872 39,252 the six months ded 30 June 2005 HK\$'000
Capital commitments for property, plant a Contracted, but not provided for Authorised, but not contracted for  Other revenue  Dividend income Interest income	nd equipment		8,276 21,928 30,204 For en 2006 HK\$'000	3,386 35,877 39,255 the six months ided 30 June 2000 HK\$*000

#### 9. Taxation

# For the six months ended 30 June

	ended 30 June	
	2006	2005
	HK\$'000	HK\$'000
Company and subsidiaries		
Hong Kong profits toy	34,964	26,613
Overseas taxation	347	395
Deferred taxation relating to the origination and		
reversal of temporary differences	(2,109)	1,105
Taxation charges	33,202	28,113

Hong Kong profits tax has been provided at a rate of 17.5% (2005: 17.5%) on the estimated assessable profit for the period. Taxation on overseas profits has been calculated on the estimated assessable profit for the period at the rates of taxation prevailing in the countries in which the Group operates.

#### 10. Dividend

A 2005 final dividend of HK10 cents per share, totalling HK\$156,095,000 was paid in May 2006. A 2004 final dividend of HK7 cents per share and a special dividend of HK3 cents per share, totalling HK\$156,095,000 were paid in May 2005.

The Directors have declared an interim dividend of HK6 cents (2005: HK5 cents) per share, amounting to HK\$93,657,000 (2005: HK\$78,047,000), for the period.

### 11. Earnings per share

The calculation of basic and diluted earnings per share is based on the profit for the period attributable to shareholders of HK\$146,530,000 (2005: HK\$112,311,000) and 1,560,945,596 (2005: 1,560,945,596) shares in issue during the period.

As at 30 June 2006, there were share options outstanding that enable holders to subscribe for 7,033,000 shares (2005: 7,773,000 shares) in the Company. These share options could potentially dilute basic earnings per share in the future, but were not included in the calculation of diluted earnings per share because they are antidilutive for the periods presented.

# 12. Approval of the interim financial statements

These interim financial statements were approved by the Board of Directors on 31 August 2006.

# MANAGEMENT DISCUSSION AND ANALYSIS

# **OPERATING RESULTS OF THE GROUP**

Net profit for the first half of 2006 was \$146.5 million, an increase of \$34.2 million or 30% over the first half of 2005. The interim results were boosted by strong advertising sales and reduced losses in the video and film post-production division.

	For the six months	ended 30 June		
(HK\$ millions, except per share amounts)	2006	2005	% Change	
Turnover	583.2	536.5		
Staff costs	(180.6)	(174.7)	3	
Production costs	(86.0)	(80.1)	7	
Rental and utilities	(16.9)	(15.7)	8	
Advertising and promotions	(16.0)	(13.2)	21	
Other operating expenses	(73.1)	(72.4)	1	
Operating costs before depreciation and amortisation	(372.6)	(356.1)	5	
Depreciation and amortisation	(32.4)	(41.7)	(22	
Operating profit from principal activities	178.2	138.7		
Other revenue	2.1	2.1		
Osin and disposal office a terms investor and about			<del>.</del>	
Gain on disposal of long-term investment shares	<del>.</del>	0.7	(100	
Net finance income/(charges)	0.6	(0.2)	(100	
	- 0.6 180.9		(100 *	
Net finance income/(charges)  Operating profit	180.9	141.3		
Net finance income/(charges)  Operating profit  Taxation	180.9	(0.2)	28	
Net finance income/(charges)  Operating profit	180.9	(0.2) 141.3 (28.1)		
Operating profit  Taxation Profits of associates	180.9 (33.2) 2.9	(0.2) 141.3 (28.1) 1.8	28 	

<sup>\*</sup> Represents a decrease in excess of 100%

# Turnover

Turnover for the six months ended 30 June 2006 and 2005, by business segment and for the Group as a whole, were as follows:

For the six months		
2006	2005	% Change
492.3	451.3	9
68.8	65.7	5
	7.7	
	10.1	2
3.1	1.7	82
583.2	536.5	9
	2006 492.3 68.8 8.7 10.3 3.1	492.3       451.3         68.8       65.7         8.7       7.7         10.3       10.1         3.1       1.7

#### Operating Profit and EBITDA by Division

Operating profit and EBITDA for the six months ended 30 June 2006 and 2005, by business segment and for the Group as a whole, were as follows:

