

(Incorporated in Bermuda with limited liability) Stock Code: 1163

Interim Report 2006

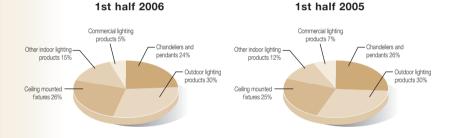
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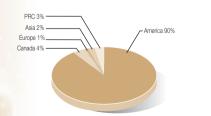
## **INTERIM RESULTS HIGHLIGHTS:**

- Turnover for the first half of 2006 amounted to HK\$435,021,000, increased by approximately 12%.
- The Group's gross profit for the first half of 2006 amounted to HK\$114,715,000, increased by approximately 17%. The gross profit margin for this period is 26.4%.
- The Group's profit for the current period amounted to HK\$30,798,000, increased by approximately 99%.
- The Group's basic EPS for the current period amounted to HK6.2 cents, increased by 100%.

## **COMPARISON OF TURNOVER BY PRODUCTS**

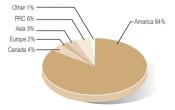


## **COMPARISON OF TURNOVER BY MARKETS**



1st half 2006

1st half 2005



## **INTERIM RESULTS**

The Board of Directors (the "Board") of Bright International Group Limited (the "Company") is pleased to announce the unaudited condensed consolidated interim results of the Company and its subsidiaries (the "Group") for the six months ended 30 June 2006 (the "Period"), together with the comparative figures for the corresponding period in 2005 as follows:

## **CONDENSED CONSOLIDATED INCOME STATEMENT**

		For the six months ended 30 June 2006 2005		
	Notes	(Unaudited) <i>HK\$'000</i>	(Unaudited) <i>HK\$'000</i>	
	NOLES	HK\$ 000	1111 \$ 000	
REVENUE	3	435,021	389,484	
Cost of sales		(320,306)	(291,697)	
GROSS PROFIT		114,715	97,787	
Other income and gains	4	3,009	1,923	
Selling and distribution costs		(23,674)	(20,760)	
Administrative expenses		(57,439)	(54,489)	
Other operating expenses		(3,468)	(7,989)	
Finance costs	6	(440)	(13)	
PROFIT BEFORE TAX	5	32,703	16,459	
Tax	7	(1,905)	(974)	
PROFIT FOR THE PERIOD		30,798	15,485	
Attributable to:				
Equity holders of the parent		30,798	15,485	
INTERIM DIVIDEND	8	14,715		
EARNINGS PER SHARE	9			
- BASIC		HK6.2 cents	HK3.1 cents	
– DILUTED		HK6.2 cents	N/A	

## CONDENSED CONSOLIDATED BALANCE SHEET

	Notes	At 30 June 2006 (Unaudited) <i>HK\$'000</i>	At 31 December 2005 (Audited) <i>HK\$'000</i>
NON-CURRENT ASSETS Property, plant and equipment Investment properties Goodwill		299,655 3,380 25,686	303,821 3,380 5,686
Total non-current assets		328,721	332,887
<b>CURRENT ASSETS</b> Equity investments at fair value through profit or loss/short term investments Inventories Trade receivables Prepayments, deposits and	10	3,792 122,976 88,702	3,134 109,678 67,436
other receivables Pledged time deposits Cash and cash equivalents		26,740 6,663 47,116	25,601 6,663 53,301
Total current assets		295,989	265,813
<b>CURRENT LIABILITIES</b> Trade and bills payables Provision for tax Other payables and accruals Dividend payable	11 12	109,426 23,188 49,390 14,715	95,861 22,972 49,876
Total current liabilities		196,719	168,709
NET CURRENT ASSETS		99,270	97,104
TOTAL ASSETS LESS CURRENT LIABILITIES		427,991	429,991
NON-CURRENT LIABILITIES Deferred tax liabilities		11,203	11,203
Total non-current liabilities		11,203	11,203
Net assets		416,788	418,788
EQUITY Equity attributable to equity holders of the parent Issued capital Reserves	13	49,050 367,738	49,050 350,118
Proposed final dividend			19,620
Total equity		416,788	418,788

## CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

1	Issued share capital (Unaudited) HK\$'000	premium	Contributed surplus (Unaudited) HK\$'000	Investment property revaluation reserve (Unaudited) HK\$'000	Asset revaluation reserve (Unaudited) HK\$'000	Exchange fluctuation reserve (Unaudited) HK\$'000	Share based payment reserve (Unaudited) HK\$'000	Retained profits (Unaudited) <i>HK</i> \$'000	Proposed final dividend (Unaudited) HK\$'000	Total equity (Unaudited) HK\$'000
At 1 January 2005 As previously reported Opening adjustment	49,050	54,252	286	1,036 (1,036)	20,076	202	-	232,556	9,810	367,268
As restated Surplus on revaluation Exchange realignment	49,050	54,252	286	- - -	20,076 10,805 	202 		233,592	9,810 	367,268 10,805 2,521
Total income and expense (including gains and losses) for the year recognised directly in equity	_	_	_	_	10,805	2,521	_	_	_	13,326
Net profit for the year								48,004		48,004
Total income and expense for the year Final 2004 dividend declared Proposed final 2005 dividend		- - 	- - 	- - 	10,805 	2,521		48,004 - (19,620)	(9,810) 19,620	61,330 (9,810) 
At 31 December 2005 and 1 January 2006	49,050	54,252	286	-	30,881	2,723	-	261,976	19,620	418,788
Recognition of equity-settled share based payments (note 14) Exchange realignment	-	-	-	-	-	(23)	1,560	-	-	1,560 (23)
Total income and expense (including gains and losses) for the period recognised directly										
in equity Net profit for the period	-	-	-	-	-	(23)	1,560 -	30,798	-	1,537 30,798
Total income and expense for the period Final 2005 dividend declared Interim 2006 dividend						(23)	1,560	30,798 - (14,715)	(19,620)	32,335 (19,620) (14,715)
At 30 June 2006	49,050	54,252	286		30,881	2,700	1,560	278,059		416,788

