

# We have a vision...

# Seeing is Believing



Seeing is Believing, Standard Chartered's community investment programme, has already raised enough funds to contribute to one million sight restorations by World Sight Day 2007. On World Sight Day 2006, we announced our next, and most ambitious, plan:

To raise \$10 million by World Sight Day 2010, to help make a difference to the lives of 10 million people across 20 countries.

We will continue to help people with cataracts as well as broaden our approach to help tackle other causes of preventable blindness. In addition to helping reverse avoidable blindness, the project will engage with programmes aimed at preventing vulnerable people from losing their sight through education and community based projects.

The funds raised through the programme will go towards operations, medical equipment, education, training and awareness.

Seeing is Believing has the ability to change millions of people's lives across the world. With your help we can carry out our aim and help not only those directly affected by blindness but their families and communities.

**We are already helping  
save one million sights.  
Help us save more...**

 [www.standardchartered.com](http://www.standardchartered.com)

For more information or to find out how you can help, please contact:  
**Community Relations Manager +44 (0) 20 7280 7184**  
[seeingisbelieving@uk.standardchartered.com](mailto:seeingisbelieving@uk.standardchartered.com)  
[www.seeingisbelieving.org.uk](http://www.seeingisbelieving.org.uk)