	Contribu	ıtion to		Contribu	tion to	
	EBIT	EBITDA		operating profit		%
(HK\$ millions)	2006	2005	Change	2006	2005	Change
Newspaper publishing	192.9	169.0	14	166.0	133.2	25
Magazine and book publishing	9.7	8.7	11	9.3	7.9	18
Investment properties	6.3	5.7	11	6.3	5.7	11
Video and film post-production	0.6	(3.4)	*	(1.8)	(5.9)	(69)
Music publishing	1.1	0.4	*	1.1	0.4	*
Total	210.6	180.4	17	180.9	141.3	28

<sup>\*</sup> Represents decrease/increase in excess of 100%

#### **Operating Costs and Expenses**

Operating costs and expenses before depreciation increased 5% or \$16.5 million. The average cost of newsprint rose 11% from US\$545 to US\$604 per metric ton. The current market price of 48.8 gsm newsprint is US\$625 per metric ton. Newsprint consumption was flat. Staff costs increased 3% due to an increase in headcount and salary increments. Advertising and promotion expenses increased 21% as events sponsorship and marketing activities were stepped up.

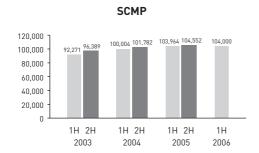
#### **FINANCIAL REVIEW BY BUSINESS**

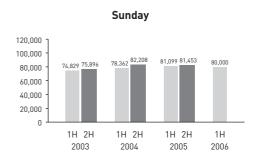
#### **Publishing**

The Newspaper Division accounted for 84% of turnover and 92% of operating profit of the Group. EBITDA and operating profit margins improved. Higher notices revenue from a strong IPO market and sustained growth in display revenue were key factors behind a surge in operating profits.

	For the six months ended 30 June			
(HK\$ millions)	2006	2005	% Change	
Turnover				
Newspaper publishing	492.3	451.3	9	
Magazine and book publishing	68.8	65.7	5	
Total	561.1	517.0	9	
EBITDA	202.6	177.7	14	
Operating profit	175.3	141.1	24	
Net profit	141.9	112.0	27	
EBITDA margin	36%	34%		
Operating profit margin	31%	27%		

The unaudited daily circulation of *South China Morning Post* remained stable at 104,000 copies while *Sunday Morning Post* dropped 1% to 80,000 copies.





Note: Audited except 1H 2006

Display revenue rose 11% compared with an 8% increase in newspaper ad spend in Hong Kong. Ad volume rose 4% and ad yield was 5% higher, aided by rate increases and an increase in color ad bookings at a premium.

Classified revenue rose 12% on the back of a significant increase in notices revenue which rose 47% as a result of several successful IPOs. Recruitment revenue was stable with ad yields rising 2% and 7% for *Classified Post* and *Jiu Jik*, respectively. Ad volume was under pressure. According to ACNielsen, the number of positions advertised in the market in the first half decreased by 5% year-on-year. Meanwhile, the number of positions advertised online is rising.

SCMP.com reported a decline in revenue of 10%. Content syndication fees fell 21% and some ad campaigns were postponed to the second half of the year. The subscription renewal rate increased from 62% to 70% in the first half. The site has around 20,000 subscribers as of 30 June 2006.

The Magazine Division doubled its net profit to \$2.5 million, boosted by strong results from the Hearst titles. *Cosmopolitan* maintained its position as the leading international women's title in the market with audited circulation of 49,188 copies in 2005, up 17% from the previous year. *Harper's Bazaar* achieved the highest yield per page among all women's titles.

The results of the Book Publishing Division were adversely affected by higher stock provisions and operating costs. Stronger sales are expected in the second half during the Hong Kong Book Fair.

#### **Investment Properties**

	For the six months ended 30 June				
(HK\$ millions)	2006	2005	% Change		
Turnover	8.7	7.7			
EBITDA	6.3	5.7	11		
Operating profit	6.3	5.7	11		
Net profit	5.2	4.8	8		

Rental income increased with additional revenue from billboards in the second quarter.

# Video and Film Post-production

	For the six mon		
(HK\$ millions)	2006	2005	% Change
Turnover	10.3	10.1	2
EBITDA	0.6	(3.4)	*
Operating loss	(1.8)	(5.9)	(69)
Net loss	(1.6)	(4.9)	(67)

<sup>\*</sup> Represents a decrease in excess of 100%

The Hong Kong operation became profitable following a restructuring at the end of 2005. Operating profit for the first half was \$1.4 million compared with a loss of \$3.3 million in 2005. The Guangzhou operation recorded higher losses due to higher operating costs.