## CONDENSED CONSOLIDATED CASH FLOW STATEMENT

	For the six months ended 30 June		
	2006 (Unaudited) <i>HK\$'000</i>	2005 (Unaudited) <i>HK\$'000</i>	
CASH FLOWS FROM OPERATING ACTIVITIES			
Profit before tax Adjustments for:	32,703	16,459	
Finance costs	440	13	
Interest income Gain on disposal of equity investments at fair value through profit or loss/short term	(668)	(589)	
listed investments	(506)	(191)	
Depreciation	15,053	11,075	
Share based payment Impairment of goodwill	1,560	- 3,558	
Fair value loss on equity investments at fair	-	3,000	
value through profit or loss		500	
Operating profit before working capital changes	48,582	30,825	
Increase in inventories	(13,298)	(18,197)	
Increase in trade receivables	(21,266)	(12,478)	
Increase in prepayments, deposits and	(4,400)		
other receivables	(1,139)	(8,335)	
Increase in trade and bills payables (Decrease)/increase in other payables	13,565	16,350	
and accruals	(486)	1,744	
Cash generated from operations	25,958	9,909	
Interest received	668	589	
Interest paid	(440)	(13)	
Dividends paid	(19,620)	(9,810)	
Corporate income tax paid	(1,689)	(1,825)	
Net cash inflow/(outflow) from operating activities	4,877	(1,150)	

# CONDENSED CONSOLIDATED CASH FLOW STATEMENT (CONTINUED)

	For the six months ended 30 June		
	2006 (Unaudited) <i>HK\$'000</i>	2005 (Unaudited) <i>HK\$'000</i>	
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b> Purchases of items of property, plant and equipmer Proceeds from disposal of short term investments Purchase of short term investments Acquisition of a subsidiary	t (10,887) 7,033 (7,185)	(29,211) 2,084 (2,977) (15,585)	
Net cash outflow from investing activities	(11,039)	(45,689)	
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b> Proceeds from bank loans Repayment of bank loans Proceeds from other loans Repayment of other loans	10,000,000 (10,000,000) 25,000,000 (25,000,000)		
Net cash flow from financing activities			
NET DECREASE IN CASH AND CASH EQUIVALENTS	(6,162)	(46,839)	
Cash and cash equivalents at beginning of the period Effect of foreign exchange rate changes net	53,301 (23)	83,629 15	
CASH AND CASH EQUIVALENTS AT END OF PERIOD	47,116	36,805	
ANALYSIS OF BALANCES OF CASH			
AND CASH EQUIVALENTS Cash and bank balances	47,116	36,805	
Non-pledged time deposits with original maturity of less than three months when acquired			
	47,116	36,805	

Notes:

#### 1. Basis of preparation

The unaudited condensed consolidated interim results of the Company for the Period are prepared in accordance with Hong Kong Accounting Standard ("HKAS") No. 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and Appendix 16 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules").

#### 2. Principal accounting policies

The accounting policies adopted and basis of preparation used in the preparation of these interim results are the same as those used in the annual accounts for the year ended 31 December 2005, except that the Group has changed certain of its accounting policies following its adoption of the following HKAS and Hong Kong Financial Reporting Standard ("HKFRS") issued by the HKICPA, which are effective for accounting periods commencing on or after 1 January 2006:

HKAS 1 Amendment	Capital Disclosures
HKAS 19 Amendment	Actuarial Gains and Losses, Group Plans and
	Disclosures
HKAS 21 Amendment	Net Investment in a Foreign Operation
HKAS 39 Amendment	Cash Flow Hedge Accounting of Forecast
	Intragroup Transactions
HKAS 39 Amendment	The Fair Value Option
HKAS 39 & HKFRS 4 Amendments	Financial Guarantee Contracts
HKFRS 7	Financial Instruments: Disclosures
HK(IFRIC)-Int 4	Determining whether an Arrangement contains a
	Lease

#### 3. Revenue by geographical segment

	For the six months ended 30 June		
	<b>2006</b> 2		
	(Unaudited)	(Unaudited)	
	HK\$'000	HK\$'000	
By geographical segment:			
America	392,412	326,700	
Canada	18,064	17,991	
Europe	4,678	6,749	
Asia	7,583	10,990	
The People's Republic of China (the "PRC")	11,922	24,844	
Others	362	2,210	
	435,021	389,484	

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## 4. Other income and gains

		For the six months ended 30 June	
	2006	2005	
	(Unaudited) (Unaud		
	HK\$'000	HK\$'000	
Exchange gain	408	3	
Gross and net rental income from			
investment properties	537	391	
Interest income	668	589	
Gain from disposal of equity investments at fair value through profit or loss/short term			
listed investments	506	191	
Sample income	890	749	
	3,009	1,923	

### 5. Profit before tax

The Group's profit before tax is arrived at after charging:

	For the six months ended 30 June	
	2006	2005
	(Unaudited)	(Unaudited)
	HK\$'000	HK\$'000
Depreciation	15,053	11,075
Impairment of goodwill	-	3,558
Impairment of trading securities		500

## 6. Finance costs

	For the six months ended 30 June		
	2006	2005	
	(Unaudited)	(Unaudited)	
	HK\$'000	HK\$'000	
Interest expense on bank overdrafts	440	13	

#### 7. Tax

		For the six months ended 30 June		
	2006	2005		
	(Unaudited)	(Unaudited)		
	HK\$'000	HK\$'000		
Hong Kong and Mainland China Charge for the period	1,905	974		
Total tax charge for the period	1,905	974		

No provision for Hong Kong profits tax has been made since the Group did not have any assessable profits arising in Hong Kong during the current and prior periods. Taxes on profits assessable elsewhere have been calculated at the prevailing rates of tax based on existing legislation, interpretations and practices.

