

## BRAND VALUES AND ESSENCE

### Unsurpassed Quality and Long Term Value

No matter what products or services we are offering, "Quality" is always at our heart. Our continuous adherence to excellent quality has won long term reliable reputation in the market. We choose the best locations in town to develop world-class properties with quality property management services. Our determination in providing the best contributes to preservation of asset value in the long run.

### Comprehensive Property Development

We develop wide ranges and types of properties to cater for varying demands on sizes and functions from different market segments. Our dedicated professionalism and wide embracing experiences in project planning and execution have enable us to handle the stringent demand of multi-product lines with ease.

### Building City and Corporate Citizenship

We value corporate citizenship and are actively involved in continuous development of the local community. We commit ourselves to long term urban redevelopment projects, and participate enthusiastically in national and local charity programmes. Our act of good corporate citizenship has inspired the locals in joining us to create a more harmonious society.

### Localised Hong Kong Brand

As a Hong Kong based and well recognised brand, we fully apply our advanced and wide embracing experience in Hong Kong to property development in Mainland China, while at the same time develop projects that meet the needs of the city. We value local concepts, we understand market operation and culture through extensive staff localisation, and as a result, we become an integral part of the local community.

### Reliability and Reputation

With over 30 years of property development experience and 20 years of investment experience in Mainland China, we are undoubtedly a mature and reliable developer with outstanding reputation in complying with local market rules and government regulations.





Property portfolio by type		sq.m.
Major development projects for sale	15,760,863	
Investment properties under development	230,114	
Completed investment properties	1,315,932	
Hotel properties under development	73,002	
Completed hotel properties	155,101	
<b>Total</b>	<b>17,535,012</b>	

Property portfolio by location	
Beijing	2,842,112
Tianjin	237,299
Shenyang	2,974,170
Dalian	312,675
Shanghai	1,024,677
Wuhan	2,918,364
Guangzhou	4,012,640
Pearl River Delta	2,343,968
Other regions	869,107
<b>Total</b>	<b>17,535,012</b>

Property portfolio by usage	
Residential	10,903,495
Commercial	1,976,817
Office	989,615
Hotel	280,225
Others	3,384,860
<b>Total</b>	<b>17,535,012</b>

Newly acquired projects	
Gross Floor Area	7,270,000