#### **Music Publishing**

	For the six months ended 30 June					
(HK\$ millions)	2006	2005	% Change			
Turnover	3.1	1.7	82			
EBITDA	1.1	0.4	*			
Operating profit						
Net profit	1.0	0.4	*			

<sup>\*</sup> Represents an increase in excess of 100%

Revenue grew 82% despite widespread piracy issues and intense competition. Royalty income improved. Several licensing and synchronisation deals were concluded following aggressive marketing efforts.

#### LIQUIDITY AND CAPITAL RESOURCES

#### **Overview**

The Group's financial position as at 30 June 2006 and 31 December 2005 were as follows:

30 June 2006	31 December 2005	% Change
165.4	181.4	(9)
10.7	6.7	60
51.9	51.9	-
4 700 0	1,720.5	
	165.4 10.7 51.9 17.0 1,738.8	165.4 181.4 10.7 6.7 51.9 51.9 17.0 17.0

As at 30 June 2006, the Group had total borrowings of \$79.6 million. Of this amount, a \$50.0 million unsecured short-term revolving bank loan and \$17.0 million unsecured term loan were denominated in Hong Kong dollars at floating rates payable within one and four years, respectively. The balance also consisted of a \$1.9 million short-term revolving bank loan and a \$10.7 million bank overdraft denominated in Renminbi payable within one year. The Group's cash and bank balance were held predominantly in Hong Kong dollars and the Group had no significant exposure to foreign exchange fluctuation.

As at 30 June 2006, the Group had no gearing (after deducting bank balances and deposits). The ratio of current assets to current liabilities was 1.9 times compared with 1.7 times as at 31 December 2005.

The Group expects its beginning cash balances, cash generated from operations and funds available from external sources to be adequate to meet its working capital requirements, repay bank loans, finance planned capital expenditures and pay dividends.

#### Operating Activities

The newspaper publishing business was the major source of the Group's cash flow from operating activities. Net cash generated from operating activities for the six months ended 30 June 2006 was \$139.7 million compared with \$146.4 million for the same period last year. The decrease was mainly due to tax payments of \$49.9 million which were partly offset by the increase in net cash inflow from operations of \$41.9 million.

# **Investment Activities**

Net cash used for investing activities for the six months ended 30 June 2006 was \$3.6 million. Cash was used mainly to pay for capital expenditures of \$10.9 million, of which \$4.5 million was spent on (i) development of websites and content management system (ii) replacement of magazine circulation system and (iii) upgrading of the accounting system. The balance was spent on computer related equipment and replacement items. These cash outflows were partly offset by interest income and dividends received from investments. Net cash outflow from investing activities of \$77.9 million last year was mainly for the purchase of new printing presses.

# **Financing Activities**

The net cash outflow from financing activities of \$156.1 million was used to pay the final dividend for 2005.

# OUTLOOK

The economy was strong in the first half of the year. Business activity picked up, unemployment was low and consumption strengthened. These economic conditions are expected to continue during the second half of the year. Growth may be more moderate, however, if interest rates rise.

We remain concerned about rising newsprint cost, salaries and rent. The impending abolition of rules requiring listed companies to publish results in newspapers will have an impact on the Group's turnover. Revenue from results announcements contributed 5% to Group turnover and 6% to the Newspaper Division's advertising revenue in the first half of 2006. Technology is playing an increasingly important role in content creation and advertising and changing the media and publishing landscape.

Against this backdrop, we will continue to build our publishing brands and invest in transforming the business. Credible and relevant content is at the heart of our success and we will continue to raise editorial standards across our publications. We are committed to building our capabilities to take best advantage of the changing nature of content creation and delivery. This in turn will create new opportunities to build readership and audience as well as expand advertising products to support future revenue growth. The Group is investing in a new content management system and will continue to develop its digital media capabilities.

These moves combined with our strong financial position provide a good foundation on which to build the business of the Group for the benefit of its stakeholders.

# **STAFF**

As at 30 June 2006, the Group had 1,043 employees compared with 1,044 as at 31 December 2005. Salaries of employees are maintained at competitive levels while discretionary bonuses are granted based on individual and business performance. Other employee benefits include provident fund, medical insurance and share option schemes.