#### 8. Interim dividend

The Board has declared an interim dividend of HK3 cents per share for the six months ended 30 June 2006 (2005: Nil) payable to shareholders whose names appear on the Register of Members of the Company on 6 October 2006. Dividend warrants will be dispatched to the shareholders of the Company on or about 12 October 2006.

## 9. Earnings per share attributable to ordinary equity holders of the parent

The calculation of basic earnings per share amount is based on the net profit for the period attributable to ordinary equity holders of the parent, and the number of ordinary shares in issue during the period.

The calculation of diluted earnings per share amount is based on the net profit for the period attributable to ordinary equity holders of the parent, adjusted to reflect the interest on the share options. The weighted average number of ordinary shares used in the calculation is the ordinary shares in issue during the period, as used in the basic earnings per share calculation and the weighted average number of ordinary shares assumed to have been issued at no consideration on the deemed exercise or conversion of all the dilutive potential ordinary shares into ordinary shares.

A diluted earnings per share amount for the period ended 30 June 2005 has not been disclosed as no diluting events existed during that period.

## 9. Earnings per share attributable to ordinary equity holders of the parent (continued)

The calculations of basic and diluted earnings per share are based on:

		six months 30 June 2005 (Unaudited) <i>HK</i> \$'000
Earnings: Net profit attributable to ordinary equity holders of the parent, used in the basic earnings per share calculation	30,798	15,485
	For the s	of shares six months 30 June 2005 (Unaudited)
Shares: Number of ordinary shares in issue during the period used in the basic earnings per share calculation	490,500,000	490,500,000
Effect of dilution – Weighted average number of ordinary shares: Share options	491,533,510	N/A

#### 10. Trade receivables

An aged analysis of the trade receivables as at the balance sheet date, based on invoice date and net of provisions, is as follows:

	At 30 June 2006 (Unaudited) <i>HK\$'000</i>	At 31 December 2005 (Audited) <i>HK\$'000</i>
Within 1 month 1-3 months 4-6 months 7-12 months Over 1 year	38,680 24,338 9,628 15,586 470	32,934 13,896 8,550 4,564 7,492
	88,702	67,436

Trading terms with customers are largely on credit, except for new customers, where trade deposits, advances or payments in advance are normally required. Invoices are normally payable within 30-90 days (2005: 30-90 days) of issuance by letters of credit or on an open account basis. The Group seeks to maintain strict control over its outstanding receivables. Overdue balances are regularly reviewed by senior management. Trade receivables are non-interest bearing.

#### 11. Trade and bills payables

An aged analysis of the trade payables as at the balance sheet date, based on invoice date, is as follows:

	At 30 June	At 31 December
	2006	2005
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
1-3 months	96,267	83,271
4-6 months	4,334	3,461
7-12 months	8,611	5,200
Over 1 year	214	3,929
	109,426	95,861

The trade and bills payables are non-interest bearing and are normally settled on 60-day terms.

#### 12. Other payables and accruals

	At 30 June	At 31 December
	2006	2005
	(Unaudited)	(Audited)
	HK\$'000	HK\$'000
Accruals and other liabilities	48,922	49,408
Due to a related company	468	468
	49,390	49,876

The amount due to the related company, in which certain directors of the Company have beneficial interest, is unsecured, interest-free and has no fixed terms of repayment. The amount represents reimbursement payable to the related company for expenses and purchases paid on behalf of the Group.

#### 13. Share capital

	At 30 June 2006 (Unaudited) <i>HK\$'000</i>	At 31 December 2005 (Audited) <i>HK\$'000</i>
Authorised: 1,000,000,000 ordinary shares of HK\$0.1 each	100,000	100,000
Issued and fully paid: 490,500,000 (2005: 490,500,000) ordinary shares of HK\$0.1 each	49,050	49,050

2006

#### 14. Share-based Payment Transactions

A summary of movements of share options held by the directors and the employees of the Group is as follows:

