Definitions

"Associates" has the meaning ascribed to it in the Listing Rules

"CETV" means China Entertainment Television Broadcast Limited

"CKH" means Cheung Kong (Holdings) Limited

"Company" or "TOM" means TOM Group Limited

"Directors" means the directors of the Company

"GEM" means the Growth Enterprise Market of the Stock Exchange

"GEM Listing Rules" means the Rules Governing the Listing of Securities on GEM

"Group" or "TOM Group" means the Company and its subsidiaries

"HWL" means Hutchison Whampoa Limited

"Indiagames" means Indiagames Limited

"Listing Rules" means the Rules Governing the Listing of Securities on the Stock Exchange

"Main Board" means the main board of the Stock Exchange

"Mainland China" or "PRC" means The People's Republic of China, excluding Hong Kong, Macau and Taiwan

"NASDAQ" means National Market of National Automated Systems Dealership and Quotation in the

United States of America

"SFO" means the Securities and Futures Ordinance (Chapter 571 of the laws of Hong Kong)

"Stock Exchange" means The Stock Exchange of Hong Kong Limited

"TOM International" means TOM Group International Limited

"TOM Online" or "TOMO" means TOM Online Inc.

"TOM Outdoor Media" means TOM Outdoor Media Group Limited