

# 公司簡介

## Corporate Profile

恒隆地產有限公司於一九四九年成立，是一家重視質量的頂級物業發展商，在中國內地和香港享有尊崇的地位。

集團的香港業務包括發展物業供銷售和租賃。旗下物業組合龐大，包括住宅、寫字樓及大型商場物業，均以精心策劃及地點優越而著稱。

身為香港聯交所上市公司(股份代號：101)，恒隆地產有限公司是恒生指數成份股，也是香港純粹從事物業發展的三大上市公司之一。

集團早於九十年代初進入中國內地物業市場，當時的首項投資奠定了集團日後在中國內地的業務發展方向。集團的策略是：在中國內地主要城市的黃金地段，發展最優質的物業。集團現時在上海擁有兩項大型投資物業，包括一個大型購物商場的港匯廣場，以及集商場和寫字樓於一身的恒隆廣場，並正以上海項目的成功為基礎，在天津、瀋陽、濟南和長沙等其他主要城市，發展相若的物業項目。

我們不僅繼續在中國內地擴展業務，亦會在香港本土市場的物業組合作出投資，矢志成為該兩個市場內最出類拔萃的物業發展商。

Founded in 1949, **Hang Lung Properties Limited** is a top tier property developer in mainland China and Hong Kong, with a recognised commitment to quality.

Our businesses in Hong Kong include property development for sale and lease. Our substantial portfolio includes well-planned residential, office and large-scale commercial developments in prominent locations.

Hang Lung Properties Limited is listed on the Hong Kong Stock Exchange (Stock code: 101) and is a constituent stock of the Hang Seng Index. It is one of the top three companies listed in Hong Kong engaged purely in property development.

The Group was an early mover in the mainland China property market, making its first investment in the early 1990s as the first step in a future direction for business expansion. The Group's strategy in mainland China is to develop prime sites in major cities. Our portfolio of investment properties currently comprises two large-scale developments in Shanghai: a large commercial complex **The Grand Gateway**; and the commercial and office complex **Plaza 66**. We are now building on our success in Shanghai to develop similar properties in other major cities including Tianjin, Shenyang, Jinan and Changsha.

We will continue not only to expand our presence in mainland China, but to invest in our portfolio in our home market of Hong Kong, with the aim of becoming the most established property developer active in both markets.