

## Corporate Profile

Listed in Hong Kong since 1972, New World Development is a leading conglomerate with core businesses including property, infrastructure, service and telecommunications in Hong Kong, Macau and Mainland China. We also invest in strategic businesses with high potential of growth. Our strong foundation is no accident. It is built on our competence and people's trust.

Our 53,000 professional staff members start each day with energy and commitment to improve people's living standard. We never settle for excellence, but perfection. Together with our shareholders, partners and customers, we commit to Hong Kong; we flourish in the Greater China; we create a better New World.



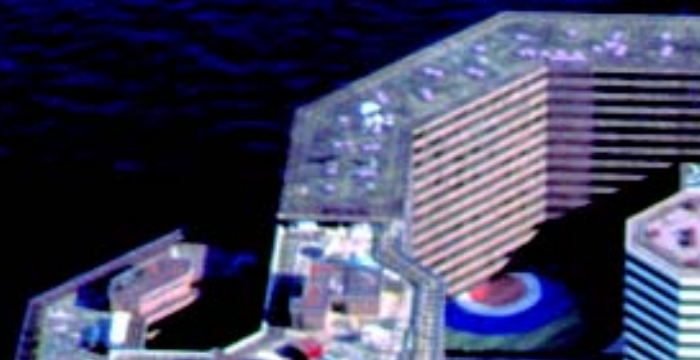
### Property

Our property development portfolio is focused on residential usage in Hong Kong and Mainland China. This is complemented by a sizeable investment property portfolio comprising shopping malls, offices, hotels and service apartments. Our property arm in Mainland China – New World China Land is one of China's leading property developers.



### Infrastructure

Our infrastructure portfolio includes energy, roads, water and ports projects in Hong Kong, Macau and Mainland China.





### **Service**

Our service businesses comprise facilities management, contracting, transport, etc.



### **Telecommunications**

In telecommunications, New World Mobile Holdings offers innovative and customer-oriented mobile and multimedia services while New World Telecommunications offers a mixture of voice, data and content services.