

SUBSTANTIAL SHAREHOLDERS

As at 30 June 2006, the register of substantial shareholders maintained by the Company pursuant to Section 336 of the SFO shows that the following shareholders had notified the Company of the relevant interests in the issued share capital of the Company:

Long positions

(a) Ordinary shares of HK\$0.10 each of the Company

Name	Capacity	Number of shares beneficially held	Percentage of holding
United Home Limited (Note 1)	Beneficial owner and controlled corporation	677,843,824	43.67%
Carlet Investments Ltd. (Note 1)	Beneficial owner	172,644,210	11.12%
Arisaig Greater China Fund Limited (Note 2)	Beneficial owner	141,698,000	9.13%
Arisaig Partners (Mauritius) Limited (Note 2)	Investment manager	141,698,000	9.13%
Cooper Lindsay William Ernst (Note 3)	Held by controlled corporation	141,698,000	9.13%
Madeleine Ltd. (Note 3)	Held by controlled corporation	141,698,000	9.13%
Arisaig Partners (Holdings) Ltd (Note 2)	Held by controlled corporation	141,698,000	9.13%
Arisaig Partners (BVI) Limited (Note 2)	Held by controlled corporation	141,698,000	9.13%

(b) Warrant to subscribe ordinary shares of HK\$0.10 each of the Company

Name	Capacity	Number of underlying shares	Percentage of holding
Templeton Asset Management Limited (Note 4)	Investment manager	79,947,009	5.15%

Notes:

- (1) The 172,644,210 shares held by Carlet Investments Ltd. were indirectly owned by United Home Limited by virtue of its 100% ownership of Carlet Investments Ltd. In addition to the 172,644,210 shares held by Carlet Investment Ltd., 505,199,614 shares which represents approximately 32.55% of the issued share capital of the Company, were directly owned by United Home Limited.
- (2) The 141,698,000 shares held by Arisaig Greater China Fund Limited were indirectly owned by Arisaig Partners (Holdings) Ltd. by virtue of its 100% ownership of Arisaig Partners (BVI) Limited. Arisaig Partners (Mauritius) Limited is a direct wholly owned subsidiary of Arisaig Partners (BVI) Limited and the immediate holding company of Arisaig Greater China Fund Limited.
- (3) This referred to the same number of 141,698,000 shares as mentioned in note (2) above through 33% interests in Arisaig Partners (Holdings) Ltd. held by Madeleine Ltd.. Madeleine Ltd. is beneficially owned by Cooper Lindsay William Ernst.
- (4) This referred to the nil-paid warrant issued to Templeton Strategic Emerging Markets Fund II, LDC, represented by its investment manager, Templeton Asset Management Limited, exercisable to subscribe for 79,947,009 shares of the Company.

Save as disclosed above, the Company has not been notified of any other relevant interests or short positions in the issued share capital of the Company as at 30 June 2006.

PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

Neither the Company nor any of its subsidiaries purchased, sold or redeemed any of the Company's listed securities during the period.

CORPORATE GOVERNANCE

The Company has complied throughout the period with the Code on Corporate Governance (the "Code") as set out in Appendix 14 to the Listing Rules except the following major deviations:

CODE PROVISION A.2.1

This Code stipulates that the roles of chairman and managing director (or chief executive officer) should be separate and should not be performed by the same individual.

The Company does not presently have any officer with the title of "CEO" or "Managing Director". At present, Mr Wang Boming, being the Chairman and an Executive Director of the Company, is assuming the role of the CEO of the Company and is responsible for the strategic planning and corporate policy of the Group.

The Directors consider that Mr Wang Boming is the most appropriate person to assume the role of the CEO because he has considerable knowledge and experience in the advertising and publication businesses in the PRC and has leadership and corporate expertise in the Group. The Directors believe that vesting the roles of the chairman and CEO in the same person provides consistent and sustainable development of the Group, strong and consistent leadership in the Company's decision making and operational efficiency.