# INTERIM DIVIDEND

The Directors have declared an interim dividend of HK6 cents per share, amounting to HK\$93,657,000, payable to shareholders whose names appear on the Register of Members of the Company on Monday, 25 September 2006 and payable on Friday, 29 September 2006.

# **BOOK CLOSURE**

The Register of Members of the Company will be closed from Wednesday, 20 September 2006 to Monday, 25 September 2006, both days inclusive. All transfers of shares accompanied by the relevant share certificates must be lodged with the Company's Hong Kong Branch Share Registrars, Computershare Hong Kong Investor Services Limited of Room no. 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong for registration not later than 4:00 p.m. on Tuesday, 19 September 2006 so as to qualify for the interim dividend.

# **DIRECTORS**

The following persons were Directors of the Company as at the date of this report:

Executive Directors

Mr. Kuok Khoon Ean Chairman

Ms. Kuok Hui Kwong

Non-executive Directors

Mr. Roberto V. Ongpin Deputy Chairman

Tan Sri Dr. Khoo Kay Peng Mr. Robert Ng Chee Siong

Independent Non-executive Directors

The Hon. Ronald J. Arculli Mr. Peter Lee Ting Chang

Dr. The Hon. Sir David Li Kwok Po

# DIRECTORS' INTERESTS IN SHARES, UNDERLYING SHARES AND DEBENTURES

As at 30 June 2006, the Directors of the Company had the following interests or short positions in shares, underlying shares and debentures of the Company and its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO")) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited ("Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers ("Model Code"):

	Or	Ordinary shares of the Company		
	Capacity/		Approximate	
	Nature of	Number of	% of issued	
Name of Director	interests	shares held	share capital*	
Mr. Kuok Khoon Ean (Note 1)	Corporate	340,000	0.022%	
Tan Sri Dr. Khoo Kay Peng (Note 2)	Corporate	87,119,145	5.581%	
Dr. The Hon. Sir David Li Kwok Po	Personal	4,778,000	0.306%	

#### Notes:

- 1. The interests in the 340,000 shares are in respect of deemed corporate interests held by Mr. Kuok Khoon Ean through Allerlon Limited, which is wholly owned by Mr. Kuok and his spouse.
- 2. The interests in the 87,119,145 shares are in respect of deemed corporate interests held by Tan Sri Dr. Khoo Kay Peng through (i) MUI Media Ltd. as to 70,969,145 shares and (ii) Bonham Industries Limited as to 16,150,000 shares. As at 30 June 2006, Dr. Khoo was deemed to have an interest in approximately 32.35% of the issued capital of Pan Malaysian Industries Berhad which in turn holds approximately 46.56% of the issued capital of Malayan United Industries Berhad ("MUI Berhad"). MUI Media Ltd. is wholly owned by MUI Berhad. As at 30 June 2006, Dr. Khoo held 99.9% of the entire issued capital of Bonham Industries Limited.
- \* Approximate percentage calculated based on the 1,560,945,596 ordinary shares of the Company in issue as at 30 June 2006.

All the interests stated above represent long positions in the shares of the Company.

Save as stated above, none of the Directors (including their spouses and children under 18 years of age) had been granted by the Company or had exercised any rights to subscribe for shares or debentures of the Company or any of its associated corporations during the six months ended 30 June 2006. At no time during the six months ended 30 June 2006 was the Company or any of its subsidiaries a party to any arrangement to enable the Directors to acquire benefits by means of acquisition of shares in, or debentures of, the Company or any other body corporate.

Apart from the aforesaid, as at 30 June 2006, none of the Directors of the Company had any interest or short position in any shares, underlying shares or debentures of the Company or any associated corporations (within the meaning of the SFO) as recorded in the register required to be kept under Section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code.

# SUBSTANTIAL INTERESTS IN SHARE CAPITAL

As at 30 June 2006, the following persons (other than the Directors of the Company) had interests or short positions in the shares and underlying shares of the Company representing 5% or more of the voting power at any general meeting of the Company as recorded in the register required to be kept under Section 336 of the SFO:

