

Accolades

榮譽

Received "Best Partner Award – Best Trade and Equipment Finance Bank" from The Hong Kong Chamber of Small and Medium Businesses Ltd.

榮獲香港中小型企業商會頒發「中小企業最佳拍擋獎 – 最佳工貿及設備融資銀行大獎」

Awarded "Continuous Linked Settlement Straight Through Processing Award" by the Bank of New York

獲紐約銀行頒發「持續聯繫結算交收直通式處理」獎

achievements at a glance

佳績一覽

Named 1st runner-up of Visa Discovery which is an inter-bank competition organised by Visa Int'l in terms of number of new merchants acquired

在 Visa Discovery 銀行同業比賽中奪得「新增信用卡商戶」亞軍名次

Became one of the finalists of the 12th Annual Most Popular TV Commercial Special Awards, which was jointly organised by the Hong Kong Advertiser Association and Asia Television Limited, for the creativity of our "Value Banking" television commercial series

「所享 超出所想」廣告系列躋身香港廣告客戶協會及亞洲電視合辦的「第十二屆十大電視廣告」特別大獎入圍名單