			N	Number of share options			
Date of grant	Exercisable period	Subscription price per share	Outstanding at 1 January 2006	Granted during the period	Exercised/ Cancelled/ Lapsed during the period	Outstanding at 30 June 2006	
2 March 2006	3 March 2006 - 2 March 2007	HK\$0.56	-	4,500,000	-	4,500,000	
2 March 2006	3 March 2006 - 2 March 2007	HK\$0.56	-	4,500,000	-	4,500,000	
				9,000,000		9,000,000	
2 March 2006	3 March 2006 - 2 March 2007	HK\$0.56	-	4,000,000	-	4,000,000	
2 March 2006	3 March 2006 - 2 March 2007	HK\$0.56	-	4,000,000	-	4,000,000	
2 March 2006	3 March 2006 - 2 March 2007	HK\$0.56	-	3,500,000	-	3,500,000	
2 March 2006	3 March 2006 - 2 March 2007	HK\$0.56		3,500,000		3,500,000	
				15,000,000		15,000,000	
				24,000,000		24,000,000	
	2 March 2006 2 March 2006 2 March 2006 2 March 2006 2 March 2006 2 March 2006	Date of grant period   2 March 2006 3 March 2006 - 2 March 2007   2 March 2006 3 March 2006 - 2 March 2007   2 March 2006 3 March 2006 - 2 March 2007   2 March 2006 3 March 2006 - 2 March 2007   2 March 2006 3 March 2006 - 2 March 2007   2 March 2006 3 March 2006 - 2 March 2007   2 March 2006 3 March 2006 - 2 March 2007	Exercisable period price per share   2 March 2006 3 March 2006 - 2 March 2007 3 March 2006 - 2 March 2007 HK\$0.56   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56	Subscription price per Date of grant Outstanding at 1 January 2006   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 -	Subscription price per Date of grant Subscription period Outstanding at 1 January 2006 Granted at 1 January period   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,500,000   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,500,000   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,500,000   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,000,000   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,000,000   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,000,000   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 3,500,000   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 3,500,000   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 3,500,000   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 3,500,000   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 15,000,000	Exercisable Subscription Outstanding at 1 January Granted during the period Exercisable Exercisable Cancelled/ Lapsed   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,500,000 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,500,000 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,000,000 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,000,000 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,000,000 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 4,000,000 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 3,500,000 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 3,500,000 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 - 3,500,000 -   2 March 2006 3 March 2006 - 2 March 2007 HK\$0.56 -	

The fair value of the share options granted during the period was calculated using the Black–Scholes option pricing model. The inputs into the model are as follows:

Share price per share at grant date	HK\$0.56
Exercise price	HK\$0.56
Expected volatility	24.41%
Expected life	1 year
Risk free rate	4.03%
Expected dividend yield	0%
Fair value per option	HK\$0.065

Expected volatility was determined by using the historical volatility of the Company's share price over past year. The expected life used in the model has been adjusted, based on management's best estimate, for the effects of non-transferability, exercise restrictions and behavioural considerations. Risk free rate was reference to the approximate yield of the 12-month Exchange Fund Bill traded on 2 March 2006.

The Group recognised the total expense of approximately HK\$1,560,000 for the period ended 30 June 2006 (2005: Nil) in relation to the share options granted by the Company, of which approximately HK\$975,000 (2005: Nil) was related to options granted to the Group's employees and shown as staff costs, and the remaining balance represents share option expense for directors.

#### 15. Related party transactions

The Group had the following material transaction with related parties during the period:

- (a) The Group paid hotel room charges and food and beverage charges to a related company, which is beneficially owned by certain directors of the Company, for an aggregate amount of approximately HK\$507,000 (2005: HK\$773,000) for the provision of services to the Group's business partners and business associates during their visits to the Group's factory in the PRC. In the opinion of the directors, these transactions represented the acquisition of consumer goods and services in the ordinary and normal course of business of the Group on terms similar to those offered by such related company to independent third parties.
- (b) During the period, Mr. Hsu Shui Sheng, director of the Company, had provided the Group with a loan of HK\$25,000,000 (2005: Nil). The loan was repaid during the period with a total interest expense of HK\$277,000, charged at 5.52% per annum.

#### 16. Contingent liabilities

At 30 June 2006, the Group had no significant contingent liabilities (2005: Nil).

#### 17. Approval of interim financial statements

The unaudited condensed consolidated interim financial statements of the Company were approved by the Directors on 7 September 2006.

## MANAGEMENT DISCUSSION AND ANALYSIS

#### **BUSINESS REVIEW**

#### Overview

In the face of difficult operating environment, the Group continued to develop new products in addition to its efforts in implementing stringent cost control measures, and successfully achieved remarkable results. During the period under review, the total turnover of the Group in the amount of approximately HK\$435,021,000, an increase of approximately 12% as compared to the corresponding period of last year. Profit for the Period was approximately HK\$30,798,000, representing a significant increase of approximately 99% as compared to the corresponding period of last year. Gross profit margin for the Period also improved from 25% to 26.4% as compared to the corresponding period of last year. Earnings per share was HK6.2 cents, representing an increase of 100% over the corresponding period of last year.

As crude oil prices remained at a high level during the Period, the costs of plastic raw materials and metal raw materials such as steel, iron, bronze and aluminium, etc. continued to remain high. Coupled with the intensified competition in the market of home lighting, huge cost pressure caused business operation more difficult during the current period. Certain small and medium size manufacturers in the industry, being unable to operate under the tremendous pressure imposed by the high prices of raw materials, were forced to close down subsequently. The Group believed that with its financial strength, the Group will not only be able to survive this phase-out process but also maintain a steady growth and further expand the Group's market share. A loss was recorded in the PRC market division of the Group since it is still in its investment and consolidation stage, but the situation is improving. With the experience gained from the PRC market in the past few years, the Group believed that it is now well-positioned to refocus the Group's strategies so as to cope with the coming challenges in the PRC market.

The Group reported a significant increase in profit during the Period. It was mainly due to the change of the sales strategies and the portfolio of products, the employment of innovative designs and the development of high value-added new products, which helped increasing the turnover and profitability. Furthermore, the Group has also effectively reduced the costs of production within the organization by enhancing the existing product structure, introducing innovative packaging methods, streamlining the current production process as well as strengthening the effectiveness of automatic production process.