	Capacity/Nature	Number of ordinary	Approximate % of issued	
Name	of interests	shares held	share capital*	
Kerry Media Limited (Note 1)	Beneficial owner	524,730,000	33.62%	
Kerry 1989 (C.I.) Limited (Note 2)	Interest of controlled corporations	525,036,000	33.64%	
Kerry Holdings Limited (Notes 3 & 4)	Interest of controlled corporations	594,576,000	38.09%	
Kerry Group Limited (Note 4)	Interest of controlled corporations	594,576,000	38.09%	
Silchester International Investors Limited [Notes 5 & 7]	Investment manager	203,005,000	13.01%	
Brandes Investment Partners, L.P. (Notes 5 & 8)	Investment manager	140,841,228	9.02%	
Sprucegrove Investment Management Ltd. [Notes 5 & 9]	Investment manager	88,163,000	5.65%	
The Northern Trust Company (ALA) (Notes 6 & 10)	Approved lending agent	80,125,427	5.13%	

#### Notes:

- 1. The interests in the 524,730,000 shares held by Kerry Media Limited are duplicated in the respective interests reported above for Kerry 1989 (C.I.) Limited, Kerry Holdings Limited and Kerry Group Limited.
- 2. The interests in the 525,036,000 shares held by Kerry 1989 (C.I.) Limited are duplicated in the respective interests reported above for Kerry Holdings Limited and Kerry Group Limited.
- 3. The interests in the 594,576,000 shares held by Kerry Holdings Limited are duplicated in the interests reported above for Kerry Group Limited.
- 4. The Company has been notified informally that as at 30 June 2006, Kerry Group Limited and Kerry Holdings Limited were interested in 606,372,000 shares (representing approximately 38.85% of the Company's issued share capital) and this increase in shareholding was not required to be disclosed under Part XV of the SFO.
- 5. Investment manager acting on behalf of clients and not connected with the Company.
- 6. Approved lending agent acting on behalf of clients and not connected with the Company.
- 7. Silchester International Investors Limited has informally notified the Company that as at 30 June 2006, it held 214,159,000 shares (representing approximately 13.72% of the Company's issued share capital) and this increase in shareholding was not required to be disclosed under Part XV of the SFO.
- 8. Brandes Investment Partners, L.P. has informally notified the Company that as at 30 June 2006, it held 153,037,078 shares (representing approximately 9.80% of the Company's issued share capital) and this increase in shareholding was not required to be disclosed under Part XV of the SFO.
- 9. Sprucegrove Investment Management Ltd. has informally notified the Company that as at 30 June 2006, it held 86,080,000 shares (representing approximately 5.51% of the Company's issued share capital) and this decrease in shareholding was not required to be disclosed under Part XV of the SFO.
- 10. The Northern Trust Company (ALA) has informally notified the Company that as at 30 June 2006, it held 86,542,605 shares (representing approximately 5.54% of the Company's issued share capital) and this increase in shareholding was not required to be disclosed under Part XV of the SFO.
- \* Approximate percentage calculated based on the 1,560,945,596 ordinary shares of the Company in issue as at 30 June 2006.

All the interests stated above represent long positions in the shares of the Company.

Save as stated above, as at 30 June 2006, the Company had not been notified of any interests and short positions in the shares and underlying shares of the Company which had been recorded in the register required to be kept under Section 336 of the SFO.

# **SHARE OPTION SCHEMES**

The Company has a share option scheme (the "Current Scheme") which was approved by shareholders on 27 October 1997. The Current Scheme was amended with shareholders' approval on 6 November 2000 and further amended at the annual general meeting held on 29 May 2002 in conformity with the amended Chapter 17 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"). Under the Current Scheme, the Board of Directors of the Company may grant options to subscribe for shares of the Company to any full-time employee or Executive Director of the Company or any of its subsidiaries. The Current Scheme will expire on 27 October 2007.

No share option was granted under the Current Scheme during the six months ended 30 June 2006 (the "Period").

The outstanding shares in respect of options granted under the Current Scheme as at 30 June 2006 are summarised below:

	in respect of options granted
Outstanding at 1 January 2006	7,353,000
Granted during the Period	<del>.</del>
Exercised during the Period	
Cancelled during the Period	_
Lapsed during the Period	(320,000)
Outstanding at 30 June 2006	7,033,000

Number of shares

Details of the movements during the six months ended 30 June 2006 in the share options granted under the Current Scheme are as follows:

# (i) Options granted to Directors

None of the Directors of the Company has any outstanding share options or has any options exercised, cancelled or lapsed during the six months ended 30 June 2006.

