

Established in 1933, Hang Seng Bank is a world-class financial institution and one of Hong Kong's largest listed companies in terms of market capitalisation (HK\$203.2 billion as at the end of December 2006).

In Hong Kong, we serve over one-third of the population through around 150 branches and automated banking centres. Our mainland China network includes 16 outlets – seven branches (in Beijing, Dongguan, Fuzhou, Guangzhou, Nanjing, Shanghai and Shenzhen); eight sub-branches (one in Shenzhen, two in Guangzhou and five in Shanghai); and a representative office in Xiamen. We also have a branch in Macau and a representative office in Taipei.

Hang Seng is a principal member of the HSBC Group, one of the world's largest banking and financial services organisations.

A World-Class

BANK

CUSTOMERS

As reflected in our corporate tagline 'Managing wealth for you, with you', helping customers plan for the future and achieve their financial goals lies at the heart of everything we do.



SHAREHOLDERS

We generate returns for our shareholders by achieving sustainable growth over the long term and enhancing our position as a leading financial institution in Greater China.



EMPLOYEES

Our employees are our most valuable asset. That's why we work hard to create an environment in which they are engaged and inspired. In turn, their professional, pragmatic and thoughtful approach to business helps us stand out from our competitors.

COMMUNITY

Our corporate responsibility programmes reflect our commitment to improving the well-being of the communities that help to create our success as well as promoting sustainable practices.