## **BUSINESS REVIEW (continued)**

#### Overview (continued)

There has been an increasing demand of the Group's products in the North American market, the Group's principal market, as reconstruction work commenced by the end of 2005 and early 2006 in the aftermath of hurricane destruction occurred in the second half of 2005. The number of orders placed by the major customers of the Group increased significantly with the middle to high end customers contributing to a substantial part of such increase. Therefore, the profit of the Group increased significantly and the profitability of the Group was enhanced.

#### Export Markets

#### Home Lighting Division

During the period under review, the home lighting division reported a turnover in the amount of approximately HK\$405,176,000, an increase of approximately 14% as compared to the corresponding period of last year, representing approximately 93% of the total turnover of the Group. The increase in turnover was mainly attributable to the increasing orders from both existing and new customers. The increase was also due to the commitment of the Group's research and development team to improve the existing product mix and developing new products, resulting in a more diversified product range and greater bargaining power in the pricing of the Group's products. During the Period, the Group increased the selling prices for certain products with a view to mitigate the impact of high costs pressure to the Group. This also enabled the Group to achieve remarkable performance.

The Group carefully analysed the future prospect of the respective markets in last year. The Group also strategically allocated the resources to focus on the business development in the North American market and to assist its major customers in the North American market in implementing their expansion plans for the boost of sales and the enhancement of the results of the Group. While actively exploring the enormous potential of the North American market, the Group was also cautiously strengthening the fundamentals of its businesses in other overseas markets, with an aim to maintain sound and healthy development of its business operations in other overseas markets.

## **Export Markets (continued)**

#### Home Lighting Division (continued)

In addition, the Group also began to benefit from the synergic effects arising from the operation of the Group's prominent Canadian lighting operation, R.A.M. Lighting Ltd ("R.A.M."). During the Period under review, R.A.M. reported turnover in the amount of approximately HK\$22,863,000, representing 86% and 4% of the turnover of the Canadian market and the total turnover of the Group respectively. By marketing the products of R.A.M. to the Group's customers, the Group not only broadened the overall product mix and enriched the product range, but also better satisfied the need of the North American customers. Besides, the Group benefited from the existing customer base and sales network of R.A.M., accelerated the Group's business development in the Canadian market and established a solid platform for the future growth of its earnings.

As for product development, with the extensive experience, in-depth and updated understanding and knowledge of the North American market and the market trend of the product design team of R.A.M. of its own, the Group has obtained more insightful information about the new product development tailored to the North American market. As such, the costs of research and development were reduced and the acceptance of the Group's products in the North American market increased significantly.

#### Commercial Lighting Division

The Group's commercial lighting division team, which was established in 2005, performed well during the Period under review. This has significantly strengthened the competitiveness of the Group's commercial lighting division in the export market and enabled the Group to achieve impressive results in its commercial lighting product development and projects. Commercial lighting division in the export market reported a turnover in the amount of approximately HK\$17,922,000, representing a 82% increase as compared to the corresponding period of last year. Currently, the Group has already obtained the safety requirement certifications for most of its products and will be launched more innovative products to the market. The Group expected that this division will contribute to the results of the Group in the near future.

Capitalising on the extensive experience gained in previous commercial lighting projects and the Group's well-established reputation, the products of the Group have been widely accepted by the customers in the market. Therefore, during the period under review, the Group was able to secure more commercial lighting projects and greatly boosted the growth of the commercial lighting division in the export market. During the period under review, the Group completed several lighting projects, which included some famous hotel chain Group such as Hilton, Marriott and Radisson etc.

## **PRC Market**

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Apart from consolidation of its PRC business and by leveraging on the Group's past experience in the development of the PRC market, the Group also streamlined its headcount and strived to reduce its cost structure, which all achieved respectable results. During the Period under review, the Group recorded a total turnover of approximately HK\$11,922,000 from the PRC market, representing a decrease of approximately 52% as compared to the corresponding period of last year. In view of the difficulties in recovering the account receivables from lighting project business, the Group had adopted prudent measures towards business expansion, which resulted a drop in the number of new projects being secured in the PRC market as well as the turnover during the Period. However, the Group is confident that, by careful selection of projects, tighten examination on customers' credibility and strengthening our business relationship with quality customers, our lighting project business in the PRC market will gradually improve. On the other hand, the business of the Group's chain franchise stores in the PRC market is steadily improving. The number of chain franchise stores as well as their contribution to the Group's turnover all grow steadily.

#### Consumer Lighting Division (Chain Franchise Stores System)

During the period under review, the Group continued to explore the PRC market by franchising. Much effort was devoted to improve and optimize the franchise system, enhancing the Group's brand awareness by various marketing campaigns, thereby attracting more potential and quality franchisees. The Group will adopt more stringent measures when assessing the financial status and granting of franchise to applicants in order to minimize the risk exposure of the Group. The Group will also closely monitor the location of new franchise stores so as to control the number of stores in each region and to avoid fierce competition among the franchisees. During the period under review, in order to optimize the chain franchise stores system of consumer lighting market, the Group implemented and enforced the established policy of eliminating weaker players and the consolidation. As at 30 June 2006, the Group continuously maintained around 150 chain franchise stores. Although the numbers of chain franchise stores remained the same as compared with last year, the contribution of turnover from the consumer lighting market increased by approximately 17%. With years of experience in developing chain franchise stores and building brand name, in order to protect the Group's interests, the Group also charged the security deposits of chain franchise stores against the franchisees during the period. On top of protection of quality franchisees, it protects the Group's chain franchise stores system of the continuous development in the meanwhile.