# (ii) Options granted to employees

			Number of shares involved in the options				
Date of		Exercise	Outstanding at	Granted during the	Exercised during the	Lapsed during the	Outstanding at
grant	Exercise period	price/share HK\$	01/01/2006	Period	Period	Period	30/06/2006
02/08/1999	02/08/2000-27/10/2007	5.00	1,092,500	<del>.</del> .	<del>.</del> .	<del>.</del> .	1,092,500
11/01/2000	11/01/2001-27/10/2007	5,51	880,500	<del>.</del> .	<del>.</del> .	(60,000)	820,500
20/04/2000	20/04/2001-27/10/2007	6.05	3,260,000	<del>.</del> .	<del>.</del> .	(110,000)	3,150,000
28/06/2001	28/06/2002-27/10/2007	4.95	420,000	<del>.</del> .	<del>.</del> .	<del>.</del> .	420,000
23/09/2003	23/09/2004-27/10/2007	3.90	1,700,000	-	-	(150,000)	1,550,000
Total			7,353,000	-	-	(320,000)	7,033,000

At the annual general meeting of the Company held on 25 May 2006 (the "Adoption Date"), the shareholders approved the adoption of a new share option scheme (the "New Share Option Scheme"). Under the New Share Option Scheme, the Board of Directors of the Company may grant options to subscribe for shares of the Company to any full-time employee or Executive Director of the Company or any of its subsidiaries.

No share option was granted, exercised, cancelled or lapsed under the New Share Option Scheme after the Adoption Date.

# PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S SHARES

Neither the Company nor any of its subsidiaries has purchased, sold or redeemed any of the Company's shares during the six months ended 30 June 2006.

# **CORPORATE GOVERNANCE**

The Board of Directors and management are committed to upholding the Group's obligations to shareholders. Over the years, the Group has put in place sound corporate governance practices to ensure it adheres to the highest ethical and business standards.

The corporate governance principles adopted by the Group during the six months ended 30 June 2006 are in line with the corporate governance statement as set out in the Company's 2005 Annual Report. The Group's corporate governance practices comply with all the code provisions of the Code on Corporate Governance Practices ("Stock Exchange Code") as set out in Appendix 14 of the Listing Rules except where stated and explained below. The Group also adheres to the recommended best practices of the Stock Exchange Code insofar as they are relevant and practicable.

The Group has an Executive Chairman. No individual has been appointed as a chief executive officer. The Executive Chairman oversees the management of the Board and the Group's business with the assistance of the Group's senior management team. The Executive Chairman oversees the overall management of the Group. Other functions normally undertaken by a chief executive officer of a company are delegated to members of the Group's senior management team.

This structure deviates from the code provision of the Stock Exchange Code that requires the roles of the chairman and chief executive officer to be separate and not performed by the same individual. The Board has considered this matter carefully and decided not to adopt the provision. The Board believes that the current management structure has been effective in facilitating the operation and development of the Group and its business for a considerable period of time and that the necessary checks and balances consistent with sound corporate governance practices are in place. The Board consists of high calibre individuals who have many years of experience in serving public companies and who are highly committed to the good running of the Group. Accordingly, the Board does not believe the Group should change its current management structure. However, the Board will review the management structure from time to time to ensure it continues to meet these objectives.

# CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Board of Directors of the Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers ("Model Code") as set out in Appendix 10 of the Listing Rules as the code for securities transactions by Directors of the Company. All Directors of the Company have confirmed their compliance with the required standard set out in the Model Code during the period from 1 January 2006 to 30 June 2006.

# **AUDIT COMMITTEE**

The Company established an Audit Committee in 1998 with written terms of reference. The Audit Committee currently comprises three Independent Non-executive Directors, namely Mr. Peter Lee Ting Chang, The Hon. Ronald J. Arculli and Sir David Li Kwok Po. The Audit Committee met once in the first six months of 2006. The Audit Committee has reviewed the Group's unaudited interim results for the six months ended 30 June 2006.

# REMUNERATION COMMITTEE

The Company established a Remuneration Committee in 2000 with written terms of reference. The Remuneration Committee currently comprises two Independent Non-executive Directors, namely Mr. Peter Lee Ting Chang and The Hon. Ronald J. Arculli, and the Executive Chairman, Mr. Kuok Khoon Ean.

# **NOMINATION COMMITTEE**

The Company established a Nomination Committee in April 2005 with written terms of reference. The Nomination Committee currently comprises two Independent Non-executive Directors, namely Mr. Peter Lee Ting Chang and The Hon. Ronald J. Arculli, and the Executive Chairman, Mr. Kuok Khoon Ean.

On Behalf of the Board **KUOK Khoon Ean** *Chairman* 

Hong Kong, 31 August 2006