



IN ACTION

Like Hong Kong's top triathlete Daniel Lee Chi Wo, Hang Seng Bank continually strives for excellence.

To strengthen our position as a leading financial institution in Greater China, last year we established our roadmap for growth – setting strategic goals to drive our business forward.

This year's annual report theme – In Action – reflects our progressive, dynamic attitude towards attaining these goals and exceeding customer expectations.

As a world-class bank, we aim high in providing premium financial services, increasing value for shareholders and contributing to our community. We will continue to push ourselves to reach new heights.

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