## **PRC Market (continued)**

#### Commercial Lighting Projects Division

During the period under review, the Group had completed several commercial lighting projects, mainly included Shanghai Xingye Building and Shanghai Tanguan Villa, Phase II. Owing to tighten procedures in the selection of lighting projects and credit review on customers, performance of this business division was slightly affected. However, the Group will adhere to these measures, as well as the Group will focus on the foreign invested supermarkets chain as target customers, and offered tailor-made development strategy to such customer. The Group believed that lighting projects will generate profits for the Group.

The approaching of Beijing 2008 Olympic and Shanghai 2010 World Expo is expected to bring tremendous business opportunities for the development of lighting projects in the PRC. Therefore, besides improving its operation efficiency and delivery capability, the Group also engaged actively in new products development and brand enhancement of "Bright". The overall competitiveness of the commercial lighting projects of the Group in the PRC market is thus reinforced. The Group is dedicated to capture the emerging business opportunities for building a solid foundation for the future growth of the Group.

#### Prospects

The Group has implemented stringent cost control measures and optimized production flow during the period under review. Although inflation of raw material prices is expected to be contained in the second half of the year, the Group will continue to reinforce the above measures to enhance the profitability and competitiveness of the Group.

In addition, the Group will also devote to the research and development of new products, improving existing product mix and product range so as to attract more new and quality customers. Meanwhile, the Group will continue to strengthen business relationship with its existing customers so as to secure a stable growth for the Group. The Group will continue to develop the North American market in a steady pace, while keeping an eye on other potential overseas markets. At the same time, the Group will strive to improve its product lines and production workflow to increase the overall productivity of the Group, thus satisfying the future needs.

## **Prospects (continued)**

In order to improve the business performance of the PRC market, the Group will continue to implement the strategy of setting up chain franchise stores, improve logistic centers and supply chain facilities and provide more comprehensive support for its franchisees. The gross floor area of the Group's production base in Dongguan is over 200,000 sq.m. and currently has 30 production lines, which further enhance our production capacity. The Dongguan plant will become the main production base for commercial lighting for the PRC market. Furthermore, with the Group's four existing logistic centers in Dongguan, Shanghai, Beijing and Chengdu, the Group will be able to provide complete delivery service for its customers nationwide.

With extensive sales network, complete distribution channels, strong production capacity, efficient marketing strategy and diversified product line, the Group is dedicated to provide complete one-stop lighting product and service for its customers. The Group is fully confident of its future development.

## LIQUIDITY AND FINANCIAL RESOURCES

As at 30 June 2006, the Group enjoyed a strong liquidity position. Cash on hand and bank balances totalled HK\$53,779,000 and net assets value amounted to HK\$416,788,000. The Group had no long term or short term debts. As at 30 June 2006, the Group has pledged time deposits amounted to HK\$6,663,000 for general banking facilities which has not been utilized. Except for the above, the Group has no assets pledged for other purposes. No provision for bad and doubtful debts was made during the Period (2005: Nil).

#### FOREIGN EXCHANGE AND CURRENCY RISKS

The majority of the Group's trade receivables and trade payables are denominated in the US dollar. Due to the fact that the HK dollar is pegged to the US dollar, the Group's exposure to foreign currency risk is low. During the Period under review, the Group has not issued any financial instruments for hedging purposes.

#### **CONTINGENT LIABILITIES**

At 30 June 2006, the Group had no significant contingent liabilities (2005: Nil).

### EMPLOYEES AND REMUNERATION POLICY

As at 30 June 2006, the Group had approximately 2,800 employees (2005: approximately 2,100). We remunerate our employees based on their performance and the prevailing industry practices and the remuneration policy and packages are reviewed by the Board on a periodical basis. Bonus and share options may be awarded to employees based on performance evaluation. These are drives and encouragements for personal performance.

## DIRECTORS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS

At 30 June 2006, the interests and short positions of the directors of the Company in the share capital of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")), as recorded in the register required to be kept by the Company pursuant to Section 352 of the SFO, or as otherwise notified to the Company and The Stock Exchange of Hong Kong Limited (the "Stock Exchange") pursuant to the Model Code for Securities Transactions by Directors of Listed Companies (the "Model Code") in the Listing Rules, were as follows:

#### A. Long position in ordinary shares of the Company:

Name of director	oi Capacity	Number of rdinary shares interested	the	rcentage of Company's sued share capital
Mr. Hsu Chen Shen	Interest in corporation	297,000,000	1	60.55%
Mrs. Hsu Wei Jui Yun	Interest of spouse	297,000,000	2	60.55%

Notes:

- 1. Mr. Hsu Chen Shen is deemed to be interested in 297,000,000 shares of the Company which are held by Bright International Assets Inc., a controlled corporation of Mr. Hsu Chen Shen pursuant to SFO.
- 2. Mrs. Hsu Wei Jui Yun is deemed to be interested in 297,000,000 shares of the Company through interest of her spouse, Mr. Hsu Chen Shen.
- B. Long position in underlying shares of the Company physically settled unlisted equity derivatives:

Name of director	Capacity	Number of underlying shares in respect of the share options granted	Percentage of the underlying shares over the Company's issued share capital
Mr. Pak Ping Chun	Beneficial owner	4,500,000	0.91%
Mr. Yang Hsien Lin	Beneficial owner	4,500,000	0.91%

## DIRECTORS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS (continued)

- C. Long/short positions in shares and underlying shares of associated corporations:
- (a) Bright International Assets Inc., the Company's ultimate holding company

Name of director	Long/short position	Capacity	Number o ordinary shares held in the associated corporatior	the associated corporation's issued share
Mr. Hsu Chen Shen	Long	Beneficial owner	28	3 28%
Mr. Hsu Shui Sheng	Long	Beneficial owner	24	1 24%
Mr. Hsu Chin Liang	Long	Beneficial owner	24	1 24%
Mr. Hsu Chiang Lung	Long	Beneficial owner	12	2 12%
Mrs. Hsu Wei Jui Yun	Long	Interest of spous	e 28	3 (Note) 28%

*Note:* Mrs. Hsu Wei Jui Yun is deemed to be interested in 28 shares of Bright International Assets Inc. through interest of her spouse, Mr. Hsu Chen Shen.

	(b)	Whole Bright I	ndustries (Hk	() Limited	("WBI (	HK)"),	the Com	pany'	s subsidiary
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Name of director	Long/ short position	Capacity	Class of shares	Number of shares held in the associated corporation		Percentage of the associated corporation's issued share capital
Mr. Hsu Chen Shen	Long & short	Beneficial owner	Non-voting deferred	60,000	1	60%
	Long & short	Interest of spouse	Non-voting deferred	40,000	1	40%
	Long	Interest in corporation	Non-voting deferred	100,000	1	100%
	Long	Interest in corporation	Ordinary	2	2	100%
Mrs. Hsu Wei Jui Yun	Long & short	Beneficial owner	Non-voting deferred	40,000	1	40%
	Long & short	Interest of spouse	Non-voting deferred	60,000	1	60%
	Long	Interest of spouse	Non-voting deferred	100,000	1	100%
	Long	Interest of spouse	Ordinary	2	2	100%

## DIRECTORS' INTERESTS AND SHORT POSITIONS IN SHARES AND UNDERLYING SHARES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS (continued)

#### Notes:

 60,000 non-voting deferred shares in WBI (HK) are owned by Mr. Hsu Chen Shen and 40,000 non-voting deferred shares in WBI (HK) are owned by Mrs. Hsu Wei Jui Yun, spouse of Mr. Hsu Chen Shen. Therefore both of Mr. Hsu Chen Shen and Mrs. Hsu Wei Jui Yun have a "long position" of 100,000 non-voting deferred shares in WBI (HK).

Pursuant to an option agreement dated 15 October 1999, Mr. Hsu Chen Shen and Mrs. Hsu Wei Jui Yun granted to Bright Group (BVI) Ltd., a subsidiary of the Company, an option to purchase from them the 100,000 non-voting deferred shares in WBI (HK). Accordingly, both of Mr. Hsu Chen Shen and Mrs. Hsu Wei Jui Yun have a "short position" of 100,000 non-voting deferred shares in WBI (HK).

In addition, as the Company is a controlled corporation (as defined in the SFO) of Mr. Hsu Chen Shen, Mr. Hsu Chen Shen is deemed to have a "long position" of 100,000 non-voting deferred shares in WBI (HK) that Bright Group (BVI) Ltd. has in such shares of WBI (HK).

By virtue of her spouse's interest, Mrs. Hsu Wei Jui Yun is also deemed to have a "long position" of 100,000 non-voting deferred shares in WBI (HK) that Bright Group (BVI) Ltd. has in such shares of WBI (HK).

 Mr. Hsu Chen Shen is deemed to be interested in the 2 ordinary shares of WBI (HK) indirectly owned by the Company since the Company is a controlled corporation of Mr. Hsu Chen Shen. By virtue of her spouse's interest, Mrs. Hsu Wei Jui Yun is also deemed to be interested in these 2 ordinary shares of WBI (HK).

In addition to the above, a director holds a share in a subsidiary of the Company in a non-beneficial capacity for the benefit of the Group, solely for the purpose of complying with the then minimum company membership requirement.

Save as disclosed above, as at 30 June 2006, none of the directors or the chief executive of the Company had, under Divisions 7 and 8 of Part XV of the SFO, nor were they taken to or deemed to have under such provisions of the SFO, any interests or short positions in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) or any interests which are required to be entered into the register kept by the Company pursuant to Section 352 of the SFO or any interests which are required to be notified to the Company and the Stock Exchange pursuant to the Model Code.

## INTERESTS OF SUBSTANTIAL SHAREHOLDER IN SHARES AND UNDERLYING SHARES

At 30 June 2006, the following company was interested in more than 5% of the issued share capital of the Company according to the register of interests required to be kept by the Company pursuant to Section 336 of the SFO:

Name	Long/Short position	Capacity	Number of ordinary shares held	Percentage of the Company's issued share capital
Bright International Assets Inc. (Note)	Long	Beneficial owner	297,000,000	60.55%

Note: The above interest held by Bright International Assets Inc. was also disclosed as interest of Mr. Hsu Chen Shen and Mrs. Hsu Wei Jui Yun, respectively in paragraph A under the above section headed "Directors' interests and short positions in shares and underlying shares of the Company and its associated corporations".

Save as disclosed above, as at 30 June 2006, no person, other than the directors of the Company, whose interests are set out in the section "Directors' interests and short positions in shares and underlying shares of the Company and its associated corporations" above, had registered an interest or a short position in the shares or underlying shares of the Company as recorded in the register required to be kept pursuant to Section 336 of the SFO.

## SHARE OPTION SCHEME

The Company operates a share option scheme (the "Scheme") for the purpose of providing incentives and rewards to eligible participants (including but not limited to the directors and employees of the Group) who contribute to the success of the Group's operations.

A summary of movements of share options of the Company during the six months ended 30 June 2006 is set out below:

Name of directors or employees	Number of share options outstanding at 1 January 2006	Number of share options granted during the period	Number of share options exercised/ cancelled/ lapsed during the period	Number of share options outstanding at 30 June 2006	Date of grant of share options	Exercise period of share options	Exercise price per share option (Note 1)
<b>Directors</b> Mr. Pak Ping Chun	-	4,500,000	-	4,500,000	2 March 2006	From 3 March 2006 to 2 March 2007	HK\$0.56
Mr. Yang Hsien Lin	-	4,500,000	-	4,500,000	2 March 2006	From 3 March 2006 to 2 March 2007	HK\$0.56
Employees other than the directors In aggregate		15,000,000		15,000,000	2 March 2006	From 3 March 2006 to 2 March 2007	HK\$0.56
	_	24,000,000		24,000,000			

Note 1: The closing price of the shares of the Company immediately before the date of grant was HK\$0.53.

The exercise price of the share options is subject to adjustment in the case of rights or bonus issues, or other similar changes in the Company's share capital.

## **PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES**

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the Period.

## **CORPORATE GOVERNANCE**

The Company is committed to maintaining a high standard of corporate governance with a view to enhancing the management of the Company as well as preserving the interests of the shareholders as a whole. The Board is of the view that the Company has met the code provisions set out in the Code on Corporate Governance Practices (the "CG Code") contained in Appendix 14 of the Listing Rules, except for the following deviations:

### Code provision A.2.1

This code provision stipulates that the roles of Chairman and Chief Executive Officer should be separate and should not be performed by the same individual. Mr. Hsu Chen Shen currently assumes the roles of both the Chairman and the Chief Executive Officer of the Company. The Board believes that this structure provides the Group with strong and consistent leadership and allows for more effective and efficient business planning and decisions as well as execution of long term business strategies. As such, it is beneficial to the business prospects of the Company.

### Code provision E.1.2

This code provision stipulates that the chairman of the board of a listed issuer should attend the issuer's annual general meeting. Mr. Hsu Chen Shen was unable to attend the Company's 2006 annual general meeting held on 25 May 2006 as he had another important business engagement. Despite his absence, he had arranged for Mr. Pak Ping Chun, an executive director of the Company, taking the chair of the meeting and answering shareholders' questions. No questions were raised by the shareholders at the meeting.

# CODE OF CONDUCT FOR SECURITIES TRANSACTIONS BY DIRECTORS OF THE COMPANY

The Company had adopted its code of conduct regarding directors' dealings in the securities of the Company (the "Own Code") on terms no less exacting than the required standard set out in the Model Code. Having made specific enquiry of all directors of the Company, the directors of the Company have complied with the required standard set out in the Model Code and the Own Code throughout the accounting period covered by the interim report.

## **AUDIT COMMITTEE**

The Listing Rules require every listed issuer to establish an audit committee comprising at least three members who must be non-executive directors only, and the majority thereof must be independent non-executive directors, at least one of whom must have appropriate professional qualifications, or accounting or related financial management expertise. The Company established an audit committee (the "Audit Committee") in 1999 with reference to "A Guide for the Formation of an Audit Committee" issued by the Hong Kong Institute of Certified Public Accountants. In accordance with the requirements of the CG Code, the terms of reference of the Audit Committee were revised on 23 September 2005 in terms substantially the same as the provisions set out in the CG Code.

The principal duties of the Audit Committee include the review and supervision of the Group's financial reporting system and internal control procedures, review of the Group's financial information and review of the relationship with the auditors of the Company. The Audit Committee comprises three members, Mr. Leung Hok Lim (Chairman of the Audit Committee), Mr. Chan Nien-Po and Dr. Hsiao Horng Ching, who are the independent non-executive directors of the Company. The Audit Committee and practices adopted by the Group and external auditors the accounting principles and practices adopted by the Group and reviewed the Company's interim report for the period ended 30 June 2006.

## **REMUNERATION COMMITTEE**

According to the CG Code, the Company established a remuneration committee (the "Remuneration Committee") on 23 September 2005 with specific written terms of reference in accordance with the CG Code. The Remuneration Committee comprises two of the independent non-executive directors, namely Dr. Hsiao Horng Ching (Chairman of the Remuneration Committee) and Mr. Chan Nien-Po and an executive director of the Company, Mr. Hsu Chen Shen.

The principal responsibilities of the Remuneration Committee include making recommendations to the Board on the Company's policy and structure for all remuneration of directors and senior management of the Company and on the establishment of a formal and transparent procedure for developing such policy, and reviewing the specific remuneration packages of all executive directors and senior management of the Company by reference to corporate goals and objectives resolved by the Board from time to time.

## **EXECUTIVE COMMITTEE**

The Company established an executive committee (the "Executive Committee") on 23 September 2005 with specific written terms of reference. The Executive Committee comprises all the executive directors of the Company with Mr. Hsu Chen Shen acting as the Chairman thereof.

The principal responsibilities of the Executive Committee include monitoring the execution of the Company's strategic plans and operations of all business units of the Company and discussing and making decisions on matters relating to the management and operations of the Company.

## **DIRECTORS OF THE COMPANY**

As at the date of this report, Mr. Hsu Chen Shen, Mr. Hsu Shui Sheng, Mrs. Hsu Wei Jui Yun, Mr. Pak Ping Chun, Mr. Yang Hsien Lin, Mr. Hsu Chin Liang and Mr. Hsu Chiang Lung are the executive directors of the Company and Mr. Leung Hok Lim, Mr. Chan Nien-Po and Dr. Hsiao Horng Ching are the independent non-executive directors of the Company.

On behalf of the Board Hsu Chen Shen Chairman

Hong Kong, 7 September 2006